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EATON'S DAILY STORE NEWS

C.D.V. small postcard size photos, full figure or head and shoulders, 4 for 25c. Camera Counter, Main Floor, James St.

Cosy Affairs to Make Comfortable Chilly Days and Nights

Gowns for Women Who, Because of Rheumatism or Preference, Choose Them of Flannelette; Dressing Gowns of Eiderdown or Padded Silk for All Who Demand Pretty and Appropriate Boudoir Attire, Dainty and Warm Slippers to Match Your Gown — These Are Some of a Number of Things to Delight Womankind



A. Soft, warm white flannelette forms this practical gown in Mother Hubbard style. Its yoke is made attractive by groups of tucking, rows of lace insertion and embroidered flannelette insertion. A fringe of torchon lace encircles throat and cuffs of its long sleeves. Lengths 56, 58 and 60. Price, \$1.35.



B. Almost mannish in line, this dressing gown of plain velours—the plaid in many color combinations, including navy and green, green and red, navy and red, pale blue and lavender, Copen, and tan. Its high collar and cuffs are piped with contrasting material, and its waist-line is encircled by two-tone cord. Sizes 36 to 44. Price, \$2.95.



C. A pretty style for those who prefer a gown with high collar is another in Mother Hubbard style, with yoke having embroidered front, beading run with white satin, and frill at neck and sleeves of embroidered flannelette, with scalloped edge. Lengths 56, 58 and 60. Price, \$1.75.



D. Dear to the heart of many women is the gown of padded silk, embodying both warmth and charm in its soft folds. One of moderate price graces the lady here depicted, and is obtainable in rose, pink, blue, navy, helio, tan, red and black, prettily embroidered in color. Sizes 36 to 44. Price, \$7.00.

E. Of a particularly warm quality white flannelette is made this cosy gown, which finds its adornment in a deep yoke of alternate rows of tucking and silk embroidered flannelette insertion. A scalloped frill finishes neck and cuffs, also embroidered in silk. Lengths 56, 58 and 60. Price, \$2.00.



F. Practical in its mode, yet delightfully cosy for those who prefer this type of gown, it has a yoke with inset of silk-embroidered insertion and groups of tucks. Its neck and sleeves are finished with plain self frills. Lengths 56, 58 and 60. Price, \$1.25.



G. In slipper style for those who desire a gown with low neck is this pretty style. A small circular yoke has floral embroidered design in front, narrow edge of lace, ribbon-run; long sleeves, with lace-edged frill. Lengths 56, 58 and 60. Price, \$2.15.



H. Velours of the softest, wooliest kind is used in the making of this gown, which means so many comfortable winter hours. There's such diversity of color combinations, too, that many desires may be satisfied, predominant shades being pale blue, lavender, grey, green and navy, nicely blended with other shades. Sizes 36 to 44. Price, \$7.00.

Some of the Friday Bargains

Infants' Wear
Little Girls' Dresses, comprising dresses in the jumper style, Dorothea and plaid gingham dresses, with plain chambray skirts, buttoning to plaid waist. The materials in the dresses are plaid gingham, chambray and linenette, trimmed with contrasting shades. Colors sky, pink or tan. Sizes 2 to 6 years. Reg. 85c, 95c, \$1.15. Friday, each, 48c, 48c, 58c.

Toys
Toy Tennis Rackets with wood frame work and gut stringing. Reg. 50c and 60c. Friday, each, 39c.
Wood Boats with wheels at sides. Can be used on floor or in water. Reg. 60c. Friday, each, 45c.
Sketch Box, with colored crayons. Colored designs go with set. Friday, set, 20c.

Women's Blouses
Lingerie Blouses in fine white American volles or organdy, include designs with medallion or motif embroidery; nearly all have large fancy collars, some sailor style ending in deep points and nicely trimmed with Val or guipure insertions. Sizes 34 to 46. Friday, each, \$1.98.

Misses' Skirts
Silk Taffeta Skirts, made with two rows of shirring around hips, finished at waist-line with heading. They are made full and trimmed with patch pocket, having a shirred heading and over flap trimmed with pearl buttons. Colors black and navy. Sizes, waist 22 to 26, length 31 to 37. Friday, \$3.75.

Millinery
Smartly Trimmed Ready-to-wear Hats—Imported and our own make, in last-made or pressed shapes, made of velvet, black and colors, wide and narrow-brimmed sailors, turbans, matrons' and close-fitting effects. The trimmings comprise ornaments, wings, mounts and ribbons. Friday, \$4.50.

Attractive Dress Hats—Imported and our own designs, in black or colored velvets, as well as hatter's plush. Large and small sailors, turbans, tams and matrons' shapes with trimmings of ostrich mounts, chic fancies, ornaments, chenille and ribbon. Friday, \$7.50.

Let the "Shopping Service" Help You
If you live out of town, or for any other reason cannot come to the Store to purchase any of the items illustrated on this page, address your order to the Shopping Service, and it will be selected for you and sent to you at once. If you want advice regarding your wardrobe or the furnishing of your home, the Service will be glad to help you. Take advantage of it.



J. Spelling comfort in every part are boudoir slippers of padded silk to wear with gowns of a similar weave. They have deep felt insoles with padded covering, soft leather soles, and are of pale blue or pink padded silk, bedecked with pompon to match. Sizes 2 1-2 to 7. Price, \$1.25.



K. Soft suede in navy, grey, red, green, purple or brown—have padded insoles, with leather soles, slight heels and pompon adornment. Sizes 2 1-2 to 7. Price, \$1.65.



L. Flexible kid is used in charming boudoir slippers which have felt insoles with padded covering, soft leather soles and heels, and may be had in pink, sky, red, black or white, with silk pompon. Sizes 2 1-2 to 7. Price, \$1.45.

Spencers and Coats of Softest Wool

From the Dainty Jacket or Spencer, Which May be Worn With Impunity Over the Finest Blouse or Frock, to the Swagger Sweater Coat Necessary to All Women of Sporting Bent Are Delightful Affairs Fashioned of Wool



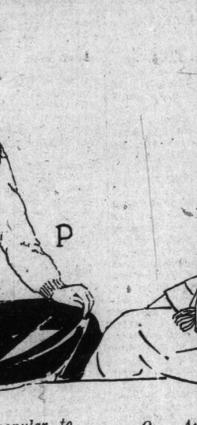
M. An adorable set for girls or women bent on Autumn or Winter sports is this of brush wool, with trimmings of plainly knit wool. As you see, a chic cap accompanies coat, also of brush wool, with plain band about face. Obtainable in green, rose and Copen, for \$10.00 set.



N. A filmy little hand-crocheted jacket, which gives no end of warmth, is exactly the thing to wear under a suit coat. It is sleeveless, and may be had in a host of colors, combined with white, including mauve, pink, rose, pale blue and black. Price, \$1.75.



P. Immensely popular to wear under suit or separate coat is this soft, doubly-knitted jacket, with long sleeves, buttons to fasten down front and ribbon tie at waist. Obtainable in all white or white with rose, Copen, rose and white. Price, \$1.75.



Q. Autumn, with its long jaunts, and Winter, with its many evenings of skating, skiing and tobogganing, call for just such a coat as this. It is self-toned, with trimmings in the form of fancifully knitted bands on its collar, cuffs and pockets. In warm shades of red and green, or navy, Copen, and black. Price, \$12.50.

Have You Interviewed Miss Newport?
That clever corsetiere, who has proven her worth to so many Toronto women, is now in attendance in the Corset Department. She will be glad to advise as to the correct corset for your particular figure, and to fit you. Make your appointments by telephone or in person at the Corset Department, Third Floor, Queen St.

Another Interesting List of Bargains

Women's Corsets
Some of pink broadened jean, having low bust and long hip, five-clasp front steel with lacing below, and six strong hose supporters; silk embroidery and ribbon bow finishes the bust; the other is of plain pink batiste having girle top and long hip; the top is trimmed with colored floss stitching. Sizes 20 to 30. Reg. \$4.00. Friday, \$2.00.

Underwear
Women's French Hand-embroidered Princess Slips, away less than half-price, of French nainsook; some button at the back, others at front with draw tape at the waist. They are prettily embroidered in front, and have embroidered flounces at the bottom, with the lot. Away less than half-price. \$2.00.

Fur Trimmings
Fur Trimmings in odd lengths, 2 and 3 inches wide, include dyed con, red fox, imitation mole, black rat, etc., suitable for trimming collars and cuffs, etc. Friday, yard, \$1.00.

Ribbons
Wide Silk and Satin Ribbons Broken bolts and odd lines of Duchess satin and taffeta ribbons in red, pink, sky, old rose, navy, black, brown and white. Widths 5 to 6 inches. Reg. 25, 30 and 35 cents. Friday, yard, 15c.

Footwear
For this item we cannot take phone or mail orders, the quantity being limited. Women's Educator Boots; the shape we recommend for everyday wear, fine grade of patent leather, Goodyear welt soles; also wide kid hand-turned soles, in button or lace, low heels, every pair stamped "Educator"; sizes 2 1/2 to 7; widths B, C, D and E. Reg. \$6.50. Friday, \$2.50.

Women's Suits
Materials are serges, gabardines and poplins, with trimmings of braids and buttons; large convertible collar, belted and tailored coats; pleated and gathered skirts. A few of these garments have slight imperfections in the materials. Colors black and navy, brown and tweed mixtures. Friday, \$12.50.