

Peters Candies

Made and sold in London are not surpassed anywhere for sheer goodness.

Wall Paper

The fewer colors used in a room, the more restful and permanently pleasing the effect. The new designs of Wall Paper have many restful effects.

Colericks'

212 Dundas Street. EXV

Office Furniture Filing Equipment
Phone 5600.
HAY STATIONERY COMPANY LIMITED
331 RICHMOND ST. EXV

CARRIED AWAY THEATRE SAFE.
ST. CATHARINES, Sept. 23.—Burglars last night entered the new Allen Theatre, removed the safe from the office, loaded it onto a truck, and dumped it down an embankment along the hydraulic raceway. The door was forced open with a sledge-hammer and crow-bar. After taking \$425.25 and \$40 worth of war-tax tickets, the burglars left the battered safe at the bottom of the hill. The theatre is located in the business centre of St. Catharines.

LOOK IN OUR WINDOWS

Here you will see what's new in foot-wear for fall and winter.

Cook's Shoe Store

LONDON OPTICAL CO.
Richmond Street, Dom. Sav. Bldg. Phone 6150. EXV

Do You Know Value When You See It?

If you want it in TIRES or TUBES see
CLINGER
LONDON'S RUBBER MAN
346 Dundas St. Phone 6124. EXV

Walk Two or Three Blocks

And Save From \$5 to \$10 on your Fall Apparel.

"Out of the High-Rent District."

Canadian Ladies' Wear Co.

372 DUNDAS STREET,
"Where You Buy For Less."
L. WOLF, PROPRIETOR. EXV

A WEEK AND OWN A \$1 WATCH
GREEN, Jeweler.
374 RICHMOND ST. Open Evenings. EXV

ANDERSON COAL CO.
493 YORK STREET. PHONE 1391. EXV

Diamonds

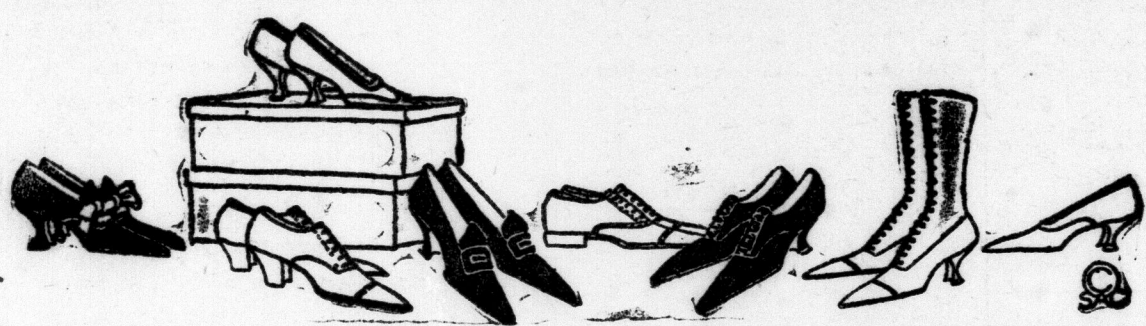
Rings, Necklets, Earrings, Barmes, Cuff Links. Suitable gifts for the June weddings.

C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 Richmond Street.

Is where the crowd goes when purchasing Diamonds and Jewelry. The stock is large and the price is low when quality is considered. A call will convince you. Make your next purchase at

W. J. Wray & Co.

234 DUNDAS STREET LONDON, ONT. EXV



THEY ARE ALL HERE---COME AND SEE

The most complete showing of New Fall Designs we have ever shown.

We have a special Ladies' Brogue Oxford, in dark brown calf, and calf, Goodyear welt with heavy wing tip, at.. **\$9.00**
Hosiery to match.

See our New Spat Pump, in brown and calf, Goodyear welt sole, walking heel, at .. **\$10.00**

Ladies' Brown Calf Street Shoe, with wing tip, 9-inch top, walking heel, at **\$12.00**
We invite your inspection.

LONDON JOHNSTON & MURRAY ST. THOMAS

QUALITY Makes the VALUE

In buying Groceries at Rowat's, you are assured of obtaining the finest quality.

Pickling Vinegars

Quality is particularly necessary in Vinegar for pickling. Buy here when you want the best.

Special Pickling, gallon \$1.00
XXX White Wine, gallon 60c
XXX Cider, gallon 60c
Heinz Malt, gallon \$1.25

Keiller's Marmalade

Imported From England.
1-pound jar 50c
4-pound tins \$1.50

Pickled Walnuts

Packed by Crosse & Blackwell, bottle \$1.00

Overseas Butter

Citizens of the old land are still short of butter. They will appreciate a tin of Canadian Butter. Send them one today.

Rowat's Tea

"From the Better Gardens."
55c, 75c, 85c, \$1.10 and \$2.00 a lb.

T. A. ROWAT & CO.,
250 Dundas St. Phones 3051-3052.

If You Suffer With

Headache

call and let me test your eyes. Nearly all headaches are caused by eye strain. Have the benefit of my fifteen years' experience.

F. STEELE
OPTOMETRIST
210 Dundas Street. b

Eczema Easily Relieved
JUST APPLY KINS-HAW

And see how quickly relief is obtained. At all drugists for \$1 and 35c per bottle, or mailed direct on receipt of price. **MUTUAL PHARMACAL CO.,** Box 448, London. EXV

The Purdom Hardware

124 DUNDAS STREET. •

PHONES 2800-2801.



"Perfection" Oil Heaters

Now is the time to buy a Perfection Oil Heater and be prepared for those chilly days. Many a ton of coal can be saved by the use of one of these splendid heaters, which can easily be carried from one room to the other. Price only \$9.50 each.

"Perfection"



Chi-Namel Varnishes

For refinishing your woodwork, linoleums, etc. You can also do your own graining by using the Chi-Namel Process. A complete outfit, enough to grain 100 square feet, at a cost of only \$6.25. Come in and learn to grain in five minutes; it is so easy to grain.

Weather King and Paroid Roofing

During this fine weather is the time to look after that roof that gives you trouble in the wet season. A stitch in time often saves a lot of trouble. Prices, \$3.50, \$3.75, \$4.25, \$4.50, \$4.75 per roll.

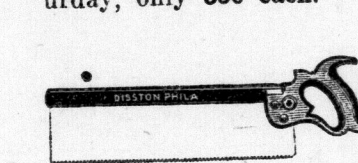
B-H "English" Paint
70% Pure White Lead.
30% Pure White Zinc.
100% Pure Paint.

Once Tried, Always Used.

Carpenters' and Machinists' Tools, all of the very best quality.

Johnson's Floor Wax. Karoma Floor Wax. Shine Easy Furniture Polish. Try it and you will like it very much. Old English Floor Wax.

Corn Broom special Saturday, only 35c each.



The Purdom Hardware, Ltd.

124 DUNDAS STREET.

Sole Agents for Chi-Namel.

PHONE 2800-2801.

Orth's Move---

And it is a move for further expansion. This is mighty good news to our customers who have our welfare at heart—just as much as we have theirs in building our store larger to care for expansion trade, which fortunately has been coming our way during the past two years of our business career. Yes, folks, it is gratifying for us to know truly and honestly at heart that our store has been built up on truth, service and real merchandising—enough so as to attract one of the largest volumes of men's wear buyers in London today.

Two years ago we started out to build just such a service store to the people of London. And now that this has been attained we are going to build it to double its size during the next two years, with your co-operation. Our present store is too small, so, owing to our controlling the entire building, three stories high, we have arranged without one cent more rent to occupy Floor No. 2, with a supreme store of men's clothing. Think of what is in store for you—a clothing department without one cent of rent to be added to the cost of doing business! Our long-cherished hope has materialized—a store where we can sell clothes for less than any other store in Canada. Also, our present staff and our present advertising, insurance and taxes will be sufficient to carry on this new store for men. Not a walk-upstairs-and-save-money proposition. No, sir! Just a store where nothing is camouflaged—no niggers in the fence. Orth's guarantee holds good every day during the year. Satisfaction or money back.

Furthermore, this being our second anniversary week, we have decided to offer some real gifts in men's wear, commencing Saturday and continuing for seven days. We advise fall buying now at these prices.

There seems to be nothing in sight such as lower prices being possible until spring of 1921.

"CAMBRIDGE" AND "SANDFORD" MADE

Pure wool cloths, and any clothing store can guarantee these makers' garments to be highly tailored. Just as a starter for fall buying by Orth, real \$40.00 Winter-Weight Overcoats to go at this expansion sale at, **\$28.75**

"Hart Made", also Hobberlin Custom Garments

Famous for their high standard of tailoring. Many suits in the lot that could be sold for \$40.00. Rush-out Saturday offer of **\$26.95**
Every man and young chap in London and district should see this collection of suits if he cares to save \$10 or \$15. Orth's guarantee of satisfaction or money refunded goes with every suit.

Special Mention! Hobberlin Custom-Made SUITS and OVERCOATS

To your own individual requirements, are sold by Orth to the men who have not purchased a Hobberlin Suit from us. Did you ever wear a Hobberlin-made garment, purchased, say, in the Toronto tailoring store, or elsewhere? And did you ever have a better made garment in your lifetime? We would like to meet the man with a grievance against Hobberlin-made clothes. If we couldn't refund his money, we would get a replacement for him. All Hobberlin-made garments are guaranteed absolutely. Do you know what absolutely guaranteed by Hobberlin stands for? If you ever wore a suit made by Hobberlin you would know.

All we ask is your inspection of our fine range of blue serges, grey worsteds, pin and hairline materials; also heavy winter overcoatings. We save you money on your tailored garments through our direct purchasing of English and Scotch wools and having them tailored by Hobberlin. You must see this point of advantage. If we retained an expensive staff of tailors during the busy and quiet months of the year we would have to add several dollars to each suit for overhead expenses. We let the other fellow worry about the quiet months, and are able to quote our customers the lowest possible prices, including absolutely no profit for the highest

grade tailoring we can give you at cost. Exactly all we sell is profit on 3/4 yards of material. Do you get the idea why so many men are wearing Hobberlin-made garments in London today? The tailors employed are experts through experience. Amateurs and second-rate men are usually employed in small tailoring establishments.

Price for Suits from \$45 to \$85
Price for Overcoats from \$39 to \$65

Eight Furnishing Specials On Sale Saturday

NO. 1—SHIRTS, real Arrow, Star and W., G. & R. makes, at **\$1.95**
THREE FOR \$5.75.

NO. 2—WHITE SHIRTS, with silk cord stripes, finest made garments. Any man who wants a good white shirt had better step lively for a couple of these. Regular \$4.00, at **\$2.98**

NO. 3—TIES, silk knitted, regular \$1.50, at 95c. This lot includes black, also fancy stripe and heather mixture patterns. **95c**
All at

NO. 4—SOCKS, cashmere, at 73c, made by Penman's and Mercury Mills, in white, natural, black and tan; all sizes to 11 1/2, at, pair **73c**

NO. 5—DENT'S \$3.00 GLOVES at \$1.95; grey, tan, slate and brown suede gloves in a real offer to men at, per pair **\$1.95**

NO. 6—TWEED HATS at \$4.75; best yet. Orth had these made up and designed for Orth, Limited, exclusively. They have a waterproof interlining, and will retain correct shape, at **\$4.75**

NO. 7—SOFT COLLARS AT 3 FOR \$1.00. Once more, a good sale of soft collars booked for Saturday **3 for \$1.00**

NO. 8—PENMAN'S COMBINATIONS, in natural Merino wool, at \$2.48 garment. Fall is here. You can save on these garments if you buy now, at, each **\$2.48**

SALE CONTINUES FOR SEVEN DAYS, THEN OUR STORE WILL BE IN THE HANDS OF THE CARPENTERS—WATCH FOR THE OPENING OF FLOOR NO. 2 BY ORTH.

ORTH, Ltd.,

Cor. Dundas and Clarence Streets
London - Ontario