

1872. Its plant was taken over by Molloy & Jordon, who began to publish, in November of the latter year, a second *Cape Breton Advocate*. This was a four-page, six-column sheet, issued every Thursday. About a month before the *Advocate* began its career, there appeared another paper called *The Cape Breton Times*, somewhat larger than it, being a four-page sheet, with eight columns to the page, also published on Thursday. In politics the *Advocate* supported the Conservative party, while the *Times* supported the Liberal. The latter was published by MacKay & Hill. Its publication was discontinued soon after the Dominion election of 1878.

For a few years, the *Advocate* had the field all to itself, until *The Island Reporter*, started at Baddeck in 1884, moved to Sydney a few years afterwards. For several years these two papers were Sydney's news-givers as well as moulders of political opinion, one being Conservative and the other Liberal. For a period of twelve years, May 1892 to July 1904, there was issued here the *Mac-Talla*, whose contents were entirely in Gaelic, the only weekly paper ever published in that language.

In the spring of 1878, both *Advocate*