

appenings Royal Household Flour of the Week The best for Bread and the best for Pastry

"The Little Brother of The Rich"

TOW, this is not a talk about money.

It isn't a contrast between the rich and the oor, for in some things we are all equally rich and there are no poor brothers.

The poorest woman in the land can have just as good bread as the richest. The children who walk can have just as delicious pies and cakes and "goodies" as the children who ride in carriages.

All the money in the world cannot buy better flour than "ROYAL HOUSEHOLD", for there

And the woman who does her own baking can have just as good bread as is served to the Royal Household of England, and that is made from ROYAL HOUSEHOLD FLOUR sent to England from Canada.

And then, a barrel of "ROYAL HOUSE-HOLD" produces many more loaves than a barrel of ordinary flour. The bread is better—sweeter, nicer to eat-and more wholesome-has more health and strength in it.

Also, it makes more delicious pies, cakes, biscuits and doughnuts. Children, whose mothers use "ROYAL HOUSEHOLD" at home, can have just as good baked things as the Princes and Princesses of England.

When it comes to "ROYAL HOUSEHOLD" there are no rich or no poor. All can afford to buy the finest flour in the world, OGILVIE'S "ROYAL HOUSEHOLD".

For though "ROYAL HOUSEHOLD" costs more per barrel than ordinary flour it contains so much more nourishment and makes so much more bread of superior quality it is in reality the most economical of all flours.





