

THE GOOPS THE NURSERY

SOCIETY

NOTE.—Mrs. Edmund Phillips, who for the past several years has been in charge of the "On the Way" column in The Mail and Empire, has joined the staff of The World. Commencing on Monday next Mrs. Phillips will have charge of the Society Column in this paper. Her telephone number is College 112.

Miss Jean Fleck is leaving in July for Assiniboine Lodge, the Thousand Islands, where she will be the guest of Mrs. Clifford Sifton.

Sir Donald and Lady Mann have left in their private car for the west.

The marriage of Miss Eleanor Parsons and Mr. Errol Ashmead Hetherington takes place this morning in Shebourne Street Methodist Church.

Mrs. John Foy and her family have moved over to Niagara-on-the-Lake.

Mrs. Walter Barwick and Mrs. Arthur Hill are staying with Mrs. Edward Reynolds at her country house on Lake Simcoe.

Her many friends will regret to hear that Mrs. Wynn Foster, formerly Miss Clary Moore, is very ill at Niagara Falls. Her mother, Mrs. Chas. Moore, who spent the past winter in California, is now with her.

Mrs. Plonley, Miss Moss Chrysler, Miss Dignam and Mr. Hostetter were among those coming over from Niagara-on-the-Lake yesterday.

Col. and the Misses Leigh of Bath, England, left last week for Winnipeg and Medicine Hat, where Miss Leigh is to be married on their arrival. Miss Honor Leigh and her father will be in Toronto for another short visit, en route to England.

Col. Galloway has returned from Niagara-on-the-Lake.

Miss Ethel Webster is coming over from Niagara today for the Hetherington-Parsons wedding.

Mrs. T. Crawford Brown will remain abroad until September.

Mr. D. de Leigh Wilson and the Misses Wilson are at present in Switzerland.

Mrs. Stikeman will spend part of the summer at Niagara.

Mrs. Aubrey Hurst and Miss Ermine first left yesterday for England, visiting the continent, where Mrs. Hurst and France, returning in September.

Mrs. Garrett and Miss Mary Garrett arrived at Niagara-on-the-Lake yesterday for the summer.

Miss Roberta Pentecost of Huron street sailed this week by the Empress of Ireland for a three months' visit to England and the continent.

The marriage of Miss Caroline Chaplin to Mr. John Murray Clark takes place today in St. Catharines.

Mrs. Rex Nicholson, of Sussex Court, is at Beaumaris, Lake Muskoka, for a short visit.

Mrs. Rosenmuller is at her house at Niagara-on-the-Lake, where her daughter, Helen, and Miss Natalie Nelson, daughter of her sister, yesterday to spend some time with her.

Mr. Gordon Hunter is visiting Mr. T. B. Revett at Niagara-on-the-Lake.

The Balmly Beach Canoe Club is holding a regatta today at 2:30 p.m. and a dance in the evening.

A very pretty house wedding was solemnized at the home of the bride's parents, 108 Broadwood avenue, on Thursday evening, June 26, when Edith Mary, only daughter of Mr. and Mrs. W. Denning, was married to Mr. James Joseph Nelson, youngest son of Mr. A. Nelson, the Rev. Mr. Magwood officiating. The bride entered with her father, to the strains of the wedding march, played by her cousin, Miss Mary Lewis, and wore ivory silk, draped with nixon and shadow lace, with pearl trimmings, and carried white roses and lilies of the valley. Miss Edith Fletcher, who attended the bride, wore a pink silk dress and carried pink roses. The groom was attended by his brother, Mr. William Nelson. After the ceremony, deleter was served, the tables being decorated with pink and white roses and maidenhair ferns. Mr. and Mrs. Nelson left for Muskoka, the bride wearing brown silk, with hat and plumes to match.

Mrs. Valancey Fuller from Sao Paulo, Brazil, arrived from England to remain with her sister, Mrs. Walter Nursey, whose death took place yesterday.

Mrs. H. J. Scrivener of Vancouver, B.C., and her two sons, are home on a visit to her parents for the summer at 14 Ottawa avenue.

Mr. and Mrs. John W. McClarty, Mr. and Mrs. John Peacock, and Miss Gladys and Harold Peacock, have just returned from a trip on the Muskoka lakes.

Mrs. A. E. Spencer and the Misses Bertha and Gladys Spencer of Wellesley street, sail July 3 for a two months' visit to England.

The Lakeview Golf and Country Club is holding a summer dance on Tuesday of next week.

On Wednesday evening the marriage was solemnized at the home of the bride's father, Mr. and Mrs. Robert O'Dell, daughter of Mr. Allen Fisher, son of Mr. and Mrs. Fisher, of Fisherville, Ont. The house was prettily decorated with ferns and poinsettias. The ceremony was performed by the Rev. R. Spencer of Elia Methodist Church. Miss Margaret Elia, daughter of West Toronto, played the wedding march. The bride, who was unattended, was given away by her father, and wore a very becoming gown of silk voile and silk trimmings, and a veil with a wreath of orange blossoms.

Daily World Pattern Service.

HINTS BY MAY MANTON.



7870 Boy's Blouse, 4 to 10 years.

WITH SHORT OR LONG SLEEVES, WITH RAILOR OR ROUND COLLAR OR WITH NECK-BAND. For the 8 year size, the blouse will require 2 3/4 yards of material 27, 2 1/2 yards 36, or 1 3/4 yards 44 inches wide, with 1 1/2 yard 27 inches wide for the collar and cuffs. The pattern of the blouse 7870 is cut in sizes for boys from 4 to 10 years of age. It will be mailed to any address, by the Fashion Department of this paper, on receipt of 15 cents.

Daily World Pattern Coupon.

Send Pattern No. Name Address Size

Fill out this coupon and mail with 15 cents to The Toronto Daily World Pattern Dept., Toronto, and pattern will be mailed to you. Write plainly and be sure to give size desired.

and carried a bouquet of bridal roses and lilies of the valley. The groom's gift to the bride was a gold watch and fob, and to the pianist, a gold brooch. After the wedding supper, Mr. and Mrs. Fisher left amid a shower of confetti and good wishes for their future home in West Toronto.

MONTREAL HERALD CHANGES HAND.

MONTREAL, June 27.—The Montreal Herald has passed under new ownership. Mr. James S. Brierley, president, and Mr. Frederick Abraham, vice-president, of the Herald Company, Limited, have disposed of their interests in the paper. Mr. Edward Beck, formerly managing editor of the Herald and later managing editor of The Montreal Daily Star, has been appointed editor-in-chief, and will have the active direction of the newspaper in its 102nd year.

ON YOUR HOLIDAYS.

The joys of a holiday will be marred unless you have Toronto's favorite morning paper. Be sure and have your copy transferred to your holiday address, so that you can keep in touch with affairs at home. Those who summer in the Northern Highlands an early train service will deliver you the Morning World at most any address between Toronto and Cochrane on the day of publication.

Fill out the attached coupon and forward, together with 20 cents, to The World Office, Toronto, and we will send you The Daily and Sunday World for two weeks and will change your address as often as you desire.

Name Address

Daily and Sunday World from

To

Music for the Summer Home.

A special display of Victorias is being made by Ye Olde Firme of Heintzman & Co., Limited, in their handsome Victrola parlors, 133, 135, 137, Yonge street. This instrument lends itself admirably to the summer cottage or country home, adding greatly to the pleasures of the outing. You can buy one at many different prices. Thousands of Victrola records on hand from which to select.

Daily Steamer Service, Olcott Beach.

The steamer Chicora of the Inland Lines, Ltd., is now in daily service, in Olcott Beach, leaving Toronto 7:30 a.m. and 2:45 p.m. This trip is a delightful three hours' sail across the lake to one of the most attractive summer resorts on the south shore of Lake Ontario. Tickets can be obtained either at ticket office, 48 Yonge street, or at Yonge street dock, east side.

Remember the Bruce Old Boys' and Girls' Excursion, July 11 to 14, 1913.

THE WOMEN'S SECTION

NURSERY

CONDUCTED BY Elinor Murray

General Rules For Feeding.

Children at all ages should be given food only at regular meal hours.

The child must be taught to chew his food properly. Plenty of time should be taken at every meal, and the necessity of thorough mastication should be impressed. To aid children who are too young to understand this, all meats should be cut very fine, and all vegetables mashed. Prepared cereals require careful mastication, hence they should not be given to little children; use grains cooked very soft.

Never force a child to eat; if little food is taken at a meal, do not make up the amount between meals, wait until the next regular hour; and above all do not give a child some indigestible article of food just because he refuses the ordinary, simple food you have provided.

Children relish plain food until you teach them to prefer highly seasoned dishes.

If a child always refuses an important food, such as milk or cereals, give him this first at meal-time, and refuse to give him anything else until this is eaten.

It is not wise to allow a young child to choose his food even from a simple diet. Very soon he will form the habit of eating only certain things and refusing others. Keep him to the schedule you have chosen, and he will learn to eat and enjoy what you give him.

If an infant refuses his food, or takes less than usual, examine the food to see if it is right. Inspect his mouth to see if it is sore. If it is sore, find out the cause, do not coax him to eat, but take the food away, and give no more until the next feeding time.

In case of measles, give the food, and give more liquid. If there is fever, give no solid food. If the child is taking only milk, dilute it.

In case of very weather, give less food, particularly less solid food, but plenty of water.

BEAUTIFY YOUR STREETS.

Toronto Horticultural Society Adds More Streets to Competition.

An appeal to civic pride has been issued by the Toronto Horticultural Society to residents to beautify the city by paying attention to their front lawns by flower bedding and general arrangement.

THE BISHOP RETURNS.

Bishop Swamy has returned from Creemore and will dedicate the new church at Scarborough tomorrow.

Of the 31,276 marriages in California during the past year 3064 were divorces.

THE DANGER OF ANAEMIA

CONSUMPTION MAY FOLLOW UNLESS ITS RAVAGES ARE CHECKED.

There is danger to every girl and every woman who falls a victim to anaemia—that is, bloodlessness. They become listless, feel too weak, too wretched, and too hopeless to take prompt steps to stop the trouble. Too often, through neglect, they drift into a worse condition, forgetting that anaemia frequently leads on to consumption. If you are anaemic in the least degree, you should lose no time in beginning treatment to increase and enrich the blood supply. To do this, there is no other medicine so good as Dr. Williams' Pink Pills for Pale People. These pills make rich, red blood, which drives out disease, and brings again the bloom of health to pale and sallow cheeks. There are thousands of women and their present good health to the timely use of Dr. Williams' Pink Pills. Among those who have been restored to health by this great medicine is Miss Rose Neville, Mount Forest, Ont., who says: "Dr. Williams' Pink Pills performed almost a miracle in my case. I was a victim of anaemia in what my friends considered a dangerous form. I was very pale, always felt tired out, suffered from indigestion, and had no appetite. I was taking doctor's medicine for a long time—in fact I tried two doctors—but instead of improving, I found my health going worse. My parents were at a loss to know what to do for me, and thought I would not recover. Then a friend advised Dr. Williams' Pink Pills, and I had only taken them a few weeks when I began to feel better. This greatly encouraged me, and I continued taking the Pills for some time longer, and found my health again as good as ever it had been. In fact, I am stronger than ever I was before. I have advised the use of Dr. Williams' Pink Pills to other girls, who have found the results equally beneficial."

Sold by all medicine dealers, or by mail at 50 cents a box, or six boxes for \$2.50, from The Dr. Williams' Medicine Co., Brockville, Ont.

EFFICIENT HOUSEKEEPING

BY HENRIETTA D. GRAUEL DOMESTIC SCIENCE LECTURER

What Mayonnaise Is

EVERYONE is aware that no set of terms in French or English is so obscure as those connected with food. For generations men and chefs have argued about the word mayonnaise. Did it come from the French verb "manier" and refer to the movement required to produce it? Or is it named in honor of the siege of Mahon, as some writers insist?

Have it whichever way you like—use its name as an adjective or a noun; there is nothing in a name after all—but be sure not to be indifferent to its concocting.

Because its ingredients are simple and few is not a reason for thinking that anyone can make it. Epicures rate it as a high accomplishment to make it rightly, and always insist that you keep in mind the old Spanish proverb that says four persons are needed: a spendthrift for oil, a miser for vinegar, a counselor for salt and a madman to stir it.

A true mayonnaise is made with no ingredients but the yolk of egg, oil, vinegar, salt, pepper and mustard. When anything else is added it is not mayonnaise, but a salad dressing, a sauce, or what you will.

Put out the named ingredients and beat the yolks of two eggs in a deep bowl until they are smooth and free from big bubbles. Mix a salt-spoon of pepper and two of salt together with a half a spoonful of best French mustard and add these to the beaten eggs. With the left hand pour in, drop by drop, the purest oil, stirring the mixture furiously all the while. When it is so stiff it can be inverted without spilling, drop in sparingly two tablespoons of vinegar.

Almost anyone can make a mayonnaise if they will have the ingredients, the mixing bowl, the silver, or wooden, mixing fork, everything in fact, well chilled at the beginning. Then there will be no danger of the mixture when the vinegar is added.

The majority of recipes call for olive oil, but I find that few families like its nutty flavor and often strong odor.

There are several nut oils on sale that are odorless and tasteless. I use both cotton seed and peanut oil, and often recommend coconut oil.

A pint of American salad oil can be worked into two egg yolks if the mixing is done evenly and slowly and directions followed.

The beating should be an over-hand motion from left to right, and not by fits and starts. If the dressing should break, which his very unlikely, do not throw it away, but cool another bowl, beat another egg yolk and season it and add the broken or curdled sauce to it, in the place of more oil. Soon it will all be worked in and no harm done, except you will have more mayonnaise than you planned to make in the first place.

It keeps indefinitely if tightly corked and not heated, and you will be glad to have it at hand when next you have the goods for a salad or some cold meat for dinner.

When hard-boiled eggs are added to this dressing it becomes Remoulade sauce. Fresh salad herbs, like parsley, chervil, burnet, chives and mint, are sometimes pounded to a paste in a mortar and added to mayonnaise when it becomes Sauce Verte. Indeed, there are hundreds of variations, but none of these are the true mayonnaise; each has its special name, and is especially fitted for some particular food.

"He who invents a new sauce," claimed Careme, the greatest of chefs, "is equal to the discoverer of a new planet and a great benefactor to mankind. For the planet may only be looked at, whereas the sauce adds a spice to life."

Daily Fashion Talks

BY MAY MANTON

A Dainty Frock of Linen



820 Girl's Dress in Russian Style, 10 to 14 years. 437 Embroidery Design.

For the 12 year size, the dress will require 4 1/2 yards of material 27, 3 3/4 yards 36 or 2 3/4 yards 44 inches wide.

The May Manton pattern of the dress 820 is cut in sizes for girls from 10 to 14 years of age. It will be mailed to any address by the Fashion Department of this paper, on receipt of 15 cents.

MUSIC AT HANLAN'S.

There will be concerts this afternoon and evening at Hanlan's Point by one of the military bands, and also tomorrow (Sunday) afternoon and evening.

Secret of Mysterious Power Revealed at Last

How Prominent People Have Gained Wealth and Fame.

Simple Method that enables anyone to control thoughts and acts of others, cure diseases and habits without drugs, win the love and friendship of others and read the secret thoughts and desires of people though thousands of miles away.

"TO UPLIFT AND BENEFIT MANKIND," SAYS THE REV. JAMES STANLEY WENTZ.

WONDERFUL BOOK DESCRIBING THIS STRANGE FORCE AND A CHARACTER DELINEATION POST FREE TO ALL WHO WRITE AT ONCE.

The National Institute of Sciences of London, England, has appropriated \$25,000 toward a fund for the free distribution of Prof. Knowles' new book, "The Key to the Development of the Inner Forces." The book lays bare many astounding facts concerning the practices of Eastern Yogis and explains a wonderfully simple system for the development of Personal Magnetism and Telepathic Power, and the curing of diseases and habits without drugs. The subject of practical character reading is also extensively dealt with, and the author describes a simple method of accurately reading the secret thoughts and desires of others through thousands of miles away. The almost endless stream of letters requesting copies of the book and character delineations indicate clearly the universal interest in Psychological and Occult Sciences.

The Rev. James Stanley Wentz says: "No one can give the system a cursory perusal without becoming satisfied that in giving this knowledge to the world Prof. Knowles is actuated by the earnest desire to uplift and benefit mankind. I heartily recommend this course to all who desire to develop and cultivate their inner forces." A leading London Physician, Dr. R. N. Pickering, M.D., Ph.D., L.R.C.P., L.S.A., in a letter to Prof. Knowles says: "I consider your system the most complete and accurate literature upon the subject. You have treated the science with much ability."

A prominent American Physician, A. W. Fisher, M.D., Ph.D., Mr. Principals of the Douglas Institute, writes: "Your system is very useful to me in my practice."

Benefit by the teachings of this new system, says Prof. Knowles, "and the person who wishes to achieve greater success has but to apply the simple rules laid down." That many wealthy and prominent people owe their success to the power of Personal Influence is not the slightest doubt, but the great mass of people have remained in utter ignorance of these phenomena. The National Institute of Sciences has therefore undertaken the somewhat arduous task of distributing broadleaflets, without regard for class or creed, the information of Science, and the books free, each person who writes at once will receive a character delineation of from 400 to 500 words, as prepared by Prof. Knowles.

If you wish a copy of Prof. Knowles' book and a Character Delineation, simply copy the following verse in your own handwriting: "I want power of mind, Force and strength in my look. Please read my character, And send me your book."

Also send your full name and address (state whether Mr., Mrs., or Miss) write plainly, and address your letter to: National Institute of Sciences, Dept. 234 C, No. 234 Westminster Bridge Road, London, S.E., England. If you wish you may enclose 10 cents (stamps of your own country) to pay postage, or postage on letters to England two cents.

PANAMAS Ladies' and Gentlemen's, cleaned, blocked, and altered, latest styles.

566 Yonge Street 1361f North 5165

VETERAN PRACTITIONER DEAD.

PORT COLBORNE, Ont., June 27.—In the death of Dr. J. B. Neff, which occurred today, Port Colborne lost one of its oldest and most respected citizens and the County of Welland the oldest practitioner, he having been known through the Niagara peninsula for over half a century. He had been a resident of Port Colborne for over seventy years, continuing in the practice of his profession until within a few weeks of his death.

Lupungu, chief of the Basongu, and one of the most powerful chiefs in the Congo, has more than 300 wives.

A London motor car company has a woman at the head of its advertising department.

"Real Friends"

"They certainly are comforts on a sultry summer's day."

"No matter how long the ironing—the electric iron makes it easy."

"No matter how hot the day—the electric fan keeps you cool."



ASK FOR FANS & IRONS

For sale by local lighting companies and electrical dealers

Canadian General Electric Co., Limited Head Office, Toronto

WESTERN W SUCCESS

Local Institution the Appointment of the health department lead in the various done and assistance from and the in churches. This workers for the very desire of the province of Miss Columbia, and board of education appointments made by Miss who has been successful in public health in the province of Michigan. The health department is now being organized in the city.

BABY'S OWN TABLETS

Highly recommended by a government analyst safe and reliable. They are the best for children as they are mild and pleasant to take. They are the best for constipation. They are the best for colic. They are the best for indigestion. They are the best for all ailments of the stomach and bowels.

Some Answers

Q.—I have a question about the health of my child. A.—I would advise you to consult a doctor. Q.—I have a question about the health of my child. A.—I would advise you to consult a doctor.

Dr. McTaggart's Lique

Dr. McTaggart's Lique is a powerful medicine for the cure of all ailments of the stomach and bowels. It is the best for constipation, indigestion, and colic. It is the best for all ailments of the stomach and bowels.