

Ontarians regarding the automotive sector (49% worse off). On the other hand, high levels of "not affected" and a fairly even distribution of responses between those expecting the sector to be better or worse off respectively are apparent in the views of Quebecers regarding the prospects for each of the following industries:

- o Wine (35% worse, 39% better, 25% not affected);
- o Films, books and magazines (39% better, 40% worse, 20% not affected);  
and
- o Beer (30% better, 36% worse, 33% not affected).

These results perhaps reveal a fair degree of uncertainty and perhaps guesswork as operative or underlying the responses of Quebec residents regarding the above sectors.

Prairie residents are less negative in their expectations of the prospects for the agriculture and farming sector under free trade, yet almost half (48%) still are of the view that the industry will be worse off. Albertans in particular stand out from the norm on this count, with 48% expecting that the free trade agreement will mean the agriculture and farming sector will be worse off.

## 2. Regional development

It was reported above that 44% of Canadians thought it likely that differences in economic development among regions in Canada will be gradually reduced now that there is a free trade agreement between Canada and the U.S. In addition, levels of agreement were sought with the statement, "I'm concerned that free trade is only going to increase tension among regions and groups in Canada." A slight majority of Canadians (54%) express agreement with the statement, while 36% disagree and the response of 11% is that it "depends." Views are fairly uniformly held across all regions and population segments, although residents of British Columbia are more likely to disagree with the statement. Correlation analysis reveals a very strong relationship between perceptions of the effects of free trade on regional tensions in Canada and support for the agreement. Those who think regional tensions will stem from free trade are much more likely to oppose the agreement, while those who do not expect this are supportive of the agreement.