



Get your mirror to tell you what your friends will not

GO to your mirror and try to see your skin as others see it. Take your mirror to a window or a strong light, get close to it and really study your skin! Find out just what is keeping your complexion from being attractive.

Once you have done this, and have found out exactly what is the matter with your skin, you have taken the first step toward actually changing your skin and making it more attractive.

For whatever condition you find, *it can be changed!* Conspicuous nose pores, oily skin and shiny nose, a blemished skin, blackheads or a sallow, colorless complexion—you can begin at once to change any of these.

Don't say, "It's useless to try to change the skin itself"

It changes every day in spite of you! As *old* skin dies, new skin forms to take its place. This new skin will be just what *you* make it, and will make or mar your entire complexion accordingly.

By giving this new skin proper external treatment you can make your complexion just what you would love to have it. Or—by neglecting to give the new skin proper care as it forms every day you can keep your skin in its present condition and forfeit the charm of "A skin you love to touch."

Which will you do? Will you begin at once to bring to your skin the charm you have longed for? Then start to-night one of the famous Woodbury skin treatments. Three of them are given on this page. Many others are given in the booklet illustrated below. You will be sure to find among these one suited to the needs of *your* skin. Use it persistently, and your complexion *cannot help* taking on, gradually but surely, the greater clearness, freshness, and charm of "A skin you love to touch."

Is one of these treatment yours?

If one of the three treatments given here is suited to the needs of *your* skin, you can begin at once—*tonight*—to bring to your complexion the charm you have longed for. Ask for Woodbury's today wherever you buy your toilet things—at your druggist's or toilet counter. A 25c. cake is sufficient for a month or six weeks of any of these three treatments. Get a cake today and begin your treatment tonight. For sale by Canadian druggists from coast to coast.

Blackheads!
Is there anything so noticeable as this trouble? They are a confession of the wrong cleansing method. Change to the one given here.



Oily skin—shiny nose!

If this is your bugbear, make the lather treatment a daily habit and be done with that bugbear forever!



Sallow—Colorless!
Such a skin needs awakening, enlivening. It will yield to the effective treatment described here.



So dingy with blackheads!

Blackheads are a confession of the use of the wrong method of cleansing for that type of skin which is subject to this disfiguring trouble. The following Woodbury treatment will keep such a skin free from blackheads.

Apply hot cloths to the face until the skin is reddened. Then with a rough washcloth work up a heavy lather of Woodbury's Facial Soap and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with clear, hot water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice. Always dry the skin carefully.

So oily and shiny—especially my nose!

First cleanse your skin thoroughly by washing it in your usual way with Woodbury's Facial Soap and warm water. Wipe off the surplus moisture, but leave the skin slightly damp. Now work up a heavy warm water lather of Woodbury's in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion of the finger tips. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice.

So sluggish and colorless!

Dip your washcloth in very warm water and hold it to your face. Now take the cake of Woodbury's Facial Soap, dip it in warm water and rub the cake itself over your skin. Leave the slight coating of soap on for a few minutes until the skin feels drawn and dry. Then dampen the skin and rub the soap in gently with an upward and outward motion. Rinse the face thoroughly, first in tepid water, then in cold. Whenever possible, rub the face briskly with a piece of ice. Always dry carefully.

Send 4c now for book of famous skin treatments

One of these Woodbury treatments is suited to the needs of *your* skin. We have space to give just three of them on this page, but you can get them all, together with valuable facts about the skin and its needs which few people know, in a miniature edition of the large Woodbury Book, "A Skin You Love to Touch." For 4c. we will send you this miniature edition and a cake of Woodbury's Facial Soap large enough for a week of any of these famous skin treatments. For 10c. we will send the miniature book and samples of Woodbury's Facial Soap, Facial Cream and Powder! Write to-day! Address The Andrew Jergens Co., Limited, 2604 Sherbrooke St., Perth, Ont.



Send now for this miniature edition of the Woodbury Book on the skin and its needs. (See offer at the right.)

