

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

STORE OPEN ALL DAY TODAY---8.30 a.m. to 5.30 p.m.

IN THE SELF-SERVICE LUNCH ROOM
Breakfast, 8.30 to 10.30. Lunch, 11.30 to 2. Adjoining the Palm Room—Sixth Floor.

SIMPSON'S

If your eyes tire easily or cause you trouble in any way, consult our optician.
Optical Department—Second Floor.

55 Hart Schaffner & Marx and Michaels-Stern Co.'s Suits Today

Money Saving Offerings for Boys

Special opportunities in suits for school boys are offered today. These suits are especially prepared to withstand the hard wear to which healthy boys naturally subject their clothes—the newest fabrics in a wide range of styles, which will make selection easy—and all at attractive prices.

Rousing Suit Special, \$8.35

They come in delightful color combinations of brown, heather and grey mixtures and blue hair-line stripe wool and cotton tweeds—tailored in new waist line and popular all-around belted models. Bloomers are full fitting. Sizes 8 to 14 years. Regularly \$10.50 to \$12.50. Today, special, \$8.35.



Boys' Blue Serge Suits, \$15.00 and \$17.00

Developed in wool and cotton mixed Irish finish serge. Either regulation Norfolk or all-around loose belted models, with full fitting bloomers. Sizes 7 to 12 years, \$15.00. Sizes 13 to 16 years, \$17.00.

Junior Suits for Little Fellows at \$7.50

Dark brown novelty mixture, in a sturdy tweed, developed in junior novelty Norfolk models, buttoned up close to neck. Knicker pants. Sizes 3 to 8 years. \$7.50.

New Fall Type Suits

\$35.00

All Sizes 35 to 44

Suits which sell in the regular manner at \$45, \$50, \$55 and \$60, thereby enabling men to save from \$10 to \$25 on their new fall suit today.

The reputation of these famous American firms of men's tailors has been too well established to make it necessary for us to enter into any elaborate eulogy on these clothes. Sufficient to say that they are the season's newest and best designs and combine all the desired features of quality, style and workmanship always found in clothes produced by Hart Schaffner & Marx and Michaels-Stern Co.

They are all wool chevots, worsteds and tweeds in rich autumn shades of brown, green, grey and novelty tweed mixture effects. Single-breasted, 2 and 3 button, semi-form-fitting and conservative sacque models and waist seam effects. Not every size to a pattern, but all sizes in the lot. Sizes 35 to 44. Regularly \$45.00, \$50.00, \$55.00 and \$60.00. Today \$35.00.

Imported English Tweed Coats, \$40.00

A wool gabardine in a rich fawn shade, single breasted, raglan shoulders, all-around belt, fancy shot silk yoke and sleeves. Sizes 34 to 42. \$40.00.

Fall Weight Overcoats

For Men and Young Men

The Chesterfield, \$24.00

Fly front, slightly fitted back, plain dark grey chevot. Sizes 35 to 44. \$24.00.

Double-Breasted Waist Seam Overcoats, \$28.00

Finished with slash pockets and natural shoulders; rich, dark brown chevot. Sizes 34 to 42. \$28.00.

Simpson's—Main Floor.

Slip-On Overcoats, \$32.50

A particularly desirable coat; natural shoulders, close-fitting collar, full back, slash pockets—dark grey tweed, with green over-check. Sizes 36 to 42. \$32.50.

Men! \$10.50 Pocket Watches for \$8.00

A thin model—16 size, 15-jeweled movement, "Empress" case, screw back and front. Cases in plain for large monogram—engine turned or special engraved pattern. A written guarantee accompanies each watch. Regular value, \$10.50. Today, \$8.00.

New Fall Hats for Men

The authenticity of the styles of the new fall hats for men, which we have assembled this season, may well be emphasized. They combine the most distinctive and exclusive features desired by particular men, and the range of materials, styles and shades is sufficiently wide to meet the approval of every taste. Men will do well to supply their needs in this particular article of their attire today when the stocks are complete.



Velour Hats, \$5.00, \$7.50 and \$9.00

Excellent values in these high-grade hats—shades of green, grey, brown and black. Today, \$5.00, \$7.50 and \$9.00.

Hawes Soft Hats, \$5.00

Several shapes in these well-known hats—shades of grey, green and brown. Today, \$5.00.

Other high-grade hats in stock, such as John B. Stetson, Knox, Mallory and Borsalino.

Simpson's—Main Floor.

New Fall Caps, \$2.50 and \$3.00

Smart styles in plain shades; also fancy check designs. Today, \$2.50 and \$3.00.

Remarkable Selling of Men's Fall Boots, Today, \$6.95

It's a timely and important opportunity for every man and young man. The assortment includes boots of patent calf and soft, heavy black kid leathers. There are many patterns and styles in the lot, long recede toe shape, with perforated toe caps, and straight lace laces, full fitting toes, blucher cut, heavy and medium weights, viscolized waterproof oak leather, and Panther fibre, guaranteed Goodyear welted soles. Sizes 6 to 10. Extraordinary value at \$6.95.

Boys' Box Kip School Boots

Strong every day school boots, made of heavy box kip leather, blucher and full round toe, solid leather standard screw soles with lock stitch to prevent soles springing during wet weather. Sizes 1 to 5, \$3.50; sizes 11 to 13, \$3.00.

Simpson's—Second Floor.

Boys' Gunmetal Boots, \$3.50

200 pairs, made on English recede toe last, suitable for best boots, strong McKay sewn soles. Specially priced for today at \$3.50.

Simpson's—Second Floor.

The SIMPSON Company Robert Limited

Men's Underwear for Fall and Winter

Natural Cashmere Shirts and Drawers. Garment, \$3.00.

Fleece-Lined Shirts and Drawers. Garment, \$1.25.

Fall weight, natural shade, Merino Shirts and Drawers. Garment, \$1.50.

Lambs' Down Fleece Shirts and Drawers. Garment, \$1.50.

Medium weight natural Merino Combination Suits. All sizes. Suit, \$2.25.

Fleece-Lined Combination Suits. Suit, \$2.25.

Sale! \$2.75 to \$3.50 Arrow Shirts at

\$2.49



Newest fall patterns and colorings—made coat style, with soft double French cuffs, in a large assortment of materials. Sizes 13 1/2 to 18. Sleeve lengths 32 to 35. Regularly \$2.75, \$3.00, \$3.50. Today, \$2.49.

7 SPECIALS

Towels, Towelling, Flannelette, Table Cloths and Comforters

65c Huck Towels, 55c Pair

White huck bedroom towels, full bleached, heavy make, hemmed. Regularly 65c. Today, special, pair, 55c.

Bath Towels, Special, \$1.29 Pair

White Turkish bath towels, hemmed with colored borders of pink, blue or yellow. Today, special, pair, \$1.29.

35c Check Towelling, 29c Yard

Glass or tea towelling in red check only, heavy quality, 21 inches wide. Regularly 35c yard. Today, special, yard, 29c.

60c Linen Towelling, 47c Yard

Bordered Scotch crabs roller towelling, all pure linen, good drying quality. 17 inches wide. Regularly 60c yard. Today, special, yard, 47c.

35c Ceylon Flannelette, 24c Yard

Fine quality Ceylon flannelette, mostly light colorines in blue or pink pencil stripes, suitable for shirts or pyjamas, 33 inches wide. Regularly 35c. Today, special, yard, 24c.

\$4.50 Damask Cloths, \$3.65 Each

Irish satin damask, table cloths, extra fine weave, assorted designs. Hemmed ready for use. Size 2 x 2 yards. Regularly \$4.50. Today, special, each, \$3.65.

Bed Comforters, Special, \$2.69 Each

Silkolite covered, filled with clean white cotton, quilted throughout. Size 72 x 72, dark or light colorings. Today, special, each, \$2.69. Simpson's—Fourth Floor.