# MAGNIFICENT BARGAINS AT SIMPSON'S

### Corsets, Whitewear, Underwear

Women's Corsets, a stylish new Royale model, in fine white coutil, medium bust, long hips and back, deep embossed skirt, finest rustproof steels, four wide side steels, four strong garters, bust draw cord, deep silk embroidery trim; Regularly \$2.25. Friday bargain ..... 1.25 

Princess Slips, fine nainsook, yoke and skirt trimmed with handsome embroidery, edges of linen lace, silk ribbons; sizes 34 to 42 bust;
lengths 36 and 38 only. Regularly \$3.50. Friday bargain . . . . 1.95
Corset Covers, nainsook, deep lace yoke front and back, lace edges
and beadings, silk ribbons; sizes 32 to 42 bust. Regularly 35c. Friday 

Girls' Middy Blouses, fine white drill, laced front, navy or striped collars; ages 6 to 14 years. Regularly \$1.00 to \$1.50. Friday bar-

Girls' Dresses, fine nainsook; waist has tucks and embroidery in-sertion; skirt is of all-over embroidery; sizes 3 to 5 years. Regularly

### Big Savings on New Millinery for Exhibition Visitors

32 dozen Plush Hats, in erect pile quality. Of all hats to be sold this season, plush hats will have first place. Our big line for to-morrow will make things hum. Solid and two-tone colors of the season's best shades. Friday bargain ... ... ... ... 2.95

DRESSY VELOUR HATS AT \$1.75. 40 dozen French Velour Shapes, in eight of the best of the season's styles; colors are black, navy, new blue, tan, brown, wine and cardinal; the French velour hats are soft and dressy, and are the most serviceable hats you can buy. Friday bargain, very special ...... 1.75

16 dozen Imported Beaver Hats, in four different styles; the styles are all in the medium and large shape; are of good quality, having long, fluffy knap. Friday bargain, black \$2.48, white \$3.48.

FANCY FEATHER AND NOVELTY MOUNTS. At 25c, Worth 50c and \$1.00; at 50c, Worth \$1.00 to \$1.75.

One of the best early bargains. 100 dozen Mounts of all kinds.

Usual prices 50c to \$1.00, Friday 25c; \$1.00 to \$1.75 values, Friday 50c.

No phone or mail orders filled.

CHILDREN'S DEPARTMENT-SCHOOL HATS AT \$1.25. low price. To-morrow we give dainty hats, all ready to put on, many styles, for all ages from 7 to 14 years. Friday special ..... 1.25

(Second Floor)

### WOMEN'S WAISTS

A fine Irish Linen Shirtwaist, of the very finest quality, open front, fastened with round pearl buttons, low Peter Pan collar, richly embroidered patch pocket, and neat group of tucking down each side; long tailored sleeve, and soft turn-up cuff; sizes to 42-inch bust. Regularly \$3.95. Friday bargain ... ... 1.79

A range of broken sizes in a rich velvet; black, navy, green and red shadings; these are our regular \$2.95 and \$8.95 garments. Friday Rich Jap Silk Waists, in black and in white, with nicely embroidered fronts, beautifully made; broken sizes only. Regularly \$1.95. Fri-

#### Muffs and Stoles Low Priced

for cool evenings and early fall wear, at less than manufacturers' cost. Stoles that were \$18.00 for \$12.00, \$15.00 for \$10.50, \$8.00 for \$5.50,

Remember Fur Department, Third Floor. 25 sets of blue Bavarian wolf; large stole and pillow muff; nicely lined with grey satin. Regular selling price \$10.00. Friday, per set 7.50 (Third Floor)

### Gloves and Hosiery Specials

seam, best finish, tan, black or white; 51/2 to 71/2. Special Friday .49 Women's Tan or Black Silk Gloves, 20-inch, opened at wrist; double 

Women's Long Lisle Thread Gloves, opened at wrist, elbow length, fine, close thread, black or tan; sizes 5½ to 8. 29c value. Friday .15 Women's "Llama" Plain Black Cashmere Hose, soft, fine yarn, close weave, double heel and toe; 8½ to 10. Special value, Friday .29 Women's Plain Black or Ribbed English Cashmere Hose, seamless, fine yarn, medium weight, double heel and toe; 8½ to 10. Friday 19c, 3 pair 55c.

Women's Pure Silk Hose, black or tan, also silk liste thread hose, black, tan and colors, fine thread; sizes 8½ to 10. Special Friday .29 

Men's Black, Tan and Colored Cotton Hose, fine thread, fast dye, good weight, double heel, toe and sole; 91/2 to 11. 19c value. Fri-Men's Silk Lisle Thread Hose, fine thread, perfect finish, black, tan, grey, navy and green; sizes 9½ to 11. 35c value. Friday 19c, 3 pair 55c. (Main Floor)

#### **Smallware** Specials

Mending Wool, black and colors Dome Fasteners black and white all sizes, 8 dozen ... . 10

Leader Safety Pins (assorted sizes), 3 dozen ... . 10 Invincible Pin Sheets, 8 papers 

### Price Attractions in the Wash Goods

32-inch Crum's Standard Prints, in light grounds, navy, cadet and black; 27-inch Linen Suitings, regularly 15c; also, a clearing of odd lines and broken ranges in Wash Suitings, regularly up to 25c. On sale at the large bargain circle, Main Floor, at .94c 27-inch Polonia Velour Kimono Cloths, in large range of attractive designs and shadings. Regular value 19c. Friday

26-inch Silk and Cotton Wash Silk, the celebrated Suesine Silk, Pebble Silk, and Silk Striped Cotton Ratines, in all wanted shades. Regular values 59c to 75c. Friday bargain ........27 40-inch Silk Striped Voiles, in shades of pink, grey, saxe, black, Copenhagen, Nile, etc. Regular value 39c. Friday.. .19

# First Exhibition Bargain Day LAST OF THE AUGUST SALES

To-morrow crowns the Great Low Price Sales in the House-furnishing Sections with a day of wonderful opportunity. The other departments join in this great festival of merchandising to make Friday a great fall bargain celebration. Come early to secure the best choice for yourself.

The Store will remain closed from 1 p.m. Saturday until 8.30 a.m. Tuesday. So do your holiday buying now, and avoid possible disappointment.

# Women's \$15 Fall Suits \$9.85

75 SUITS AT THIS BARGAIN PRICE. Exhibition visitors will be interested in this sale of fall suits, for these garments are exceptional value. Made in clever new styles for fall, from tweeds and serges, in navys, blacks, brown, tan and grey; beautifully lined. Women's and misses' sizes. Friday bar- 9.85 

New Fall Suits, made in smart tailored styles from a variety of splendid hard-wearing tweeds, and satin lined; new styles with cutaway fronts and rounded backs; colors 10.95

AT \$14.50, MISSES' FALL SUITS. Natty suits in navy and black imported serges, beautifully lined and tailored. 14.50

Friday bargain ...... TRAVELLERS' SAMPLE COATS, FOR MISSES AND WOMEN, REGULAR VALUE \$15.00 AND \$20.00, VERY SPECIAL VALUE \$9.85.

An exceptional collection of Sample Coats in the newest materials for fall and winter. Fancy tweeds, soft blanket cloths, black kersey cloths and curl cloths in the very latest models shown by the best manufacturers; some very handsomely lined throughout. 9.85 A special bargain at ......

AN UNDERPRICED SALE OF GIRLS' IMPORTED TWEED COATS, \$3.85. Made in loose fitting style, with large collars inlaid with self-colored broadcloth. 3.85 Finished with novelty buttons; ages 6 to 14 years. Regular \$7.50 value. Friday bargain

BIG CLEARANCE OF CLOTH DRESSES WORTH \$9.00 TO \$15.00. FOR \$5.95. Some slightly soiled in handling; all suitable styles for fall wear; an opportunity for you 

SEPARATE SKIRTS.

The styles are good and workmanship the best; materials include all-wool serges, voiles The styles are good and workmanship the best, materials included and Panamas, in black or navy. These are a lot of broken lines sold regularly at \$5.00 3.85

and \$6.00. To clear Friday ..... \$5.00 AND \$6.00 SKIRTS FOR FALL WEAR, \$2.98.

Seldom can we offer such skirts at such a big savings. Skirts of all wool serges, tweeds and voiles; not more than two alike, all in the newest styles for fall wear. Colors black, 2.98 navy, brown, grey, tan, green, etc. Big skirt bargain ......

### Some Extreme Values in Boots and Oxfords

Each year it is our custom to go through our stocks and throw out all the odd lines that are taking up space and put them on at a final selling price. For Friday we have prepared a grand rush sale, for which you must be here at 8.30. Telephone orders taken until 12 o'clock.

MEN'S \$3.50 TO \$5.00 OXFORDS, \$1.50. Another thousand pairs of Men's High-grade Goodyear Welted Oxfords, blucher style, gunmetal, tan Russia calf and patent colt leathers, all sizes. Regularly \$3.50 to \$5.00. Friday rush price....... 1.50

CHILDREN'S BOOTS, 79c. 

#### See Other Simpson Announcements Elsewhere in this Paper

#### HAND **BAGS**

Seal Grain, Moroc-

co Grain and Walrus Grain Hand Bags. leather and moire lined, inside coin purse, large, medium and small bags. Regular price \$1.50 and \$2.00, Friday .... .98 Seal and Walrus Grain Hand Bags, metal frame, in gilt and oxydize. Regular price 89c, Friday .59 White Kid Belt, 1% tal buckle, Friday .25 Patent Leather, black, white, brown and red, 2 inches wide, Friday ......25 Suede Belts, in brown, tan, green, navy, black and grey, gilt buckle, Friday...

# For Your Comfort

The Rest Room is on the third floor. There you will find plenty of chairs and couches, writing materials and elephone booths, and a convenient meeting place for you and your friends.

In the basement, near the centre staircase, is the Parcel Room. Information desks are located here and on the first floor On the sixth floor are the big, airy Dining Rooms

and Palm Room, where breakfast, dinner, lunch and tea offer a continuous service during business hours. Make the store your headquarters for down-town. An orchestra chosen from the Toronto Symphony organization (Leader, Mr. Roland Roberts) gives concerts twice daily in the Moorish Klosk on the Main

# CANDY

of Chocolates, Creams, Taffeys, Caramels and Bon-Bons, a very dainty candy for a week treat. 500 lbs. Quaker Kisslets. Regularly 15c lb.

1,000 lbs. Fruit Jeliies. Per lb. .... .10 (Main Floor & Basement)

Snapshot Albums Special showing of Albums, in various bindings, priced from 10c to \$5.00. Large variety of loose leaf style. Just inside Yonge St. door.

(Main Floor).

## Blanket Robes \$2.75

# Parasols, Umbrellas and Canes

# The Robert Simpson Company, Limited

#### Guaranteed Dress & Suiting Fabrics for Friday

### Last Friday Bargain in the Black Silk Sale

#### **JEWELRY**

### HANDKERCHIEFS

### Flannelette Blankets 1.25 pr.

BATHROOM TOWELS, 4 PAIRS FOR \$1.00.

Huckaback Towels, good drying quality, with hemmed ends. Clearing Friday, four pairs for Ceylon Flannel, in a good variety of stripes, suitable for mensionists, width 28 inches. Friday bargain, yard

Hemmed Pillow Cases, 42 x 33 or 44 x 33. Clearing Friday, four pairs for

About 500 pieces, including Shams and Scarfs, in pretty embroiders or drawn work. Shams are 30 x 30 and Scarfs 18 x 54 inches. All on price; Friday, each (Second Floor)

#### DRUGS

Wincarnis, nutritious, stimulating ealth restoring, \$1.00 size, Friday. Syrup of Hypophosphites, a tonic uilder, 50c bottles Friday...... Headache Wafers, 12 in a box, 12 Headache Wafers, 12 in a box, 171-day
Olive Oil, finest quality, 4 oz. bottles,
Friday 20c
Arnold's Catarrh Cure, 80c size, Friday
Cleaning Pads, for removing spots
from clothing, Friday
Teventain Syringes, rapid flow tubing
and pipes, red rubber. Regularly
\$1.50
Ladles Syringes, large buib. Regularly
\$2.00, Friday
Silk Chin Straps, to reduce double
chin and prevent snoring, Friday 40c
Rubber Tobacco Pouches. Regularly
40c and 50c, Eriday
(Maim Floor)

# Toilet Goods

Celluloid Tooth Brushes, Friday bar-Celluloid Tooth Brushes, Friday bargains 14c
Real Ebony Hair Brushes, solid backs,
15 rows bristles, Friday bargain 98c
Prench Ivory Dressing Combs, nine
inches long, Friday bargain 29c
Imported Shell Castile Soap, in cakes,
Friday bargain, per dozen 21c
Hard Rubber Fine Tooth Combs, Friday bargain 18c
Mennen's Fiesh Tinted Talcum Powder, Friday bargain 2 for 26c
Baby Powder, Friday bargain
3 tins for 9c
Vauderville Tollet Paper, guaranteed, Vauderville Toilet Paper, guara:
1 lb. paper to each package. Friday
gain 3 fo

#### Rogers' Silver Plated Table Sets Including 12 Rogers' silver-plated

Lighting Fixtures

Parlor Fixture, 12-inch ceiling

plate, with heavy cast enrichments,

constructed for five lights, orns-

mental socket covers, finished rich

gilt and satin, complete with crys-

tal prisms. Regularly selling at

\$21.50. Friday ..... 14.29

Dining-room Showers, 12-inch

spun pan, supported by 3 chains,

complete with suitable shades, fin-

est brush brass. Regularly sell-

ing \$8.25. Friday ..... 4.79

Fifth floor (take Yonge street

Tea Spoons and 2 Dessert Spoons, fancy pattern. Complete in fancy lined case. Regularly \$3.50. Fr day .... 2.49

Set of six Rogers 12 dwt. Desser Knives, plain pattern, complete in box. Friday bargain, set.. 3.60 (Main Floor)

### **GROCERIES**

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