

However, with the rise of preferential trading blocs like the European Economic Community, Canada now finds itself as the only industrialized Western nation without guaranteed secure access to a market of more than 100 million people. Clearly, new initiatives are required to improve our share of world trade.

This view was confirmed at wide-reaching consultations held during 1985. Canadians from coast to coast called for greater efforts and new approaches to defend and stimulate our international trade.