

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: WESTERN EUROPE

Mission: 401 ANKARA

Market: 548 TURKEY

Sector: 008 TRANSPORT SYS. EQUIP. COMP. SERV.

Subsector: 084 RAIL

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	56.00M	\$ 52.00M	\$ 112.00M	\$ 56.00M
Canadian Exports \$	5.50M	\$ 0.00M	\$ 0.17M	\$ 0.10M
Canadian Share of Import Market	9.80%	0.00%	0.15%	0.19%

## Major Competing Countries

## Market Share

i) 577 UNITED STATES OF AMERICA	035 %
ii) 128 GERMANY WEST	020 %
iii) 265 JAPAN	020 %
iv) 112 FRANCE	015 %
v) 051 UNITED KINGDOM	010 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) CONSULTANCY SERVICES TO UPGRADE RAILWAY OPER.	\$ 0.04 M
ii) RAILWAY SIGNALIZATION/ELECTRIFICATION & TELECOM.	\$ 18.30 M
iii) TRACK OVERHAUL EQUIPMENT/MATERIALS	\$ 4.80 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: EQUIP. & MATERIAL FOR SIGNALLING AND TELECOMMUNICATIONS-700KM RAILWAY LINE

Approximate Value: \$ 42 M

Financing Source: 001 IBRD

For further info. please contact:

R. G. FARRELL TLX 607-42369 OTT(613)996-6439