



THE MAGAZINE COUNTER



FEATURES FOR SEPTEMBER.

PLANs for Fall are now being made by the publishers of the magazines and some excellent features are promised. It would pay news and book dealers to make a study of these features, with a view to acquainting their patrons of what the coming numbers will contain. The knowledge, for instance, that "The Theatre" is beginning to publish a series of full page portraits of players should interest not a few, as well as the promise of new stories by Rudyard Kipling, Hall Caine and other noted writers. As usual there follows a list of magazines, new and forthcoming, with their best features.

Atlantic. (September). Goldwin Smith will contribute "The Great Puritan" and there will be articles on "Italy of To-day," "The Preparatory School," and "William Hazlitt," with a number of attractive stories.

Bookman. (English, July). Is a Hawthorne number and contains a presentation plate of the American author. Other leading articles are on Alexander Bain and Swinburne. The number is profusely illustrated with pictures relating to Hawthorne.

Book Monthly. (July). Records "The Hundredth Birthday of the Historic House of Blackwood," tells of "The Life of a Book," and describes "The American Book Agent," besides affording other reading matter of interest.

Canadian. (September). Charles H. McIntyre writes of "United States Ideas of Reciprocity," "Rudyard Kipling" will be the subject of a sketch by Haldane McFall. A sketch of Bishop Cridge, of Victoria, B.C., will be a feature.

Century. (September). Will be a Round-the-World number, with appropriate frontispieces. "The Flying Dutchman" and "The Wandering Jew." Special articles will embrace "Ballooning in France," "The Czar and the Russian Lourdes," "The Imperial Prisoner of Java," "Red Sea Monasteries," "Arctic Alaska," etc.

Cosmopolitan. (August). Leading features are "Simon Lake and his Submarine," "Railroads Above the Clouds," "Wall Street's Wild Speculation," and "The Lumbering Industry of the United States."

Critic. (August). A bright and readable number containing "Little Fictions of the Poor," "The Writing Public," "Some American Landscape Painters," and notes and reviews of current literature.

Everybody's. (August). "Frenzied Finance, the Story of Amalgamated Copper," by T. W. Lawson, begins. There is the second installment of Hall Caine's "Prodigal Son," and a liberal supply of short stories.

Lady's Home Magazine. (July). Is filled with a splendid array of stories, portraits and other illustrations, not only of interest to women but also to men.

Lippincott's. (September). The long story will be "The Deep Waters of the Proud," by Francis W. Wharton, and there will be the usual number of short stories.

Metropolitan. (September). Will be strong in fiction and will number among its contributors Rudyard Kipling, E. W. Townsend, W. A. Fraser, Lloyd Osbourne and G. N. and A. M. Williamson.

Munsey's. (August). Contains "Motor-Boating—A New Sport," "How Rulers are Guarded," "In the Public Eye," "Cartoons and their Makers," "The Sport of the Steeplechase."

National. (August). Contains "Honoring Patriotic Composers," "Canada's Subsidy not Extravagant," a discussion of the Dominion's grants to the G.T.P.

Outlook. (August 6). Is the annual educational number. It contains "The World's Fair as an Educative Force," "The Influence of the French School and Home," and other articles referring to school and college life.

Out West. (July). Contains "A California Frog Ranch," "Cross Saddle Riding for Women," and several stories.

Pall Mall. (September). Among the features may be noted "Napoleon at Elba," "Admiral Fisher," "Alfred Russell Wallace," "The Carlyle Country," and "The Duke of Buccleugh at Home."

Pearson's. (September). Will contain "The Story of California," by Hammon Wright, and a number of very good short stories. "Thomas Nest," by Albert Bigelow Paine, will be continued.

Red Book. (September). Will contain a first class collection of short stories. Among the prominent contributors are Eden Phillpotts and George Horton. Photographic art studies will as usual be a feature.

Scribner's. (September). Will contain "Reminiscences of Sir Henry M. Stanley," "Yacht Racing Recollections," and "The War of 1812," by Captain Mahan, as well as several short stories.

Strand. (August). Contains another installment of "The Memoirs of Sarah Bernhardt," "Swimming on Dry Land," "Mr. Cyril Maude's Dressing Room," "How a Woman Should Walk," as well as short and serial stories.

Theatre. (September). Will inaugurate some new features. Among them will be a monthly list of all new theatrical productions in the United States, with a cast of the plays. There will also be a series of full-page portraits of players.

World To-Day. (August). Special articles in this number include "The Situation in Colorado," "The College, East and West," "Traffic on the Great Lakes," "The Transformation of New England," "Santo Domingo," "Newfoundland and its Fishermen."

World's Work. (August). Is a special World's Fair edition and covers the St. Louis Exposition thoroughly. It will be the authority on this subject. The illustrations are particularly good.