

REPORT 4
89/05/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :510-BEIJING

001-AGRI & FOOD PRODUCTS & SERVICE
PEOPLE'S REP OF CHINA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	ALL SUB-SECTORS	
	JOINT AGRICULTURAL COMMITTEE	-SUPPORT AG RESEARCH IN CANADA - PROMOTE PRIORITY AG SALES TO CHINESE. BREEDING LIVESTOCK AND GRAIN EQUIPMENT.
	PLANT PHYTOSANITARY DISCUSSIONS.	CREATE CONDITIONS FOR NEW PLANT EXPORTS.
	ANIMAL HEALTH DISCUSSIONS-MINK, MARTEN, FOX, AND PIGEON.	CREATE APPROPRIATE CONDITIONS FOR LONG-TERM EXPORTS.
	INITIAL DAIRY CATTLE SALES TO A MODEL FARM SITUATION IN BEIJING. POST WILL WORK WITH PRIVATE SECTOR FOR MAXIMUM PUBLICITY.	SECTION OF P.R.C. DECISION-MAKERS.
	EXPAND MARKETING EFFORTS INTO STUDIES ON POTENTIAL MARKETS FOR POTATO EXPORTS - IDENTIFY TECHNICAL BARRIERS.	POST SHOULD BE IN A BETTER POSITION TO ASSESS MARKET PROSPECTS IN THIS POTENTIALLY ATTRACTIVE SUB-SECTOR.
	EXPAND MARKETING EFFORTS INTO STUDIES ON POTENTIAL MARKETS FOR FOOD PROCESSING EQUIPMENT.	POST SHOULD BE IN A BETTER POSITION TO ASSESS MARKET PROSPECTS IN THIS POTENTIALLY ATTRACTIVE SUB-SECTOR.

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
	QUARTER: 1 ANIMAL HEALTH DISCUSSIONS.	ON-GOING DISCUSSIONS AIMED AT LONG-TERM SOLUTION TO THIS MATTER.
	QUARTER: 2 -----	
	QUARTER: 3 -fox protocol to be negotiated -Joint agriculture committee activities including grain marketing study group visit to Canada. -Follow-up on veterinary quarantine of firts cattle shipment.	-protocol negotiations are well underway -visit has taken place successfully -awaiting report of Chinese authorities.
	QUARTER: 4 -----	