

Fellowing a consultation with the harbor board in regard to an exten-sion of the pier head line, the board of control decided yesterday not to offer any opposition close of the board meeting a confer-ence was held in the mayor's office, the object being to come to some de-

Oliver N. Sanderson has been re-commended by the high school prin-cipals to take the place of H. Griffin of Harbord Collegiate, who has enision in the matter. A motion of the chairman that apation be made to the legislature for amendment to the Assessment Act listed for overseas service.

Miss F. M. Chandler, Miss E. I.

Eminent Scientists are against alcohol. They have discovered that alcohol is a lifedestroyer.

"Alcohol causes chronic diseases of the heart, liver, stomach and kidneys, increases the death rate from pneumonia and lessens natural immunity from infectious diseases."-Weekly Bulle-tin, New York City, Dept. of Health, June 19th, 1915.

Moderate Drinkers

Life insurance men declare that MODERATE drinkers shorten life on an average from 10 to 13 years by their occasional alcoholic drink.

The attitude of life insurance to alcohol is especially significant because there is no phase of business so scientifically accurate.-Outlook, June 30th, 1915.

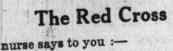
English Doctors say to the troops :--

The New War

Against Alcohol

Alcohol slows the power to see signals. Alcohol confuses prompt judgment. Alcohol spoils accurate shooting.

Become total abstainers. The above is taken from a poster issued by English physicians.



JANUARY 14 1916

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"Alcohol, by lowering resistance, nine times out of ten, makes it just so much harder for the patient to recover."

"Careful, therefore, how you use it as a medicine."

THE new non-partisan movement for a DRY Ontario-the New War against alcohol-is under the direction of a body of able, power-

THE TORONTO WORLD

and that the last 100,000,000 pounds sterling might prove the deciding factor in this war.

Lloyd George also said that the Empire was fighting Germany, Austria and drink, and so far as he could see the greatest of these three deadly foes was drink. Lloyd George is one of the Empire's foremost leaders. He speaks with authority. His placing of "drink" as the



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an amendment to the Assessment Act to have a column in the assessment rolls for the ages of those between 18 and 45, the military age. was passed. That a committee composed of a re-presentative of the city council, harbor board, board of trade, industrial exhi-bition and trades and labor council confer as to the advisability of con-ducting a publicity campaign with a Young and Miss A. Armstrong, three school nurses, are going to the front with the Queen's University Hospital. R. W. Nicholson and M. Fydell, prin-cipal of York Street School, have also asked for leave of absence to enlist. More was heard concerning the To-ronto Jail at yesterday's meeting of the board of control, when it was stated that the population was much lower than last year, but the staff re-mains the same. No action will be taken until after the conference with the inspector of prisons confer as to the advisability of con-ducting a publicity campaign with a view to securing industries for Toron-to, formed a motion made by the mayor. The idea outlined is that this city shall advertise the fact that there is a great industrial area ready for manufacturers, and otherwise prepare for increased business. The sugges-

for increased business. The sugges-

MANAGEMENT, COMMITTEE

ORGANIZATION MEETING

Many Details in Connection With School Affairs Disposed of

and Work Undertaken.

tion was agreed to.

the inspector of prisons. The Bell Telephone Co. Mas applied to the city for approval of under-ground conduits on portions of Shaw, Markham, Euclid, Clinton, Grace. Bea-trice, Montrose avenue, Dovercourt road, Crawford street, Brunswick ave-nue. Waior street, Gore Vale avenue. road, Crawford street, Brunswick ave-nue, Major street, Gore Vale avenue, Bellwoods avenue, Claremont street, Manning avenue, Delaware avenue, Ossington avenue, Roxton road, Car-ling avenue, Bloor street and Albany

A deputation of women from the Citizens' Recruiting League appeared before the management committee of the board of education yesterday and nsked that the toard place some build-ings at the disposal of the militia for the use of soldiers. Mrs. Jas. George, spokesman, was informed by Trustee C. A. B. Brown that the matter was under consideration. There were a number of detail mat-ters disposed of and among other things two committees were aprointed. The first is a sub-committee on medi-

At a conference to be held in Mont-real in the near future the question of an eastern entrance to the Exhibi-tion grounds will be taken up with officials of the Canadian Pacific and Grand Trunk radiways. It is ex-pected that there will be no trouble in arranging for the scheme, which will add materially to the receipts during fair time. The first is a sub-committee on medi-The first is a sub-committee on meat-cal inspection and is composed of Trus-tees McTaggart, Fairbairn, Shaw and Hunter, The second is the cadet com-mittee and is composed of Trustees Shaw, Hopkins and McTaggart

DULUTH-SUPERIOR EARNINGS. Mayor Church stated yesterday that the city could finance the proposition Duluth-Superior Traction earnings for the first week in January were \$23,285.43, an increase of \$852.84, or 3.9th per cent. temporarily.

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ful and determined men. Financiers, business men, lawyers, physicians, politicians of both parties, leading men in various walks of life, have joined hands to work for the common good.

Moderate Drinkers

are urged to co-operate in this new movement. There are thousands of men who use liquor moderately, and who must realize that in times like these they should sacrifice something for the common good. When patriots are giving their lives for the Empire surely moderate drinkers will be glad to help save the money now spent in alcohol. If moderate drinkers will think seriously they must realize that Ontario cannot afford the colossal expenditure of upwards of \$30,000,000 yearly for alcoholic beverages. Common sense and sound business demand that this appalling waste of money for alcohol should be saved for the Empire's and Ontario's more vital needs.

Lloyd George has stated that the "silver bullet" has been instrumental in winning other wars for Great Britain,

Empire's Most Deadly

foe should be sufficient to enlist every patriotic moderate drinker with the forces that the Committee of One Hundred is mobilizing to secure prohibition in Ontario.

Petitions to the Provincial Government for prohibition in Ontario will be circulated in the near future. They will ask that the Government bring down a Bill for the Prohibition of the traffic in Intoxicating Liquors for beverage purposes, up to the limits of powers of the Legislature, such Bill to become law-(a) When enacted by the Legislature, or in the alternative, (b), upon submission to the electors and upon receiving the approval of a majority of the electors voting thereon.

Every voter will be given the opportunity to sign. Failure to sign means that you line up on the side of alcohol - the Empire's most deadly foe. In the present crisis what man's conscience will permit him to do that ?

