

The greenfield investment route highlights differences between Canada and United Kingdom. The construction of Com Dev Europe's headquarters highlights a few points to be considered when planning a greenfield investment.

- Much planning and time was required. Between the initial thought and the actual move, two years elapsed. It took almost one year just to find the land.
- Land prices are much higher in the United Kingdom than in Canada.
- The United Kingdom has much tougher planning and building regulations than Canada does.

Com Dev sees the U.K. experience as the model for expanding into other European countries.