

**Kept in Force by the Sun Life's Admirable
Nonforfeiture System.**

15 FOURTEENTH AVE., WEST,
CALGARY, 1st August, 1908.

W. D. MCCALLUM, Esq.,
Manager, Sun Life of Canada,
Calgary.

Dear Sir,—Please accept my best thanks for cheque for \$3,283.00 in settlement of claim under policies 21477 and 233070 on the life of my late husband, Louis Souter.

I had thought that the former of these policies had lapsed owing to the non-payment of the last premium, and was agreeably surprised to learn it had been kept in force by the Sun Life's admirable nonforfeiture system; while the latter was taken out less than a year ago, and only one premium paid on it.

I wish to thank you personally, and all the officers of the Sun Life Company with whom I came in contact, for the courteous treatment accorded me during my husband's illness, and after his death, and can wish nothing but the best for the Sun Life of Canada.

Yours very truly,

MARY S. M. SOUTER.



Best Possible Proof of Good Management.

MCKEOWN AND BOIVIN,
Advocates, Barristers, Solicitors, etc.

OFFICE, MAIN ST.,

GRANBY, August 17th, 1908.

T. J. PARKES, Esq.,
District Manager,
Sun Life Assur Co. of Canada,
Sherbrooke.

Re Policy No. 69011, Boivin.

Dear Sir,—Your favor of the 12th instant has been duly received with the official receipt for premium of \$47.80 and your cheque for \$3.30, a total of \$51.10, covering the amount of CASH PROFITS on my policy for the five year period ending August 1st, 1908, thus showing a profit of OVER 21 per cent. on my annual premiums for the last five years.

I must say that I am highly pleased with all the advantages offered by your Company and especially so with these CASH PROFITS so generously and promptly paid. They are surely the best possible proof of the good management of the Company's affairs and, from all accounts, I judge that the future prosperity and progress of the Company will be even greater than in the past.

Yours truly,

GEO. H. BOIVIN.

To-day!

Happy the man, and happy he alone,
He who can call to-day his own,

He who, secure within, can say:—

To-morrow do thy worst, for
I have lived to-day.

Come fair or foul, or rain, or shine,

The joys I have possessed, in spite of fate and
mine;

Not Heaven itself over the past hath power;

But what has been has been,

And I have had my hour.

Dryden.



When Assurance Is Needed.

A life assurance policy is like an umbrella. During fair weather you do not need it at all and it is rather a nuisance to carry, but when you need it, you need it badly.—Mutual Interests.



**The Policies of the Sun Life of Canada are
as "Straight as a String."**

CAMPBELLFORD, Sept. 15th, 1908.

D. H. MOORE, Esq.,

Inspector Sun Life Assurance Co.,
Peterborough.

Dear Sir,—In handing you my cheque for \$184.75 for the first premium on a policy for \$5,000.00 on my life in the Sun Life Company, I assure you, sir, that you wrote this business from the fact that the statements you made to me in reference to the financial standing, etc., of your Company, I have proven to my satisfaction to be the actual facts.

This is in pleasing contrast with the fact, that the extravagant statements and promises made by the agents of some other companies are not proven by reference to the Blue Book of Canada and in some cases by their own policies as issued.

I find there is nothing indefinite about your policy. It is as straight as a string—no quibbles or confusing paragraphs to puzzle the uninitiated.

I trust you will live to write many more policies of like amount, and feel confident that if any one contemplating insurance sits right down by themselves and figures the matter out they will send for an agent of the Sun Life to write the business.

Yours very truly,

J. W. CAIRNS.

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