tions, etc., and do not release your hold upon them until you have succeeded in inducing them to make a beginning of stamp collection. Then don't forget to present them with as many varieties cf stamps as you can spare. Also give them a few philatelic publications (current ones if possible), and inform them where they can procure good albums and such articles.

Will you not try to remember these few little advices, and will you not, for the benefit of philately, heartily attempt to win over more recruits to the philatelic phalanx? We are sure that, if each individual would brace up and pitch in with a bound to-win vigor, the ensuing year would have few equals in the annals of philatelic history. Now, gentle readers, in closing we wish o beg your pardon for having detained you with these lines, yet we feel that something must be done to "boost" philately to the top round of the ladder of success. So let all do their best to help, as every little counts, and let all exclaim : " Vivat philatelia."

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Philatelic Journalism in Ontario

By R. G. Widdicombe

It would be an extremely difficult matter for those not acquainted with philately to believe that twenty-five years ago there was not a philatelic paper published in On-

The first paper published in the Province was the Stamp Advocate, which appeared from Toronto in 1875, and since that time our journalism has enjoyed a steady growth. Like many of its successors, this paper lived but a short time, and was forced to give way to the many other attempts which soon followed.

During the year 1877 I note two more papers, the Philatelic News and the Toronto Philatelist, both of them being published at Toronto. Neither of them lived to complete a volume, the former publishing but one number, while the third number ended the latter.

The Coin and Stamp was the next paper to appear from the Province, it coming from Toronto also. After publishing two numbers it also gave up.

The papers just mentioned were the first attempts at journalism in Ontario, and were doing a good work, making the way clearer for the much better and higher class journals which have since appeared, many of them being a credit to the country in which we live.

The next paper was the Canadian Philatelist, which was of a somewhat better type than those previously published. This paper was started by Mr. L. T. Baker of Whitby, and after the first few numbers appeared to be well patronized by advertisers. It con-