

Quarter of Its Loan Objective.

Honor Emblems in

Districts. \$ 258,150 289,300 344,700 374,950 \* ............................. .............................. For Tuesday .....\$ 1,571,100 Specials ..... 12,050.000 Total for Tuesday.....\$13,621,100 Monday totals ..... 2,202,950 Grand total for

 Toronto
 \$15,824,050

 High man for each district Tuesday:

 A.-H. C. TLBp
 \$36,000

 B.-J. A. McCausland
 40,950

 C.-W. H. Matthews
 22,000

 D.-W. A. Hines
 22,600

 E.-J. L. Scott
 20,200

At the end of the second day's canvass, the City of Toronto has sub-

to her, Ontario has subscribed \$22.694.600 of the \$150.000.000 set apart for the province to raise, and the

whole Dominion has over one-tenth of the total amount necessary for her to raise. The enthusiasm in the city is marvelous, and each worker seems human dynamo full of concentrated pep. The fullest amount possible from every subscriber visited is the objective that each worker sets before him. There must be no holding back for a grand slam a the end. The campaign is strictly on the level and there will e no three-days wind up as there was last year, so every citizen is asked to and not withhold, or opportunity may pass by forever.

Toronto's Record.

a showdown. Last night about 500 men met and handed in the totals of the of the campaign committee. Mayor Church, in an opening address, referred briefly to the splendid record that Toronto held for men and money since the outbreak of war, and gave

a large meed of praise for the fine showing to the women of the city. He said he felt sure that the citizens of Toronto would come up to the scratch

Montreal beat us." he said.





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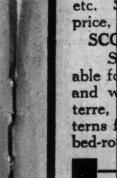
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shows that Germany is going," he of St. Clair avenue. said, "and that we are coming." Mr. lic meeting is being as the captains in each district, and as the captain gave the figures for the day the applause from the crowd drowned for the moment his remarks. Rev. Peter Bryce is to pre-side, and the Boy Scouts under their soutmaster B. Lindo scoutmaster, B. Lindo, will assist. When all the captains had reported, Earlscourt headquarters are at 1659 the honor flag for the day was given to District Chief Baillie, who planted Dufferin street, in the Dominion Bank Building, West St. Clair avenue. it in front of his district with a man-ner that said, "Here it stays, boys." BUY BONDS

## **RIVERDALE VETERANS** Each district captain that headed his district also received an honor flag for

-BUY BONDS-

BUY BONDS

CROWN LIFE TAKES \$160,000.

-BUY BONDS-

SPEAKS FOR LOAN.

BUY BONDS

Guelph, Oct. 29 .- The result of the

-BUY BONDS-

King Edward on Thursday.

the day, and the competition to take it away from him will be keen. Special Subscriptions.

The Riverdale branch of the Great J. H. Gundy, chairman of the special War Veterans' Association has decid-subscriptions committee, gave his re-ed to take up Victory bonds to the khaki so far, which amounts to nearly J. H. Gundy, chairman of the special port for the day, first noting the fine example Toronto had set other cities meeting held Monday night, Comrade \_\_\_\_\_BU when the civic authorities invested Stratton was appointed secretary. The one million dollars of the city's money branch has decided to take no action in Victory Bonds. All subscriptions in the matter of the police commisfrom individuals or firms (not emsioners' report, being of the opinion ployes) exceeding \$5000 are left to this that there should have been more cospecial subscription committee. Mr. Gundy was able last night to report operation between the military and civil police. \$12,050,000 in special subscriptions for Tuesday. Of this \$500,000 had been **GREEKS TAKE BONDS** 

given by Sir John Eaton. Taking all the branches in Canada, the total given by Sir John was \$1,010,000, but Deputation Brings Applications From 28 of Their Countrymen. the rest was divided up among the

subscriptions were from the six largest canvass their countrymen, the perinsurance companies in Toronto, who had increased their subscriptions 21-? millions over last year, which was Voukidis, J. Bajos, L. Scitsiotis, millions over last year, which was Voukidis, J. Bajos, practically the setting aside of their Dimson, B. Merjanis. total income for next year in Victory Ronds

J. F. M. Stewart of the employes organization committee told the story of what can be done in firms and factories with organization and co-opera-Many plants in the city had

holdings of previous war loans. talked the matter over with their em-ployes, so that when the subscription lists were sent around they were able to count on the last man and the last dollar. In many cases the firms carried the bonds for the employe, taking a certain sum out of the weekly pay envelope to pay for it and son's. spreading the payments over long per-iods. In such a way many firms had been able at the end of the first day. by internal organization, to ask for their honor flag. Many more firms are **GUELPH'S STRONG DRIVE**. almost at that point while many smaller ones are just waking up to the realiration that others are getting ahead of them, and the result is that the

of them, and the result is will be competition in some districts will be keen in the next few days to see which first day's work in the big three-week drive for the Victory Loan in South Wellington was highly saus-

firm can fly the honor flag first. To Get Honor Flag. In order to obtain an honor emblem standing feature of the first day was a concern must have at least 75 per the result attained by the special suc-cent. of their employes buy bonds and amount to at least 10 per cent of the that \$335,000 worth of bonds had been pay roll. The competition is keen sold during the day in this rid ng. and the amount reached, \$66,600, was among the larger firms and already This amount greatly exceeded the much below last year's mark of \$88,800 first day's objective. In the 1917 for this reason. On the whole the rehanging in a conspicuous place in the establishment, showing that the spirit of patriotism and co-operation of the employes is 100 per cent efficient. The firms obtaining emblems so far Guelph City.

are:

Pct. of Pct. of Sulted in an equally fine showing. Employes Payroll Firm 1. Southam Press Co .....85 2. Harris Abattoir Co....77 15 11 , Rolph, Clark & Stone. .90 12 11 11 10.5

11 15 8. Grace Motors Ltd.... In the Wm. Nellson Co. where 241 girls are employed, 216 of them, bought

## GOING TO MONTREAL

SUBSCRIBED BY LONDON Epworth League Workers Remember-ed By Friends in Toronto.

London, Ont., Oct. 29.-London's quota to the Victory Loan on Tuesday DECIDE TO BUY BONDS 550 in two days. The feature was the showing made by the military team, to bid goodbye to Mr. and Mrs. Hershowing made by the military team, which has secured 437 applications for

-BUY BONDS. LOAN AT INGERSOLL

NEARLY THREE MILLION

Firm Subscribes \$100,000 and Condi-tionally Promises to Double Sum.

Ingersoll, Oct. 29 .- Today's results

in connection with the Victory Loan campaign were indicative of increased interest. Tonight about \$125,000 had been subscribed since the opening yesterday.

An important announcement was made tonight by J. M. Coulter on be-half of the John Morrow Screw and nouncing the Eaton subscription, that to date the company had paid out \$1.-800,000 to dependents of soldiers from the firm at the front. The other large undertook to organize a committee the soldiers from the firm the front the front the firm the front the front the firm the front the front the firm the firm the firm the firm the front the firm the fi Another enthusiastic open air celebration was held tonight.

BUY BONDS-

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AIR RAID ON KINGSTON.

Kingston, Oct. 29 .- An air raid on Kingston by a squadron from Deseronto and a big military parade, with a The Crown Life Insurance Company large number of decorated floats and is subscribing for \$160,000 of the Vicbicycles, were features of the Victory ory Loan, 1918, in addition to its Loan campaign today. A dozen planes hovered over the downtown section and pulled off many thrilling stunts, all the while distributing campaign literature. The patients' staff and employes Yesterday at noon Miss Elizabeth of the Mowat Memorial Hospital sub

Schiltz, the visiting Belgian refugee scribed \$6,000. who is in Toronto to help the Victory -BUY BONDS-Loan, spoke to the employes at Pol-CARPENTERS WILL SUBSCRIBE. She will be one of the speakers

at the Victory Loan gathering at the Ottawa, Oct. 29 .- Mr. Tom Moore president of the Dominion Trades and Labor Council, announced today that the Canadian branch of the Carpenter and Joiners of America have decided FOR THE VICTORY LOAN to purchase war bonds to the extent of \$25,000. This labor organization

made a similar purchase of 1917 Vic-

-BUY BONDS-----WEATHER WAS HANDICAP.

Brantford, Oct. 29 .--- Weather handicapped the canvassers here on the first day of the Victory Loan canvass.

for this reason. On the whole the re-ception accorded was excellent. -BUY BONDS CALGARY'S TOTAL \$1,075,000.

Calgary, Alta., Oct. 29 .- Calgary' total for the Victory Loan for the first two days will approximate \$1,-

Today's subscriptions (not 075.000. MADE GOOD START IN KENT. complete) are \$347,800. -BUY BONDS-

Chatham, Oct. 29 .-- Victory Loan GANANOQUE DOES WELL.

760

PA

E.PULLAN TORONTO

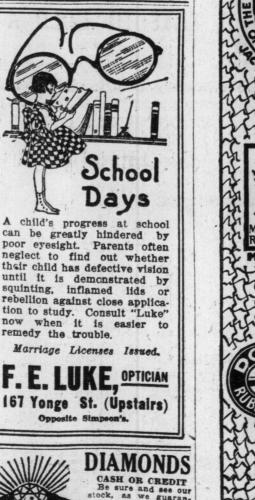
canvassers got away to a good start in the county yesterday. Incomplete in the county yesterday. Incomplete reports received at headquarters here show that approximately \$150,000 was subscribed the first day. Chatham Front. of Leeds and Lansdowne is contributed \$96,400 of this amount. \$20,000. BUY BONDS BUY BONDS-

the home of S. P. Shantz, 690 Bathurst street, there met last night bent D. Tresidder, who are leaving shortly for Montreal. Mr. Tresidder has been connected with young peo-ple's work in Toronto for some years He was an officer in the local and district as well as president of the

Toronto conference, and director in Sunday school work. He was presented with an address and an umbrella. -BUY BONDS.

\$2,845,000 IN VANCOUVER. Vancouver, B.C., Oct. 29.-Victory Loan subscriptions for Vancouver to-Loan subscriptions for day totaled \$2.845.000.

-BUY BONDS



bring you and the children safely through the wet Fall and severe Winter without even a cold -when you don't have to lose a day from work or spend a cent for medicine.

Isn't that the greater economy? To guard your health-prevent you from being illprotect the children-save your money.

> Look to your rubbers-see that toes and heels are sound and free of cracks-if not, get each pair of shoes fitted with its own size and shape of rubbers. Do the same for the children. Then you'll get long wear and comfort.

Do it now-and be prepared for bad weather.

There's a style and shape for every shoe,-for men, women and children-in these six Dominion Rubber System brands, carried by the leading shoe stores :-

"Jacques Cartier" "Merchants" "Granby" "Dominion" "Maple Leaf" "Daisy"

These marks on Rubber Footwear distinguish a **Dominion Rubber System** 

Product. Ask for these brands-they give

the best wear.

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