WHITNEY

## SPORT NEWS OF A DAY; HOME AND ABROAD

CURLING. Truro Defeats St. Andrew's. Four rinks of Truro curlers defeated Harding ...... 91 109 79 279 93 four rinks on St. Andrew's ice last evenling by a score of 63 to 55. The follow-

ing by a score of 63 to 55. The follow- Young ...... 71 ing is a list of the skips and their scores. Stiles ...... 80 76 65 221 762-3 68

Following are the rinks and score: St. Andrews.
C. H. Ferguson
W. A. Lockhart
C. H. McDonald H. W. Yuill M. McLaren G. A. Kimball, Frank Dexter, Skip .......12 Skip .......18 H. Macdougall G. A. Myers J. C. Coulson H. A. Dickie, A. P. Paterson B. Stevens

Dr. S. B. Smith, Skip ......18 D. M. Smith
H. Chase
G. Christie
C. F. Cox, H. C. Simmons
A. L. Foster W. A. Stewart, Skip ......17 Skip ...... C. F. Sanford P. A. Clarke W. Sutherland Dr. A. H. Merrill
J. K. Fraser
W. H. Semple,

Thistles Win Match,

Rinks and score: Thistle Ice.

Carleton. W. L. Stewart Thistles. R. E. Smith H. W. Stubbs H. McAlpine C. Stackhouse E. R. Taylor J. M. Pendrigh, Skip ......14 Skip ......14 decided upon. T. A. Armour J. B. Macpherson W. S. Jewett P. F. Brown H. Belyea, D. R. Willett R. E. Crawford, R. Belyea J. Nichols

W. J. Shaw J. A. Sinclair, G. Scott J. F. Belyea, Skip ......11 Skip ......20

A good follow-up after la grippe, an excellent tonic, full of the vital requirements, will set you right. A winner in this line is

Cameron's Cod Liver Oil Emulsion. - The -

MODERN PHARMACY Geo. A. Cameron,

Charlotte St., Cor. Princess

Street

Emerson & Fisher— Total. Avg. Simpson ... 84 80 75 239 78 1-3 Stinson ... 62 100 84 246 82 Dunham ... 73 93 93 259 86 1-3 Fitzgerald ... 74 89 103 266 88 2-3 Chees ... 67 67 67 68 123 Chase ...... 85 78 87 250 88 1-3 378 440 442 1260

will compete tonight. Wellington League. The C. N. R. took three points from the Corona Company in the Wellington

Maritime Nail and Ford Motor Works

- McManus ..... 80 86 76 232 55 Fleet ..... 85 94 75 254 Doherty ...... 88 88 65 241 801-3 422 440 353 1215 Next game, February 5, Customs vs

YACHTING. Royal Kennebecasis Y. C. The annual meeting of the Royal Kennebecasis Yacht Club was held last evening in the Board of Trade rooms, Skip ..........15 Prince William street, when officers for the ensuing year were elected as follows: Commodore, F. P. Starr; vice-commodore, W. Logan; rear commodore, J. H. Kimball; secretary, G. A. Hilyard; treasurer, G. H. Roberts. Various committees were also elected for the season. The Westfield Outing Association, racing during the coming season. There are a number of these boats now owned Thistles Win Match.

A very close match was played between the Thistle and Carleton curlers last evening when the former won by the margin of twelve stones. Thistles lost above boat is a fourteen footer, very fast lived of weether to these boats now owned and several new boats will be available. These are being built by different builders and the racing for this class of boats would be very keenly contested. The above boat is a fourteen footer, very fast in all kinds of weether.

by four on Carleton ice, but overcame in all kinds of weather. A strong comby six. Final score was Carleton 30, Thistles 92. class of sailing and persons outside the clubs are asked to co-operate. A further report is to be given at the next quarterly meeting when a complete schedule of racing and sailing for the coming season will be mapped out.

It was decided to start the annual cruise on July 24, next. The date of annual divine service has not yet been

Roddie McDonald Won.

Halifax, N.S., Feb. 8.—Roddie McDonald of Cape Breton, was given the decision over Leo Houck of Lancaster, Penna., at the end of the fifteen-round bout at the G. W. V. A. tournament tonight, to the surprise of the 1,500 spectators. The bout was mainly in-fighting at which Houck excellent. tors. The bout was mainly in-fighting, at which Houck excelled and he prevented McDonald landing his accus-

Travelling WOMAN GOLFER PLAYS
BALL OUT OF POND,
BUT FALLS IN HERSELF Bags -

Club Bags, Suit Cases, Substantial Travelling Bags. MULHOLLAND THE HATTER Waterloo, Near Union

See Electric Sign, Mulholland

**Evenings** 7.30 and 9

ZANITA

Classy Violinist

RAND and GOULD

Comedy, Songs and Breezy Chatter

**ACTORS** In An Uproariously Funny Skit, "Fun on

a Battleship"

PEDRINI'S MONKEY

**DEMONS** 

The Smartest and Fastest Dancing Act in Vaudeville

FOUR DANCING

TODAY AND THURSDAY

Comedy Skit "DUFFY'S RISE"

Afternoons

at 2.30

LEONARD AND

PEARL WHITE in "THE BLACK SECRET" Serial Drama

A Superdreadnought of Drama

UNIQUE THIS ENTIRE WEEK

THE FIRST SHOWING TODAY THE DEGREE

STARTLING TIMES DAILY

LYRIC STOCK CO. PRESENT THE FLAT UPSTAIRS

FUN ALWAYS at THE LYRIC

ON ICE BY ROMALA Wants a Change in B

Pinehurst, N. C., Feb. 1-Two unu The many distinctive styles which we are able to offer you in this line afford unusual latitude in the selection. ball came up near the bank and her re-covery shot was dead to the pin. The player, however, leaned over too far and player, however, leaned over too far and plunged had first into the water as the ball winged its way toward the green.

Parker W. Whittemore of Brookline, drove into a bad spot in a trap on his way to the thirteenth. He then took his niblick and holed out from more than 100 yards away for one of the most sensational twos that has ever been played at Pinehurst

## THE STAR THEATRE Wednesday—Thursday

ZASU PITTS AND FLORENCE VIDOR

"Canadian Weekly"

"Real Life"

EMPRESS THEATRE WEST SIDE

"THE DEMANDED MARRIAGE" as a Reward for Heroism, and He Paid. The Strangest Marriage on Record

"THE WOMAN MICHAEL MARRIED" Starring "Bessie Barriscale"

Would you marry a woman who saved your best, friend's life if she demanded it? You'll see fancy swimming and diving, an exciting polo game, a fashionable dinner party given in a swimming pool, and many other scenes. Don't miss it-it's a

Snub Pollard in "The Floor Below"-This is a Round of Laughs From Start to Finish.

in Boxing Rules whilst we cling to the essence of the In his descriptive article on the Carthose rules, and the essences of the Queensberry rules, and the essences of the Queensberry rules, and the essences of the Queensberry rules is, that a man shall be counted out when down for ten seconds.

THE CONTROL OF THE WORK AND ADDRESS OF THE WORK AND AD

BHIGHT'S DISEACH IN DIABETES BANK

OUTSIDE" Rex Beach's pulsing story answers CANADIAN PICTORIAL With Several Maritime Provincial Subjects that a battle between two big men **ORCHESTRA** 

THE BUSINESS COLUMN.

(Continued from page 7.)
sizes, not all fishing tackle, by any means.

Straight Talk Refutes
Competitors' Claims.

John J. Smith of Troy, N. Y., has learned, after many years of newspapers are in local newspapers as "Our Salespeople of Atwater's store in advertising, that just listing meats and giving prices is not all there is in advertising. There was so much that he wanted to tell the public about the way he conducted his business.—

One day a customer—this was months ago—said to Smith: "Why don't you put in your advertisements the sort of stuff you tell your customers when they come into the store? That would surely bring an increase of trade."

Smith thought it over for a while.

Then he adopted the idea and has heen using it ever since. One-shalf of his advertising space is given over to the space in local newspapers as "Our Salespeople of the store has arranged with his clerks to use a quarter page in local newspapers as "Our Salespeople's Corner." For example, one clerk will ask to have a certain amount of the space has marked down a stock of knives to a low figure. He advertises, in his space, that a bargain in knives can be had at his counter. On the day of the insertion of the advertisement and the day following he is given ten per cent. commission on all the knives he sells.

Then he adopted the idea and has heen using it ever since. One-shalf of his advertising space is given over to their sales, the advertising brings new instruments were handled in November.

THUR. THREE CHAPLIN IN "A DAY'S PLEASURE" Wed. Thur. 2.30 Dolores SIX PARTS

Promise me you'll wait for mewoman's heart knows not reason—She loved him.

But when he left—well she spun a web out of falsehood that finally enmeshed her and freed her

A Woman's Life Drama A Cross Section of Her Heart SEE IT! Also Showing **BRITISH-CANADIAN** PATHE NEWS Prices, Mats. 5c-10c; Night 15c

customers and increased sales in all de-