Dinner to Real Estate Men by L. P. D. T. lley at the Prince

William Apartment Hotel Last Evening, at Which Optimism Was the Keynote-St. John to Become the New York

You can help us determine just which part of our plan is the part on which we should concentrate. You can do it and at the same time earn one of our cash prizes.

Which point of superiority do the purchasing public seek above all others when they buy the goods we are

To the person who most clearly expresses the leading reason why everybody in St. John should make their purchases at the Asepto Store we will pay \$15.00 in cash. For the next best reply \$10.00. For the next best \$5.00, and for the next twenty, each a bright new one dollar bill.

Meantime an examination of our store, a small purchase, a talk with our clerks, a look over our lines and a general sizing up of our whole business will be of service to you in earning one of the prizes.

The Facts in Brief

For years we have been offering premiums on goods of our own manufacture.
For the past few years we have given the premium plan our specal attention, the outcome of which is the Asepto Store, Corner Mill and Union streets.
It has been our constant aim to do the specific plant that we follow is, the only one of its kind in Canada, and even competitors are compelled to remark that we have the finest line of premiums ever brought together under one roof.

The Asepto Flan The Asepto plan of doing isiness is the only plan of

amounts to \$5.00 you worth \$1.00, and so These goods we se at the same price year's for them at a store in the city. It giving you a small count, we give you worth twenty cents dollar you spend.

profit on the goods chase and pay cash

Are Requested to Answer

These Are the Three Questions That You

FIRST—What in your judgment is the feature in the Asepto plan that has made our store do a volume of business in less than six months that other stores have not been able to get in years?

SECOND—What was the most important feature that first induced you to buy at the Asepto store?

THIRD—Which of these four vital points— Asepto Quality, Asepto Service, Asepto Store Location, or Asepto Premiums—would you advertise with the conviction that when people knew that fact they would go to our store and take advantage of our whole plan?

Answers to this advertisement must not exceed five hundred words.

The best replies will be used for advertising purposes, but the names of writers will not be published unless requested.

A box will be placed in our store on Wednesday morning, January and, 1912, at eight o'clock, where replies may be deposited at any time until the close of the competition. If you live outside of the city limits, you will be allowed to send your reply by mail. No employee or person in any way connected with our business will be sellowed to compete.

All letters should be addressed to Dept. 39. ASEPTO

All letters should be addressed to Dept. 99, ASEPTO LIMITED, Cor. Mill and Union Streets, St. John, N.B.

OOTS AND SHOES ROCKERY UT GLASS VATER BAGS ROOCHES PENDANTS
HAT PINS
MAGIC L'ANTERNS
INK STANDS
SMOKERS' SETS
DOLLS
TOYS

PRESENTATION OF A PAST MASTER'S JEWIE

eorge A. Eare honored by His Associates of York L. O. L. No 3-An Interesting

WAS TROUBLED WITH Weakness Palpitation

OF THE HEART.



TRAPPERS

FURS

REVILLON FRÈRES 134-136 McGILL STREET MONTREAL, P.Q.

We will send free to every trap-per who sends us furs, our book The Trapper's Loyal Com-panion".

OPERA HOUSE

TONIGHT

W. S. Harkins Co.

The Sensation of the World? "The Blue Mouse"

Universal Verdict-The Best Comedy Ever Seen in St. John

"The Turning Poin."

Is better than Oat-

meal for porridge.

Also makes pancakes.

DIED.

KIRKPATRICK—Suddenly at Upper Loch Lomond, on January 1st, David Kirkpatrick, in the 69th year of his age. Interment at Barnesville January 3rd.



LATE SHIPPING.

THIS IS WHOLESOME WHISKY

Good Whisky, like WHYTE & MACKAY'S, results only

It is worthy because every ingredient-every process-is

 \mathbf{I}_{L} is wholesome because every step in its evolution is carried on under the most who lesome conditions. To ask for WHYTE & MACKAY'S at your favorite bar or

goodness and wholesomeness that is worth making an effort

ASK FOR WHYTE & MACKAY'S.

JOHNSON'S **ODYNE Liniment**

CLOSING COTTON LETTER.

Control Basic Clavers and section of the control between the contr

J. Shaw, pures, and G. S. Gunn, surgeon. Private Wires to J. C.

Shaw are given as follows: Instrumental duet, Rarle Emery and Carl Private Wires to J. C.

J. Shaw, pures, and G. S. Gunn, surgeon. Private with the state of the strong enough to the market appears still to be strong enough to bring a further rise should anything of a favorable nature transpire. We would be disposed to follow the upward trend with caution.

CLOSING STOCK LETTER.

Cliract Private Wires to J. C.