

EATON'S DAILY STORE NEWS

To-day's announcement contains news of "regular" good values—goods you may buy Thursday—Saturday—Monday—ANY business day—goods that represent the good qualities and low prices that have won for the Store its name for "the best possible value for the lowest possible price." STORE REMAINS CLOSED ALL DAY FRIDAY—STORE CLOSES 1 P.M. SATURDAY—NO NOON DELIVERY SATURDAY.

Our Cold Storage for Furs

In winter the care of furs gives little concern to their owners, but the summer season, with its insects and moth pests, causes them many anxious moments. We can relieve you of all this anxiety.

Our Cold Storage solves the question. Real cold storage, with a temperature always below freezing, that is made with ponderous pump and massive machinery and an atmosphere absolutely free from dampness, is the one safe and reliable security from the small but mighty destroyers, moth larvae; they cannot live in the freezing cold air.

The vaults are fast filling. We have room for a few hundred more garments but we suggest that you order quickly, for we do not expect to have much room very long. Our wagons will call for your fur garments, rugs, etc., in answer to phone message or card.

A visit to our Cold Storage Plant, on the sixth floor, will be of interest to you, and, we think, will convince you that this service is one to be appreciated by every owner of furs, valuable rugs, etc.

FUR SECTION, SECOND FLOOR—YONGE ST. NORTH.

Caloris Bottles \$1.00

We want to clear out the balance of these bottles, and we want early business, so have marked them at this extremely low price to do so. You could have nothing more useful in the house, convenient for travelling purposes or to carry to picnics or where lunches are carried. We guarantee them to keep liquids or fluids hot for 24 hours, or ice cold for 48 hours.

Because of the low price we do not guarantee them against breakages. Clearing Saturday \$1.00

MAIN FLOOR—YONGE ST.



We Recommend Clothing to Particular Men

We recommend it because it is made from pure wool materials, is almost entirely tailor-made, has hand-felled collars and hand-worked lapels; retains its shape perfectly through the special system of interlining and staying; haircloth runs to the very bottom of coat, and prevents it creasing and wilting, extra staying takes the strain off such parts as the pockets. These are some of the new goods:

AT \$16.50—An assortment of those dressy, clean wearing worsteds, in striped and checked patterns, in brown, smoke, olive and strong grey grounds; single-breasted, three-button, sacque style; fine twill body linings.

AT \$20.00—Rich greys and olive shade, with colored thread stripe; suits that are distinctive in style and have best quality interlinings.

AT \$22.00—Pretty summer shades of grey, in hairline stripe or more distinct stripe, 1/4 inches apart; long roll, single-breasted, sacque tailored.

Black Suits, of English vicuna cloth, soft, dull finish, that wears clean and never glosses, from all-wool fabrics and guaranteed fast in color; single-breasted coats. Prices \$15.00, \$18.00, \$20.00

Young Men's Stylish Suits

These are of fancy worsted materials, in an extensive range of striped and checked patterns, in greys, browns, stone and olive shades, new spring fashions in the two and three-button long roll sacque models; sizes 32 to 37. Prices \$12.50, \$14.00, \$16.50

Men's Outing Suits \$13.50

Coat and trousers only; a handsome fancy worsted, in stone grey pin check, with faint stripe; coat is a three-button model, single-breasted, with long roll; trousers are roomy, with cuffs on bottom and side buckle and strap and loops for belt; sizes 35 to 44. MAIN FLOOR—QUEEN ST.

To-day (Thursday) is Bargain Day. Do all the shopping you can to-day to relieve the rush of Saturday morning. All orders left to-day delivered Saturday morning.

Eatonia Shoes

"EATONIAS" are now ready in dozens of new lasts for summer wear. The "EATONIA" is renowned as a comfortable shoe, and exceedingly well made.

In the Boots, both men's and women's, there will be shown Saturday a very large selection of fashionable styles in patent, vici kid, tan calf, velours calf, etc. Pair \$3.00

In the Low Cuts, or Oxford shoes, are stylish designs for both men and women, in patents, tans, vici kid, gunmetal, etc. Pair \$3.00

A Neat, Stylish Shoe for Summer

This beautiful all-patent leather Oxford Tie at \$2.50—Made from vici, fine soft quality patent stock, a style that is so much in vogue for this season, Blucher front of the late design, creased vamps, extension sewn soles and Cuban heels, a decidedly pretty shoe, suitable for any occasion, sizes 2 1/2 to 7. \$2.50

SECOND FLOOR—QUEEN ST.

Of Interest to Bowlers

The special price we quote this season on Thomas Taylor's Lawn Bowls is the result of a large purchase we made; these bowls are noted for their great enduring qualities and perfect shape, are made of best lignum vitae, with first quality ivory mounts, and are machine turned to ensure accuracy in form and size; each set made from same log of wood to ensure equality in density. Special price, a set \$4.25

Extra Quality Bowls, ivory mounted and ornamented borders. A set \$5.25

FIFTH FLOOR.

For Those Who Travel

For Saturday's half-day shopping, we have a very special trunk attraction—a square canvas-covered trunk, with good hardwood slats, brass bound and strong brass lock and side clamps; inside tray and hat box, two grained leather outside straps and sheet iron bottom make an unusually good value for Saturday morning; 32-inch, 34-inch, 36-inch \$2.95

BASEMENT.

Furnishings for Warm Weather

Your home should be wide open in the hot summer weather, open to every breeze that blows. Here's where screening adds to summer comfort, health and convenience. With screens the doors and windows may stand wide, and yet no flies can get in to ruin and annoy, nor mosquitoes to make life unbearable. Special for Saturday.

"The Challenge" Refrigerator has a selected ash case, golden finish, has a large removable ice rack, large provision chamber with single door, lined with galvanized iron, adjustable shelves, swinging base and easy-running casters. Each \$12.75.

200 Window Screens, with adjustable hardwood frames, extending to 32 inches, covered with best quality green wire cloth, securely fastened to the frame; are special for Saturday at two for 25c

Screen Doors, of surface oak, are made from selected pine, with hardwood dowels and green wire cloth, securely keyed in place; a strong, well-braced door; sizes 2-6 x 6, 2-8x6-8, 2-10x6-10, 3-0x7-0 82c

One set, complete fixtures 15c

Arm Chairs for the Verandah, show a neat design in

natural finish, with heavy posts, well braced, shaped slat back, wide arms, with a book rest and a double-woven cane seat. Each \$2.25

Arm Rocking Chairs, of moderate size, in red, green and natural finished frames, have high backs, with cane seat; the cane is double woven, making them strong, comfortable and easy rocking \$3.50

50 Pair Bed Pillows, all feathers clean, thoroughly renovated and odorless, cases 26x27, of lawn with ticking, all well filled, special for Saturday, per pair . . . \$1.15

FOURTH FLOOR.

A Straw Hat for the 24th



Remarkable value in these hats at such a price, and all new 1910 shapes, in Canton and Rustic braids, medium and high crowns, with narrow and medium brims; black silk bands and easy-fitting leather sweat. Price \$1.25

A Straw Hat for Children at 49c

Good quality Canton braids, in sailor shape with large brim and square crown; navy or white satin faced band and streamers. Price 49c

Boys' Varsity Caps 35c

An Unlined Cap, of navy blue felt, with closely-stitched inside seams and peak 35c
Same style cap, with maple leaf emblem 39c

MAIN FLOOR—QUEEN ST

Cream Serge Coats Among the Season's Favorites

A fresh shipment of these Nobby Cream Serge Coats has just arrived, and aside from their excellent style and appearance, they're among the most popular outing coats for summer. The majority are in the heavy weave effects, wide wales, diagonals and fancy stripe diagonals and chevrons, etc.; some are in the plain mannish tailored styles, with long lapels and pearl buttons, others patch pockets and smart fancy cuffs and fancy collars. There's no time like the present to secure yours—you can put it on now over your silk or fancy costumes, and it's stylish over any kind of dress for summer wear. All sizes \$10.00

A Collection of Spring Coats, in the short lengths, some silk and satin lined, mostly plain and stripe covers and serges, convenient to slip on on a cool summer evening. Each \$3.98

Silk Outing Coats Low Priced

Long Silk Coats, in natural Shantung, also some odd black taffetas, in the medium and long lengths, semi-fitting and pleated backs, long revers, some collarless, fancy and plain plaid trimmings, in conventional designs \$9.50

Other Pretty Styles From \$11.50, \$13.75 to \$15.00—Tussore and cloth of gold, full length, plain and shawl collar of black peau de soie, satin foulards, semi-fitting styles, frog and plain button fastening.

SECOND FLOOR—JAMES STREET

Take the EATON Sewing Machine



On a Thirty-Days Trial

\$19.50

So strong is our faith in the EATON as a sewing machine of exceptional qualities, and certain to satisfy the exacting woman, that we ask you to buy it, give a month's thorough trial, and if it is not to your decided liking we'll take it back and cheerfully refund your money.

WE GUARANTEE THE "EATON" FOR TEN YEARS

It is of the high-arm, automatic, ball-bearing, drop-head type, and possesses many distinctive features; the shuttle is large and self-threading; the belt is self-adjusting, never slipping off the machine; a complete set of attachments accompanies each machine. Price \$19.50

FOURTH FLOOR.

The Finish to Your Home

lies largely in the quality of Mouldings. Our Mouldings are true to size and perfect finish, Saturday morning we offer some specimens,

1 1/2 inches wide, Imitation Oak Room Moulding, is printed with a grain like natural wood in every way; this is a neat design, covered with the best quality varnish, made from good stock, and is of a grade for all parts of the house. Special, per foot \$1.10

White Enamel Room Moulding, 1 1/2 inches wide, is a finisher for drawing-rooms, halls, bedrooms, dining-rooms, etc.; it has a high-grade enamel surface. Special, per foot \$1.20

3-inch Imitation Oak Plate Rail, every foot perfect, and finished in the last ten days, and of lasting quality varnish; neat pattern. Per foot 9c

THIRD FLOOR.

THE T. EATON CO. LIMITED

AMUSEMENTS.

ANDREA
EXTRA
THE NEW
GRAND OPERA COMPANY
Principals—Twenty
Orchestra—40
AGIDE JACCHIA
Tues. Evg. LA FORTUNA
Wed. Evg. and Sat. LA
ORFÈDE; Wed. TRIOVA
Thurs. Mat. LUCIA
Fri. and PAGLIACCI
Sat. Evg.—AIDA
To be announced later
to \$2. Mats. 25c to \$1.50.
Now selling.

Engagement
Extraordinary
TEN PERFORMANCES
Mon.—Romeo and
Juliet
Tue.—Marchant of
Venice
Wed.—As You Like
It
Thurs.—Taming of
the Shrew
Fri.—Hamlet
Sat. Mat.—Romeo
and Juliet
Sat. Night—Twelfth
Night
Open Monday. Mail orders
to \$2c. 75c; \$1. \$1.50, \$2.

C. S. S. MATINEE
Saturday
Anger's Massive Production
134 PEOPLE
20 HORSES
With
Maelyn Arbuckle

WEEK MATINEE
SAT. ONLY
BROOKS PRESENTS
LIAN
SSELL
THE FIRST NIGHT
to \$1.50. Seat sale to-day.

DAILY MATINEE
LADIES-100
OF VAUDEVILLE
NGS' BIG SHOW
at—Chorus Girls' Contest
DAY AMATEUR NIGHT
Robinson Crusoe Girls'

MATS. WED. & SAT. 25c-50c
When Old N. Y. Was Dute
Al. H. Wilson
NEXT Metz in the Alps

TIC MUSIC HALL
To-Night 8.30.
Faut. The Oxya, Eddie
Va Cuthbert, Miss
er & Tomae, Six Dancing
s & Gals. Prices 10c-50c
to \$1.00.

S TH ATRE
Daily, 25c; Evenings, 50c
Week of May 16—Eda
Waterbury Bros. & Tenny
Choir, Six American Danc-
ers and Wilson. Grandville
The Kinetograph. The
7.30.

ER Come Yourself
ARBORO'
Children. BEACH

LLINGEST THRILLERS
ENING SAT.
ACTS MAY 21
GRAM DAY AND
ATURES NIGHT

ICE—FREE—DAILY
EE DEMONS—3
ing Aerial Bicyclists from
Garden, Berlin. First

lumination Saturday
y Back if the Comet

LAN'S POINT
ADIUM
Y NIGHT, MAY 24TH
encing at 8 o'clock.

RATHON
DERBY
Miles 285 Yards.
tries: Greatest Marathon
id in Canada. Admission
any part of stands. Box
ickets on sale at Shea's

League Baseball
ANLAN'S POINT
to v. Newark
AY AT 3.30 P.M.

DALE RINK
ite With Particular People
Y NIGHT AND SATURDAY
AFTERNOON

THREE EXPLODED.
O. May 18.—State officials
Columbus to-day and be-
stigation into the explo-
of the seven boilers at the
American Sheet and Tin
any yesterday afternoon.
the death of fourteen men
ary to a score of more.