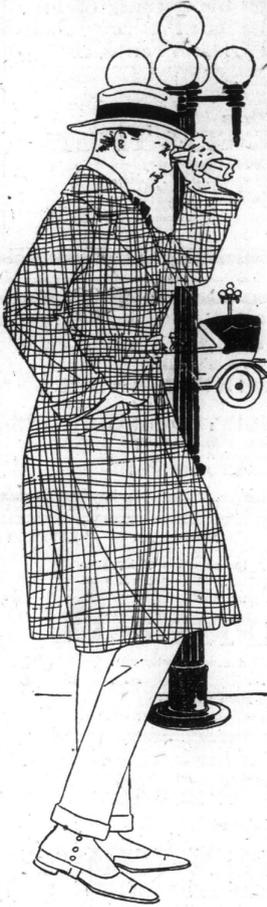


WEEK-END VALUES AT THE SIMPSON STORE



Fine Overcoats Specially Priced Today at \$13.95

We advise you to come here this morning at 8.30 for one of these coats. If you do so, you'll be mighty well pleased with yourself, for you'll get a coat of wonderful excellence at this low price.

We got these coats in a special purchase. They consist of a manufacturer's odds and ends that he had to clear out at the end of his season. There are only three or four of a kind, but 130 coats altogether

and every coat a bargain

The materials include chinchillas, chevots, Thibets and English tweeds; browns, greys and fancy mixtures. There are slip-on and box-back styles, with set-in sleeves and patch pockets; also smart form-fitting models; both single and double-breasted. It's a great collection of fine coats. Sizes 33 to 42, for men and young men; and every coat in the lot a splendid bargain.

The Sale Starts at 8.30 Come Early for First Choice

The Heavy Storm Ulster

A Man's Overcoat that defies the cold; made of heavy English grey coating, lined with twill mohair; has wide, convertible collar, belt is 50 inches long, and double-breasted. Price 22.00

These Wonderful Suit and Overcoat Specials in Our Boys' Department Saturday for 8.30 Selling

210 Beautifully Tailored Winter Ulsters at \$6.95

Well-tailored Coats of rich navy blue and brown English chinchillas and Whitney heavy ulsterings, heavy English and Scotch brown check tweeds; warm twill linings; double-breasted models, with convertible collars and belt on back. This lot will certainly not last long, so be down just as early as possible. Sizes 26 to 35. 8.30 6.95 Saturday morning special.

Boys' Slip-On Overcoats \$4.95

Only 100 coats in this lot. We purchased them for regular stock, but for a rush special Saturday morning we have priced them at almost cost. Coats are splendidly tailored from heavy imported rich grey and brown ulster cloths, showing well-woven patterns. Made up in the swagger slip-on style, with wide box back; double-breasted and convertible collars; well lined. Sizes 24 to 30. Saturday morning 4.95

92 Double-Breasted Sample Suits

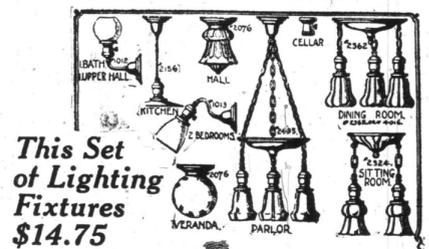
Regularly these suits would sell at from \$7.75 to \$11.50. We purchased these samples at a clearing price and offer the lot for 8.30 selling. Rich browns, tans, greys and blue-grey Scotch and English tweeds; two and three-button style coats. Sizes 28 to 33, for ages 10 to 15 years; bloomer pants. 8.30 Saturday morning 4.85

NO PHONE OR MAIL ORDERS FOR THESE TWO SPECIALS

Men's \$1.19 French Gloves 79c Put Up in Fancy Gift Box. A regular stock line, in tan and grey; sizes 7 to 8 3/4; French suede skin, dome fasteners, strong sewn seams. Regular \$1.19. Sat. 79c

Men's 39c All Wool Cashmere Socks

Three Pairs in Fancy Gift Box. Pure Wool Socks, knitted seamless, close, and in a good weight; extra soft fine black yarn; sizes 9 1/2 to 11. Regular 39c. Only a limited quantity, so come early. Saturday, a pair 19c



This Set of Lighting Fixtures \$14.75

The "National," a set of 11 fixtures, with shades, installed for 14.75. Insulation joints (if required) and permit not included.

Candy Section Main Floor and Basement

Simpson's Special, an assortment of chocolates, creams, caramels, bon-bons, etc. Special, per lb. 20. Assorted Chocolates in fancy decorated boxes of tapestry and girl's head design. Regular 50c. 1-lb. box 39. Assorted Chocolates in decorated holly box, 1-lb. box 25. Badger's Musical Soldier Crackers, containing musical toys and picture puzzles, in pretty Christmas red. Dozen in box. Special 60.

The Market

Call Adelaide 6100

SIMPSON QUALITY MEATS.

Forequarter Spring Lamb, per lb.	18
Loin Spring Lamb, per lb.	25
Trout Sigsal, per lb.	28
Leg Spring Lamb, per lb.	28
Shoulder Roasts, prime beef, lb.	15
Blade Roasts, per lb. 16c and 17c.	
Thick Rib Roasts, per lb.	16c and 17c.
Best Rib Roasts, per lb.	23
Round Steak Roast, Special, lb.	20
Sigoin Roast, Special, per lb.	25
Porterhouse Roast, choicest, lb.	27
Wing Roast, Special, per lb.	26
Breakfast Bacon, midrib, by the piece, per lb.	24
Family Sausage, our own make, per lb.	14

FISH.	
Lake Trout, per lb.	15
Whitefish, per lb.	15
Trout, per lb.	20
Cod Steaks, per lb.	18
Hallibut, each.	24
Finnan Haddies, per lb.	12 1/2

GROCERIES.	
4,000 lbs. Finest Creamery Butter, R. S. Brand, per lb.	20
Toasted Flakes, 3 pkgs.	27
Leaf Sugar, 3 lbs.	20
Port and Beans, Special, lb.	26
California Canned Asparagus, 1/2 tin.	15
Finest Canned Beans, per tin.	14
Choice Red Salmon, 1/2 tin.	25
Finest Canned Lobster, per tin.	25
Peppermint Butter, in the bulk, our own make, per lb.	18
Baker's Cocoa, 1/2-lb. tin.	23
H. P. Sauce, bottle.	22
Crossed Fish Sardines, 2 cans.	36
Finest Canned Peaches, Vine Brand, per tin.	15
Wagstaff's Mince-meat, 1/2 lb.	20
Peck's Shortcake, per lb.	18
Blue Ball Jelly Powders, assorted, 1 pkg.	20
Pop Corn, Snow Ball Brand, for popping, 3 pkgs.	25
Choice Olives, stuffed or plain, per bottle.	19
500 lbs. Fresh Fruit Cakes, per lb.	19
2,000 lbs. Fresh Fruit Cakes, in the bean, ground pure or with oil, Special, per lb.	27

FRUIT SECTION.	
One car Choice Mexican Oranges, per dozen.	22
Sunkist Lemons, good size, dozen.	22
Large Grapefruit, per dozen.	25
Choice Carrots, per peck.	25

FLOWER SECTION.	
Carnations, per dozen.	60
Violets, per dozen.	1.00
Small Poinsetts, each.	20c and 30c.
Fern Fans, each.	20c and 30c.
Redder Plants, each.	40c and 45c.
Dracenas, each.	40c and 45c.
A large variety of Cut Flowers at reasonable prices.	

Robert SIMPSON Limited

Over 7000 Pairs of Boots in Today's Sale

The surplus floor stock of two large boot manufacturers, bought at a tremendous discount, enables us to dispose of these high-grade boots at away less than the regular prices:

The Sale of Men's Boots

All styles, shapes and sizes, in both button and lace boots for men; patent colt, gunmetal calf, box calf, storm calf and tan calf leather, with heavy viscolized waterproof soles; medium and heavy-weight oak tanned leather and rubber fibre soles. Every pair Goodyear welted; round, medium and English recede toe shapes; military, low and rubber heels; heavy duck and leather linings. Sizes 5 to 11. The values are \$4.50, \$5.00 and \$5.50. Saturday 3.89

Women's Russia Calf Lace Boots at \$9.00.

Just received into stock Women's Brown Russia Calf Lace Boots, new Brooklyn last, with neat perforated imitation tip; 7-inch top; blind eyelets; light Goodyear welt sole; leather Louis heel, with aluminum plate; widths A, B, C and D.

Boys' Play Boots with Copper Toe Protectors.

Small boys can steer their sleighs without wearing out their boots when provided with protectors. These Blucher boots are oil grain pebble leather, solid standard screw soles, neat toe shape. Sizes 9 to 13 1/2. Per pair 1.99

The Sale of Women's Boots

Here is a big lot of the more conservative boots for women at an exceptionally low price. There are 2,500 pairs, button and lace styles, in patent colt, gunmetal, vici kid leathers, with Goodyear welt and in McKay sewn soles, with smooth leather and cushion comfort insoles. Every boot is carefully made on perfect-fitting last; plain and wide toe shapes, with patent leather and kid toe caps, and plain vamps. Dull calf and black cloth tops; medium Cuban and Spanish heels. Sizes 2 1/2 to 7. Values \$3.50 and \$4.00. Saturday 2.49

Serviceable Boots for Girls Men's Sole Rubbers 39c

Heavy even stock, box kip leather, neat-looking toe shape, solid leather outer soles, smooth leather insoles. Sizes 5 to 7 1/2, \$1.69; 8 to 10 1/2, \$1.89; 11 to 12, \$2.39.

400 pairs "Maltese Cross Brand" Men's Sole Rubbers, first quality, medium and narrow toes style, self-acting backs. Sizes 7 to 10 1/2. Regular 95c a pair. Saturday 39c

For Yourself---Or as a Gift---Men's Furnishings At Attractive Prices

New Ties Men's Silk Four-hand Neckties, in fancy boxes. All newest patterns and colors. Saturday 50c, 75c, \$1.00.

Mufflers Men's and Boys' Mufflers, manufacturers' seconds of \$1.25 to \$3.00 lines; knitted silk and fibre silk, made reefer style, with fringe ends. Saturday, each .98 3 for \$4.00.

Men's Shirts Men's Negligee Shirts, broken lines from regular stock; \$2.00 and \$2.50 shirts; coat style, laundered or double French cuffs. Sizes 14 to 17. Each \$1.35 or \$1.75. Saturday, 3 for \$4.00.

Underwear \$1.39 Natural Cashmere Shirts and Drawers, "Rameses" brand; Winter weight. Sizes 34 to 44. Regular \$2.00. On sale Saturday morning at 8.30, a garment 1.39

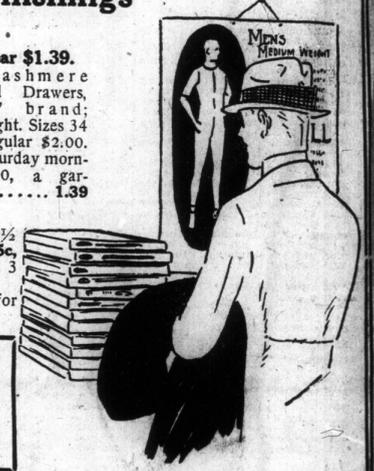
Handkerchiefs Men's Plain Linen Handkerchiefs, 3/4 and 1/2-inch hems; 2 for 25c, 3 for 45c, usually goes into 50c flannellette; they have 3 for 50c, 4 for \$1.00, 3 for \$1.00. Initial Handkerchiefs for Men, 3 for \$1.00.

Silk Neckwear In fancy gift boxes; made from silk that usually goes into 50c ties; the patterns and colors are all new, and the shape is right. .29

Pyjamas Extra quality American flannellette; they have military collar, silk frogs and buttons. Special Saturday 1.50 60c, 3 for 75c and 3 for \$1.00.



When you hear it, you want one! Moderate terms of payment through Christmas Home Lovers' Club.



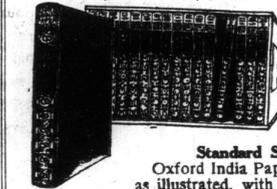
BOOKS FOR GIFTS

Book Department—Main Floor Other Book Circles on Second Floor and Fifth Floor



A delight to the lover of fine illustrations is such a book as this copy of "The Tempest" with delightful illustrations in color, by Edmund Dulac, price, \$2.50, or Eugene Field's "Poems of Childhood," illustrated by Maxfield Parrish, price \$2.00. "The Mysterious Stranger," by Mark Twain, has exceptionally clever pictures by N. C. Wyeth, the man who illustrated so well Stevenson's "Treasure Island." These two books are priced \$2.00 each.

New Books of Poems. Salt Water Poems and Ballads, John Masfield, \$2.00. The Watchman and other Poems, L. M. Montgomery, \$1.40. Doreen and the Sentimental Bioko, C. J. Dennis, 75c. Rhymes of a Red Cross Man, Robert W. Service, \$1.00. Lundy's Lane and other Poems, Duncan Campbell Scott, \$1.25. Poems of Ella Wheeler Wilcox, with pencil drawings, by Alice Ross, \$1.25.



Standard Sets. Oxford India Paper Dickens, as illustrated, with illustrations by Cruickshank, Phiz, etc. Complete in 17 vols., leather. Sold separately or in set. Set, \$17.00, or \$1.10 each. George Eliot's works, new cabinet edition, leather. Set 17 vols. Sold in set, \$17.00, or separately at \$1.10 each. Oxford India Paper Thackeray. Complete in 17 vols. \$17.00, or separately, \$1.10 each. Oxford India Paper set of Scott. 24 vols. Set, \$24.00, or separate \$1.10 each.

WE RECOMMEND



Mr. Wells' novel of the Great War is by far the most "understanding" presentation by any novelist to date, and is also Mr. Wells at his best. Price, \$1.25.



The clean and wholesome stories of Harold Bell Wright have won a place of their own with lovers of the breezy West. Price, \$1.25.



A delightful book for a little girl—and one that won't bore or harm grown-ups, either. Price, \$1.25.

For Boys and Girls. A book for the wide-awake boy, that will help to turn his surplus energy to good account, is "The Boy Mechanic." Price, \$1.35. Other books that will keep him quiet by their absorbing interest in everyday things are "How It Works" and "How It Is Made," each priced \$1.00, and are interesting to older people as well. How many of us, for instance, know exactly how a tap works, or how pins are made? "The Look-About-You Nature Book" (\$1.50) and the book called "Dwellers" (90c) with its various sub-heads: "— in the Pond," "— in the Meadows," "— Woods," "— Garden," "Underground," etc., are books designed to satisfy the thousand "whys?" A child will ask about various "birds and beasts" that come beneath his notice. These books are both well and profusely illustrated.

Old favorites, tried and true, and even better than usual this year, are "The Boys' Own" and "The Girls' Own" annuals, at \$1.75, "Chums," at \$1.65, "Chatterbox," 75c, Herbert Strang's Annual, \$1.00, and Blackie's Children's Annual, 85c. "Rinkitink in Oz" is the latest of the very popular Oz fairy tales. The price is \$1.40, and besides this one, we have "The Road to Oz," "The Emerald City of Oz," "The Patchwork Girl of Oz," "Tik-tok of Oz," "The Land of Oz," "The Scare-crow of Oz," and others at the same price.

The famous "Peter Rabbit" Series is 25c for each little volume, while another favorite series, Burgess "Bed-time Stories," is 50c a volume.

