

The Eyes of Letter

To avoid mistakes, they must be keen sighted—never in doubt as to their ability to see.

In fact, this applies to all lines of the control of



DIAMONDS

A large and well-assorted display of loose and mount-Rings\$5.00 to \$400.00

Necklets .. \$10.00 to \$500.00 C. H. Ward & Co.



COMPLY WITH THE NEW REGU-LATIONS. Purchase a Pair of

MACBETH AUTOMOBILE LENSES. Western Ontario Electric Co.

sale.

Used tires, tubes and rims. Also a London's

Clean up



Properly Fitted Glasses

Cost no more money than imtainly cost much less eye strain, and the satisfaction of KNOW-ING you have the RIGHT ones is worth a great deal to you. That's why it's to your very decided advantage to have your eyes fitted at the

Brown Optical Co. EYE SPECIALISTS AND

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Give Us One Trial n that pair of shoes you need repaired Vill call for them and guarantee sat

EMERY CLOTH. GLASS, FLINT and GARNET PAPERS IN SHEETS AND ROLLS

Genuine Emery "Wellington" Knife Polish SILVERSMITHS' SOAP,

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Say'Parnell's'

you ask for bread. It is no trouble for you to specify Parnell's, and it costs no more. Think of the extra

COMPANIONSHIP IS

BIG THING OF WAR,

Success. Officer Says.

Take Up Question.

Parnell's

Parnell The Breadman

Diamonds

Look at Displays in Our Windows

If you are interested in Diamonds look carefully over the displays we are showing in our windows this week.

We have the largest stock of rings in Ontario west of

We are also showing trays PEARL RINGS, ONYX RINGS

AND COMBINATION OF DIAMONDS. RUBIES AND PEARLS.

IT'S RELISHED BY EVERY MEMBER OF THE FAMILY

from the children up, and it is relished by them as a regular, three-meal-a-day food. POHNSTON BROS. XXX BREAD

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A Restorative and Tonic Taylor's 6 Cut-Rate Drug Stores OF FRENCH ORPHANS

IN REGARD TO New Year's Gifts CHILD WELFARE BELTZ & CO.

Ignorance of Truth Is Fatal To Boys and Girls, Says Lecturer.

UNION MOTHERS' MEETING SAYS MAJOR NIVEN

Infant Mortality in London Accounts Much for British Averages Twenty Per Cent.

at the same cost as other breads, then order a trial loaf.

"I attribute any measure of success I have attained in my army career to the companionship of the men with whom had the honor to serve in the Princess Patricias," said Major Hugh Niven, D. S. O., M.C., speaking to members of the High School Club in the Y. M. C. A. last night.

Companionship, he declared, was one of the biggest things of the war, and accounted for much of the British success. Through association with men of high calibre mediocre soldiers became first class fighting men and would do deeds of which they never dreamed before coming in contact with their new companions.

The fame of the Princess Pats had won largely through the spirit of anionship in the ranks. Although men and 1,000 officers had served

been won largely through the spirit of companionship in the ranks. Although 15,000 men and 1,000 officers had served in that world-famous unit, the spirit still existed. Because of it men would do for others things which they would never attempt to do for themselves.

A Hot Corner.

To illustrate this, Major Niven told the story of the fight two and a half years ago, in which every officer but himself feli, and he was in command of the regiment for a short space of time. Only 150 men were living when orders were given to vacate the trenches. He led the men back to billets, most of them more or less crazy, as a result of the terrific shell fire which they had undergone. The following day many of the men were still affected; few would touch food when it was set before them, and most of them were acting like children. General Snow, in command of the British divisions to which the "Pats" were attached, came to Major Niven. "Arryour men fit for another "go?" he asked.

The major hesitated to answer the question and asked for fuller information. He was told that a rifle brigade by the side of which his unit had camped for several months was in a tight corner near Hooge and had not been releved for three days. The remaining Pats were wanted to reinforce them.

Men Fall In.

The regiment was given instructions to fall in. The situation was exaplained to the soldiers and within a various plained to the situation was exaplained to the situation was exaplained to the situation was exaplained to the story of the mount of the mount of the major hesitated to answer the question and asked for fuller information. He was told that a rifle brigade by the side of which his unit had camped for several months was in a tight corner near Hooge and had not been releved for three days. The remaining Pats were wanted to reinforce them.

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a nurseryman wants his plants to die?

An one men who, although they had done much, were still willing to do more. Interest was added to Major Niven's spiring address by his kind offer to saver any questions relative to the cr., which he did without disclosing litary secrets. Members of the club litary secrets. Members of the club lines of their development, and we lose

RETURNED SOLDIERS;

LISTS TO BE SENT "In the schools and in the home we are not taught the truth," said the speaker.
"In Canada there are one million fathers and one million mothers, and yet not one in a hundred have ever said anything to their boys and girls about Provincial Soldiers' Aid To

Ways and means of obtaining suitable employment for returned soldiers formed the chief topic of discussion at a meeting of the Soldiers' Aid Commission Friday afternoon. Lieut. W. D. Read, inspector of branches for the commission, and Kenneth McKay of St. Thomas, a member of the Provincial Commission, were present. Employment was, it was stated, hard to obtain at the present time in some lines owing to the fact that many plants were running only on part time, and also that many of the munition plants were not running at full strength owing to changes in shell orders.

It was decided that lists of men and the present particulars about them the present the human race will go. Our sons and daughters, two million strong in Canada and thirty million strong in the United States, just lack the truth. They start out to build homes for themselves and never a word is said. Yet there is a great army of physicians, the very finest men in the world, who would talk to them, and we do not ask them. I say that in regard to boy and girl work we are asleep."

Loose Requiations.

"In 25 states of the United States of the United States Low, soprano; Luta Laymon, contrality."

Low, soprano; Luta Laymon, contrality.

OMARTY TEA IN AID
OF PERNOH ORPHANS

Mr. Millers and the horse of Pillotte and the Common of the Com

Consumption Conserved

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GRACE NOTES

Benson-Wilcox Electric Co. COOK'S SHOE STORE

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Special Offer in Ordered Skirts TO KEEP OUR FACTORY BUSY.

Beginning January 2, we will TRIM AND MAKE SKIRTS TO ORDER from materials purchased in our store, giving a choice of style from four of the latest models, one fitting, at from\$1.35 to \$1.50

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