



### **CANADA - SECOND TO NONE**

It is not surprising that most of the leading-edge developments in Telidon - NAPLPS technology, software and applications are coming from Canadian companies. Telidon, after all, was born in an Ottawa, Canada, research laboratory five years ago and the government, recognizing the enormous potential of the medium, has helped to create an environment since then which is spurring developments on all fronts. Not only has the Canadian government promoted refinements to the technology itself, but has provided seed funds for conducting videotex and teletext trials across the country during the past three years. These are operating videotex systems and services, some already on a commercial basis, and include applications in education, business, retail, banking, real estate, law, agriculture, government, entertainment, health, public relations, marketing and many more. The result has been a tremendous amount of experience with the medium in a remarkably short time. It has given companies and organizations in Canada more hands-on experience with and working knowledge of Telidon - NAPLPS than in any other nation, has created an enviable reservoir of expertise with the new technology, and has placed Canada in the fore-

Automobile Parts from Canada

## Electrical

- 1 Alternators, Rectifiers & Kits
- 2 Batteries
- 3 Fuses, Fuse Holders, Circuit Breakers & Relays
- 4 Ignition Parts, Including Coils, Condensers, Points, Caps, Rotors
- 5 Spark Plugs
- 6 Starters & Parts
- 7 Switches & Solenoids
- 8 Transistorized Ignition Systems
- 9 Voltage Regulators
- 10 Wire, Cable & Loom

- 11 Engines Parts Listing Index
- 12 Products Listing Index
- 13 Canadian Trade Offices Listing

front of world-wide videotex developments.

The Canadian superiority in videotex did not occur out of the blue. Canada and Canadian companies have, over the years, built an outstanding reputation in many fields of high technology and computer communications including data networks, transmission media, cable TV, communications satellites, and fibre optics. So when Telidon - NAPLPS emerged, it did so from a solid foundation of computer communications expertise and talent in the Canadian private sector.