SUNDAY MORNING 3

THE TORONTO SUNDAY WORLD

APRIL 20 1913

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Russel Touring Roadster

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tream of power being delivered by the notor to the rear wheels. In a four-ylinder car, of course, there are four

cylinder car, of course, there are four distinct power impulses, giving what might be termed a jerky motion. This is present in the best four-cylinder au-tomobiles made and there are some ex-cellent ones. It is necessary because of the mechanical construction of that car. But engineers have made progress with the six-cylinder car—and under-stand we deal in four-cylinder cars as

Some Ad

ever published in a single issue of an

English motor paper appears in a re-

cent number of Motor, the most reputable automobile publication in

Europe. It advertises the Hupmobile

and was inserted by Whiting Co., Ltd.,

the Hupmobile agent for England.

The advertisement, printed in colors

thruout, occupies twenty full pages

and gives a graphic detailed descrip-

Conservative advertising methods have long been established in Europe, especially in England, and very sel-dom does an advertiser there use more

than two pages at a time. As a consequence the appearance of the recent

experts questioned the advisability of

at Detroit, about their advertising methods Whiting & Co. says: "The remarkable popularity of Hupmobiles in the British Isles has necessitated our taking large space in The Motor Magazine. This publication enjoys a very wide circulation thruout England

and it in fact claims to have the larg-est number of subscribers of any motor car publication in the world. We have repeatedly had requests from

have repeatedly had requests from many motor car prospects thruout the empire concerning Hupmobiles and so we decided to make a very broad statement on the relative merits of the Hupmobile, its principles of de-sign, construction, etc. "Our results were supprising. We have interested many persons whom we had no idea were in the market for a machine and we look forward to in.

a machine and we look forward to in-

creased business for the coming sea-

-THE-

AUTOMOBILE

MACHINE SHOP

We specialize on oxy-acetylene welding and the making of dup-licate parts for the automobile and motor boat trade. We keep in stock a good assortment of castings for pistons, piston rings, bearings and also nickle and nickle vanadium steel for axles and gears. General machine work. Accurate work. Moderate prices.

TORGIS & EDWARDS

37 Jarvis Street

Writing to the Hupp Motor Car Co.

Hupmobile advertisement created great deal of comment in advertising sections of London and many sales

such a large space.

Magazine.

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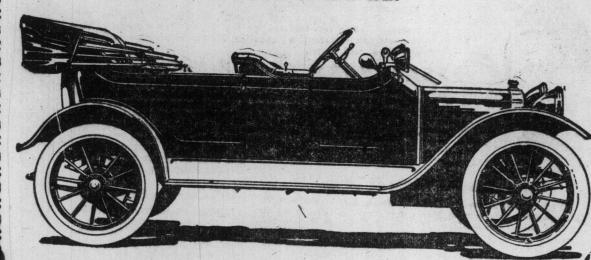
tion of the entire Hupmobile line.

One of the largest advertis

R.C.H-LUN IS AN OUTSTANDING FEATURE

The R-C-H Car throughout is designed to be maintained at the smallest possible cost. The engine, with its long stroke and small bore, is extremely economical on gasoline. The use of over 240 steel drop forgings makes the car light and yet strong. Tires give maximum wear on the R-C-H. Simplicity and accessibility make repairs and replacements a small item.

FIVE-PASSENGER CAR



A BIG ROOMY, FULL FIVE-PASSENGER \$1150 F.O.B. CAR, WITH COMPLETE EQUIPMENT \$1150 TORONTO

We don't charge you extra for freight for demountable rims, for speedometer and a dozen other things that are necessary for your motoring comfort. You get them all for \$1150.00. More than that the R-C-H equipment is high-grade. What is better than a Bosch Magneto, a Warner Autometer, Jiffy Curtains, or Hall Lamps? They are the best to be had.

A word about service-no matter what car you buy you should be assured that you will be well cared for after your car is delivered. We solicit an opportunity to refer you to our customers in this respect, and we intend to keep on improving this service in every way possible. Satisfied customers is our aim. We can satisfy you.

Get your order in early. We cannot promise delivery now short of three weeks.

Hamilton Representative-R. C. GIBSON, 110 Queen St. North The Virtue Motor Sales Co. || R-C-H Corporation **465 YONGE STREET** Detroit, Mich. ©xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

Cheaper to Own---Than Pay Garage Rent

Last year you spent from \$100 to \$150 on public garage expenses.

Don't Do It Again-Get your own garage. For the price of a few months' public gar-age rent we will give you a safe home for your car-a home that will last a lifetime.

Preston Garages

are built of steel throughout, to make them fireproof. The essential feature in any garage, naturally, is the frame. In Preston Garages we use an all-steel frame fitted with cable tight-ners, which eliminate loose joints and prevent any bending or sagging of cross-pieces and

This garage cannot rattle in the wind.

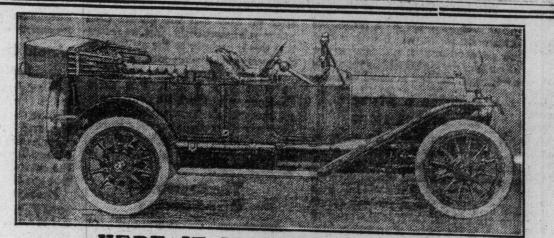
Another feature to consider is—Appearance. The artistic simplicity of the Colonial de-signs used in Preston Garages make them suitable for any locality or surroundings. The ex-terior finish, like the rest of the garage, is—Good.

We can't tell you all about the garage here, but our illustrated booklet will answer any questions you might ask. In it you will see views of Preston Garages as they actually appear in different towns and localities.

Consider-You want this booklet, but if you put the paper aside, chances are you will forget to clip out this coupon. So now is the time-Get busy with your fountain pen and don't forget to mail the coupon to

Please send illustrated booklet on Metal Garages to	
NAME	1
ADDRESS	





HERE IT IS-HAVERS "Six-55"

The best car in Canada at the price: \$3000 F.O.B. Toronto.

ROWELL @ CO., Agents

PHONE-HILLCREST 2779

There will be more six-cylinder automobiles sold in 1913 than four-cylinder among the better grade of cars. Each succeeding year will see the proportion of Sixes increase. Automobile history of the past few years tells us this with certainty and

The coming year more than any so far is the year of the Six. The car of the continuous power impulse, of smooth, quiet, flexible action has finally come into its

Havers Six has all the foregoing qualities and many others that commend it to the most particular buyers of the automobile. Get our catalogue and let us give you a

ST. CLAIR AVENUE AND

TORONTO

VAUGHAN ROAD

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