

“ VARSITY ”

A HIGH-CLASS 5 CENT CIGAR, HAND-MADE

CONTAINS THE FINEST HAVANA FILLER

☞ SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM AND BE CONVINCED. THEY COST THE RETAILER 4 CENTS EACH

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THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

× D. Ritchie & Co. ×

(ESTABLISHED IN 1862)

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANUFACTURERS IN CANADA

FACTS!

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“ ATHLETE ”

AND

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CIGARETTES

- ARE -

The Sweetest of the Sweet.

The Purest of the Pure.

The Finest of the Fine.

The Cheapest The Best.

. OLD CHUM .

**PLUG CUT
PLUG CUT
PLUG CUT**

SMOKING

**SMOKING
SMOKING
SMOKING**

TOBACCO

**TOBACCO
TOBACCO
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IS

THE SMOKER'S IDEAL

.. OUR ..

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PLUG

SMOKING

TOBACCO

IS

MADE FROM

THE

Finest Virginia

GOLD LEAF