

The Program assists Canadian firms in assessing long-term business opportunities. The Program acts primarily in response to initiatives taken by the Canadian private sector. Under the general principle of risk sharing, the contribution available is weighted against a series of criteria, the applicant's own efforts and the level of risk assumed by all parties.

General information on supplying goods and services for CIDA projects as well as on CIDA's Industrial Co-operation Program is available from:

Canadian International Development Agency
Consultant and Industrial Relations Directorate
200 Promenade du Portage
Hull, Quebec
K1A 0G4
Tel: (819) 997-7775

Canadian Commercial Corporation (CCC)

CCC is a Crown corporation which acts as the prime contractor when foreign governments and international agencies wish to purchase goods and services from Canadian sources on a government-to-government basis.

Contact:

Canadian Commercial Corporation
50 O'Connor Street, 11th Floor
Ottawa, Ontario
K1A 0S6
Tel: (613) 996-0034
Fax: (613) 995-2121

Program for Export Market Development (PEMD)

PEMD is External Affairs and International Trade Canada's principal export promotion program. It supports a variety of activities to help Canadian companies expand into export markets.

PEMD funds up to 50 per cent of eligible expenses, which must be requested in advance. A portion must be repaid if the activity generates export sales.

Funded activities include:

- participation in recognized trade fairs and visits to identify markets outside Canada;