

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 473-BUDAPEST

005-COMM. & INFORM. EQP. & SERV
HUNGARY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

ENTICE CDN TELECOMMUNICATIONS MANUF'S TO SPEND TIME AND MONEY
REQUIRED TO ADDRESS THIS MARKET

SMALL BUT EXPANDING SALES.

ENCOURAGE NEW CDN- HUNG. J. V. TO SELL CDN SOFTWARE IN HUNGARY

SMALL BUT EXPANDING SALES

ASSIST MAJOR CDN SUPPLIER IN POSITIONING EQUIPMENT FOR WORLD BANK
TELECOMM PROJECT.

POTENTIAL MAJOR SALES OF \$ 10 MILLION PLUS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 1 -----
- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----