

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 503-MANILA

003-GRAINS AND OILSEEDS
PHILIPPINES

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

CONTINUE ESTABLISHING AND MAINTAINING CLOSE CONTACTS WITH FLOUR MILLERS, FEED MILLERS, SWINE AND POULTRY RAISERS, BREWERIES AND INTERNATIONAL COMMODITY TRADING HOUSES IN THE PHILIPPINES.

MONITOR CANOLA FEED TRIALS.

SEND CANDIDATES (AT LEAST 2 EACH YEAR) TO CIGI COURSES.

ANTICIPATED RESULTS:

25-50,000 TONS OF WHEAT SALES ANNUALLY.

GRADUAL INTRODUCTION OF CANOLA MEAL TO REPLACE SOYAMEAL.

FAMILIARITY WITH CANADIAN WHEAT PRODUCTS AND HANDLING AND GRADING SYSTEM.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -ORGANIZE PHILIPPINE PARTICIPATION IN CIGI COURSE FOR FEED MILLERS; -CONTINUE LIAISON WITH PHILIP. FLOUR MILLERS & FEED MILLERS & REPORTING TO CWB; -COMPLETE OILSEEDS REPORT.

QUARTER: 2 ORGANIZE PHILIPPINE PARTICIPATION IN CIGI COURSES. -CONTINUOUS LIAISON WITH PAFMIL & PAFMI MEMBERS AND GRAIN TRADERS. -ORGANIZE EMIL ONG'S (NFA-DIRECTOR) VISIT TO CANADA.

QUARTER: 3 ASSIST FEEDMILLERS TO ACQUIRE ENDO-FEED ENZYME TO MIX WITH RECENT BARLEY IMPORTS FROM CDA. ENCOURAGE FOLLOW-UP TO CANOLA FEEDING TRIALS.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-4 PHILIP. FEED MILLERS AT CIGI COURSE; -POST OFFICER VISITS PAFMIL (PHIL. ASSN. OF FLOUR MILLERS) MEMBERS AT LEAST ONE A WEEK. NO TENDERS ISSUED DURING QUARTER. 10 REPORTING TELEXES TO CWB; -COMPLETED IN APRIL.

15 FEED & FLOUR MILLERS ATTENDED CIGI COURSES. WON TENDERS FOR 80,000 M. TONS OF FEED BARLEY. PARTICIPATED IN 1 WHEAT TENDER BUT LOST TO U. S. (EEP) OFFER. -ARRANGED FOR ONG TO MEET WITH CWB DURING HIS STAY IN CANADA.

CWB TO SEND FREE ENZYME SAMPLES FOR BARLEY FEED TRIALS WITH 2 MILLERS. PROPOSED CANOLA MEAL TECHNICAL SEMINAR FOR 1ST QUARTER '88. CONTINUOUS LIAISON WITH SWINE PRODUCERS.