

Simpson's Today—Shoe Sensation of the Season

Omar Paraphrased for Men!

*Awake! awake! and in the fire of Spring
Seek these new garments that are just the thing!*

We don't want to mislead men into thinking this is a fire sale. No. We refer to the fire of enthusiasm that takes hold upon every man and boy who sees these new garments.

Make Saturday memorable for yourself or your son by investigating the following values:



A Well-Assorted Group of 90 Men's Suits At a Very Low Price, \$14.95

They embrace new spring materials, are in men's and young men's models—belt sack, pinch-back, form-fitting, three-buttoned sack, and some stout suits. They are well tailored, and lined with twilled mohair. Sizes 34 to 48. Special today at \$14.95.

Men's Two-Purpose Spring Overcoats, \$12

Made of imported all-wool English tweed, in a rich heather and green mixture, thoroughly rubberized and lined with fancy plaid worsted. Loose slip-on style with convertible collar. Can be worn as topcoat or used as waterproof in wet weather. Sizes 34 to 44. Today at \$12.00.

Men's English Paramatta Cloth Waterproof Coats, in double texture material, in plain fawn and khaki shades. All seams sewn and taped. Made in Raglan style with military stand collar, guaranteed showerproof. Sizes 36 to 48. Today at \$9.50.

Youths' First Long Pant Suits, neat form-fitting, with pinch-back style, specially designed on youthful lines, made in two shades of grey English tweed. Sizes 32 to 35. Special value \$9.75.

Youths' First Long Pant Suits in the new belt sack style, with slash pockets, vest cut medium height, trousers narrow and finished with cuffs. In several different cloths and shades. Sizes 32 to 36. Special value \$15.00.

Arrow Silk Shirts

\$5.00 and \$6.00 Values
Today at \$3.98

They are Pure Silk Shirts in a large variety of patterns and colors. All "Arrow" make. Coat style. Soft double French cuffs. Sizes 14 to 17½. Regular \$5.00 and \$6.00. On sale today at \$3.98.

Broken Lines in Men's \$1.25 and \$1.50 Shirts at 98c Each

A special purchase of Men's Negligee Shirts, manufacturers' stock lines and broken ranges. They are all made coat style with double French soft cuffs, also laundered; made from extra quality shantung materials, in hairline and cluster stripes, in a large variety of colors. Sizes from 14 to 17. Regular \$1.25, \$1.50. On sale today, 98c each, 4 for \$3.75.



1,000 Suits

Men's Light-Weight Combinations
79c Per Suit

These are \$1.00, \$1.25 and \$1.50 Summer Combinations, in sizes 34 to 46; also \$2.50 and \$2.00 Combinations, in sizes 30 and 32 only. A manufacturer's clearance of broken ranges. The \$1.00, \$1.25 and \$1.50 lines are half-brigans, short sleeve and knee lengths, porous knits, and India gauze in white. All are closed crotch styles. Sizes 30 to 46. Only three suits to a customer. Today, suit, 79c.

Men's Pyjamas at \$1.29 Suit

A purchase from a large manufacturer, made of soisettes, percales, crepes and corded materials, in tan, blue, white, French neck pearl buttons, silk frogs on coat, draw-string at waist. Sizes 34 to 44. Regular \$1.50, \$2.00, \$2.50. Today, per suit, \$1.29.

Electric Lamps

Nitro Lamps, 100 watt at 95c, 200 watt at \$1.90. These lamps are good quality and are priced away below ordinary value. Every lamp is tested at time of purchase.

Portable Table Lamps, in gold and in bronze; all have bent glass amber panels.

Framed Pictures At Reduced Prices

Fine line of Colored Pictures in landscape and old masters' subjects, framed in 1-inch gilt mouldings, with suitable mat, ranging in size up to 10 inches by 20 inches. Clearing today, 59c.



Men's New Hats In the Newest Shades

Men's Soft Felt Hats, in all the new shades. Borsalinos at \$5.00 and \$4.00; Borsalinos at \$4.50; Christys, \$3.50 and \$4.00; Burtons at \$4.00; Hampton, at \$3.00; Rosco and Sterling, at \$2.50.

Smart styles in Caps for young men; all the newest American and English styles, in an excellent range of patterns, 75c, 95c, \$1.50, \$2.00 and \$2.50.

Boys' Snappy New Tweed Suits at \$11.50 and \$10.75

Made of green and grey tweed with red overcheck pattern; single-breasted style, have twin pleated back and three-piece belt; bloomers have belt loops and side, hip and watch pockets and expanding knee bands. Sizes 27 to 35. Priced at \$11.50.

Boys' Suits of grey and black mixed tweed; single-breasted style, with inverted pleat in back, half belt and crescent slash pockets; bloomers have belt loops and side, hip, watch pockets and expanding knee band. Sizes 27 to 35. Priced at \$10.75.

Boys' New Trench Overcoats in heather-mixed tweed, knee length, made with slash pockets and all-the-way-around belt. Sizes 14 to 18 years. Priced at \$12.75.



Queen Quality Novelty Boots Worth Two or Three Times the Low Sale Price

\$6.45



It Is an Unsurpassed Opportunity All Sizes---All Widths in the Latest Spring Styles

No phone or C.O.D. orders will be accepted because they are the most tremendous shoe values we have ever offered and 500 women can be fitted.

21 stunning designs of "Custom" and "DeLuxe" grade of Famous Queen Quality Shoes, valued at from \$10.00 to \$20.00, will go on sale at 8.30 a.m. today at the marvellously reduced sale price of \$6.45. Wise women will be here when the doors open.

The boots have 9 or 10-inch tops, long vamps, and leather Spanish or covered wooden heels with vanity plates. All sizes and widths AAA to D. We describe a few to give you an idea of the wonderful variety.

Pearl Grey Kid Boots with lace tops and covered heels.

Ivory Kid Boots, laced tops, perforated vamps and covered heels.

Two-tone Boots with black kid vamps and laced pearl grey tops.

Buff Kid Boots with pearl-buttoned tops and covered heels.

Buttoned Boots with black kid vamps and light grey tops.

Burgundy Kid Boots, with perforated vamps and laced tops.

Two-tone Boots with dark grey kid vamps and light grey laced tops.

Ivory Kid Boots with perforated vamps and laced tops.

Fawn Kid Boots with perforated vamps and laced tops.

Dressy Shoes with black kid perforated vamps and white kid laced tops.

All on sale at 8.30 a.m. \$6.45 today at \$6.45

Men's Boots, Special Today, \$5.45

This lot of men's boots includes Astoria and other well-known brands, in dongola kid, gun-metal, patent calf and mahogany calf leathers. Straight lace and Blucher styles, and all sizes from 5 to 11 are included. They are specially priced, every pair being worth considerably more. Special for today at \$5.45.

Men's Tan and Black Storm Calf Blucher—Protect your feet against damp Spring weather by purchasing a pair of these boots. Made of tan and black storm calf leathers, in heavy viscolized dry foot soles, guaranteed wearproof lining, full-fitting toe shapes. Sizes 6 to 11. Special value, today, at \$6.95.

Girls' Dongola Kid Boots

In button and lace styles, with heavy soles, patent toe cap and low heels. These are reliable boots built on comfortable lasts and of durable stock. Sizes 5½ to 7½, \$2.69; 8 to 10½, \$2.89; 11 to 2, \$2.99.

Boys' Heavy Tan Blucher with heavy viscolized soles, guaranteed counters and box toes; sizes 1 to 5½. Today, \$2.75.

1000 Congoleum Rugs Away Less Than Usual

They wear better than the average linoleum. Moreover, they are made in one piece, and represent handsome rug patterns with rich Oriental colors, and border all around; dining-room, kitchen or bedroom use. We are making a special offer of 1,000 for today's selling at exceptionally low prices. Do not fail to take advantage of the savings.

Size 9 x 12, today special	11.49
Size 9 x 10.6, today special	10.49
Size 8 x 9, today special	8.49
Size 7.6 x 9, today special	7.49
Size 6 x 9, today special	5.49
Size 6 x 6, today special	4.49

No refunds or exchanges will be made on these rugs.

Two Commanding Oilcloth Specials

Stair and Passage Oilcloth Reduced—About 40 rolls of stair and passage oilcloth in a strong and serviceable quality, new designs. Heavy painted back quality, 27 inches wide, today, 90c per yard; 22 inches wide, today, 30c per yard; canvas back quality, 22 inches wide, today, 29c per yard.

Heavy Oilcloth (Seconds), 48c Per Square Yard—About 50 rolls of thoroughly seasoned oilcloth in the best, conventional or wood effects, and in various widths, the majority perfect, but a few rolls with slight imperfections in the printing. Special, per square yard, 48c.

Ranges and Other Hardware

McClary's Double Oven Gas Range, \$24.00—This is one of the best constructed stoves made by Canada's leading stove manufacturers. It has two large roasting ovens, four large star drilled burners, and a simmering burner, nickel trimmed; a thoroughly reliable, compact, sensible gas stove. Price, \$24.00.

Moffatt's Single Oven Gas Stove is a very popular stove, 18-inch oven, four large and one simmering burner, nickel trimmed. Price, \$19.75.

Gurney's Tipperary Two-burner Gas Stove with oven, at less than present factory cost, 36 to sell today, each, \$8.45.

Two-burner Gas Hot Plates, specially serviceable for the laundry. Today, \$2.15.

HARDWARE AND CUTLERY SPECIALLY PRICED FOR TODAY'S SELLING.

Hollowground Razors, ¾-inch round point blade, black rubber handle. Today, 59c.

Double Swing Razor Straps, today, 59c.

Shaving Brushes, a good size, imitation badger hair brush. Today, 39c.

Alkins' Hand Saws at less than present factory prices; 18-inch size, 95c; 20-inch size, \$1.00; 22-inch size, \$1.10; 24-inch size, \$1.25; 26-inch size, \$1.40; 28-inch size, \$1.60.

Back Saw Frames, adjustable, nickel plated; takes blades 8 to 12 inches. Today, 69c.

Washita Oil Stoves, a very popular stove; size 2 x 7 x 1 inch. Today, 59c.

Furniture At the Right Prices

Dressers in golden surface oak, with beveled plate mirror, \$10.00, for \$8.25.

Dressers of golden surface oak, with large beveled mirror, \$10.75, for \$9.00.

Dressers of quarter-cut oak and mahogany veneer, full shaped front and large oval mirror, \$28.75, for \$24.50.

Princess Dresser in quarter-cut oak, with extra large oval mirror and full shaped front, \$27.00, for \$24.50.

Chiffoniers of quarter-cut oak and mahogany veneer, with full shaped front and large oval mirror, \$27.75, for \$23.75.

Parlor Suites of birch mahogany finish, with seats of mixed silks, \$31.50, for \$21.95.

Parlor Suites of birch mahogany finish, with shaped legs and spring seat and tufted back of tapestries and silks, \$45.50, for \$33.95.

Odd Parlor Chairs in mahogany finish, with seats of mixed silks, \$9.00, for \$6.75.

Divanette of oak, sprung and golden finish, has link spring and soft full weight mattress, covered in brown imitation leather, \$41.50, for \$32.95.

B B B Pipes at Reduced Prices

B.B.B. English - made Genuine Briar Pipes, in a large variety of shapes, including bulldogs, sterling silver ferrules, with black vulcanite mouthpieces. Reduced price \$1.39.

Genuine, French Briar Pipes, in all the leading shapes; large and medium size bowls; these pipes will give a cool smoke; with black vulcanite mouthpieces. Regular value \$1.00. Special, 65c.

Chassurus In the meantime, the organized and these troops excellent support force. In order to reach the posts, it was necessary to clear a path through the dense forest. The German 16th Infantry, forty battalions, were ordered to attack the Belgian positions. The German 16th Infantry, forty battalions, were ordered to attack the Belgian positions. The German 16th Infantry, forty battalions, were ordered to attack the Belgian positions.

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The Robert SIMPSON Company Limited