

IT PAYS TO BE A STUDENT

Economy doesn't mean much to the man who reasons from first cost alone. Economy begins with things more fundamental, and the man who seeks these fundamentals is a student.

When students look for fundamentals in materials used for cleaning dairies, their choice is



The constant protection which Wyandotte Dairyman's Cleaner and Cleanser gives milk from Bacteria, alone makes it next to indispensable to the milk dealer or the maker of butter and cheese. Especially from the standpoint of economy is it indispensable.

Other fundamentals are found in Wyandotte Dairyman's Cleaner and Cleanser's sanitary qualities. Its composition is harmless to the surface cleaned, nor does it injure the hands, or leave anything to destroy the good qualities of milk. Combined with these sanitary properties are its excellent cleaning, sweetening and purifying properties.

Indian in Circle



In Every Package

You can buy Wyandotte Dairyman's Cleaner and Cleanser from your dealer or supply man, with the understanding that it will prove the most economical, otherwise it costs you nothing.

The J. B. Ford Company, Sole Mfrs.,
Wyandotte, Mich., U.S.A.

This Cleaner has been awarded the highest prize wherever exhibited.

QUESTION

Many of our friends have asked Why a prosperous Company like

The Mutual Life Assurance Company of Canada

should build its splendid new home office in a small town like **Waterloo, Ont.**

ANSWER

Because the business can there be handled at less cost; there a smaller outlay gives finer architecture, ampler grounds, more healthful surroundings—all with no loss of efficiency.

RESULT

A Head Office Equipment into which enters every element of
Utility, Beauty and Economy.

Business in force, December 31st, 1912—\$77,900,000.

GEO. CHAPMAN, District Manager.

Office: 8 Douglas St., Guelph.

Please mention the O. A. C. REVIEW when answering advertisements.