

GEO. E. LOGAN
FUNERAL HOME
371-373 DUNDAS STREET,
PHONE 1968. ywt

N. J. GRIFFITH & CO.
FUNERAL DIRECTOR AND
EMBALMER.
104 DUNDAS STREET, LONDON.
Residence on premises. Phone 459.

Our fitters are
experts. \$1.50 to
\$10.00. We have
Trusses to fit
all needs.
**ANDERSON &
NELLES**
Dundas St.
Cut shows one of our
many lines.

WHILE THEY LAST
Load **SLABS** \$7.00
2 Loads
GILLIES Cor. Adelaide
and Bathurst.
PHONE 1312. ywt

Rowat's Coffee
Its Popularity Proves its Worth.
75c Pound
Try a Pound Today.

T. A. Rowat & Co.
250 Dundas St. t. Phones 3051-3052
MILITARY RIBBONS,
BADGES AND BUTTONS.
Peel's! Peel's!
10 MARKET LANE
NOW AT RED STAR NEWS C/O.

RELIABLE FURS

Selling Direct From Factory To Wearer

This season's stock in our Salesroom is the most complete showing of guaranteed Fur Garments we have ever placed before our patrons. And the prices more than meet any competition in the market.

These luxurious Coats all reflect correctness as well as newness of style combined with the highest possible qualities of durability. Straight line models lead in popularity this season, while side flares are claiming a place in the season's showing.

Several interesting types of new collars varying from the long shawl to the novelty crush variety and sleeves from the flare cuff to those closely banded at the wrist.

Extreme styles showing fastidious smartness appear to have lost their appeal to favor among women of discriminating taste.

Our showing of Hudson Seal Coats range in price from	\$260 to \$425
Our showing of Persian Lamb Coats range in price from	\$225 to \$375
Our showing of Electric Seal Coats range in price from	\$135 to \$210
Our showing of Natural Southern Muskrat Coats range in price from	\$140 to \$170
Our showing of Natural Canadian Muskrat Coats range in price from	\$210 to \$237.50

ROSS' LIMITED
Manufacturers

PHONE
1319.

196
DUNDAS
ST.



"Rich as Butter—Sweet as a Nut"

THE BUTTER-NUT BOY

The
Messenger
of
Good Health



Is
Always on
Our
Wrappers

"HE IS ALL OVER TOWN"

BUTTER-NUT BREAD

(Registered—U. S. Pat. Office)

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QUALITY, SATISFACTION AND
ECONOMY**

Made Only by

Parnell-Dean Steam Baking Co., Ltd.
LONDON, ONT. PHONE 929.

Today's Radio

SATURDAY, SEPT. 26.
(Eastern Daylight Saving Time.)
WEAF, NEW YORK—491.5.
6 p.m.—Waldorf-Astoria orchestra.
7-11 p.m.—Studio program.
11 p.m.—Vincent Lopez orchestra.
WJZ, NEW YORK—493.5.
5:30 p.m.—News, sports, markets.
7 p.m.—Nathan Abas' orchestra.
7:45 p.m.—Musical, sport results.
8:15 p.m.—Program of Jewish music.
10:30 p.m.—Knecht's orchestra.
WNYC, NEW YORK—526.0.
7 p.m.—Dance music and features.
8 p.m.—Sport results; concert.
10:30 p.m.—Police alarms; weather.
WGOS, NEW YORK—315.6.
6 p.m.—Stories; dinner dance.
7:30 p.m.—Studio concert program.
9:30 p.m.—Warner's theatre hour.
10:40 p.m.—Arrowhead orchestra.
WOR, NEWARK—405.2.
6:15 p.m.—Dinner music; sport talk.
7:30 p.m.—Casino orchestra.
8-11 p.m.—Studio musicals.
WPGL, ATLANTIC CITY—299.8.
6:40 p.m.—Baseball; organ recital.
7 p.m.—Traymore quintet.
8 p.m.—Baseball; concert.
9 p.m.—Chauffeur-Haddon hall.
10:30 p.m.—Program of dance music.
WIP, PHILADELPHIA—508.2.
3 p.m.—Football; Penn-Trans.
6 p.m.—Weather; dinner music.
6:45 p.m.—Markets; Uncle Wip.
8 p.m.—Artist recitals.
10:05 p.m.—Franklin orchestra.
11:05 p.m.—Organ recital.
WFL, PHILADELPHIA—394.5.
6:40 p.m.—Baseball; dinner music.
8 p.m.—Quartet; violin solos.
WLT, PHILADELPHIA—394.5.
7:30 p.m.—Franklin orchestra.
WCAE, PITTSBURGH—461.3.
6:40 p.m.—William Penn orchestra.
7:30 p.m.—Uncle Kaybee; reports.
9:30 p.m.—Chilcott family quartet.
KDKA, EAST PITTSBURGH—509.1.
6:45 p.m.—Westinghouse band.
10:55 p.m.—Time signals; weather.
WGAY, SCHENECTADY—379.5.
9:30 p.m.—Ten Eyck orchestra.
CNRO, OTTAWA—455.8.
7:30 p.m.—Uncle Dick's Cozy Corner.
8 p.m.—Chateau Laurier orchestra.
Grace Brothers' minstrels.

(Eastern Standard and Central Daylight Saving Time.)
WRC, WASHINGTON—468.5.
7 p.m.—Hotel orchestra.
8 p.m.—Bible talk; concert.
10:30 p.m.—Crandall Saturday Night.
WMBF, MIAMI BEACH—344.4.
7 p.m.—Concert and dance.
8 p.m.—Weather and news.
10 p.m.—Dance music.
WJR, DETROIT—516.9.
7 p.m.—Studio orchestra.
9 p.m.—Goldkette's serenaders.
WTAM, CLEVELAND—389.4.
6 p.m.—Stallone orchestra.
8 p.m.—Anniversary celebration.
11 p.m.—Coo Coo club celebration.
WCR, CLEVELAND—389.4.
7 p.m.—Novelty dinner concert.
WLW, CINCINNATI—325.9.
7 p.m.—Organ recital; WLW trio.
WKRC, CINCINNATI—325.9.
10 p.m.—Marion McKay's orchestra.
11 p.m.—Classical program.
WSAL, CINCINNATI—325.9.
7:45 p.m.—Children's stories.
8 p.m.—U. of C. night football.
12 (midnight)—WSAL sextet.
WLS, CHICAGO—44.6.
8 p.m.—Fair.
WMAQ, CHICAGO—447.5.
6 p.m.—Musical program.
8 p.m.—Law, Truitt, photologue.
9 p.m.—Weekly theatre review.
KYW, CHICAGO—355.4.
7 p.m.—Congress orchestra.
8 p.m.—Musical program.
WGN, CHICAGO—370.2.
10:30 p.m.—Jazz scampers.
(Central Standard Time.)
WOC, Davenport—483.6.
5:45 p.m.—Chimes; baseball stories.
6:30 p.m.—Sandman's bedtime stories.
9 p.m.—Vocal soloists' program.
11 p.m.—Le Claire orchestra.

SUNDAY, SEPT. 27.
(Eastern Daylight Saving Time.)
WEAF, NEW YORK—491.5.
3:30 p.m.—Religious program.
7:30 p.m.—Capitol theatre program.
9:15 p.m.—Vesper musicals.
WJZ, NEW YORK—493.5.
10:40 a.m.—Chimes and services.
2:30 p.m.—Sunday radio forum.
7 p.m.—Nathan Abas' orchestra.
8 p.m.—Studio musicals.
9 p.m.—Jan Weber's ensemble.
10 p.m.—Gladys Ludlow, violinist.
WNYC, NEW YORK—526.0.
9 p.m.—Strand theatre program.
4:15 p.m.—Community choral service.
9 p.m.—Traymore orchestra.
11 p.m.—Organ recital.
WIP, PHILADELPHIA—508.2.
7:45 p.m.—Holy Trinity services.
WFL, PHILADELPHIA—394.5.
7:20 p.m.—Arch street church.
WOO, PHILADELPHIA—508.2.
10:20 p.m.—Bethany Sunday school.
2:30 p.m.—Clarences Bowden, organ.
6 p.m.—Church services.
WCAE, PITTSBURGH—461.3.
3 p.m.—People's Radio church.
6:30 p.m.—William Penn orchestra.
7:30 p.m.—Program from WCAE.
KDKA, EAST PITTSBURGH—509.1.
10:45 a.m.—Church services.
7:15 p.m.—Church services.
WGAY, SCHENECTADY—379.5.
11 a.m.—Church services.
7:30 p.m.—Church services.
9 p.m.—Concert from WJZ.
WGR, BUFFALO—319.0.
3 p.m.—Vesper services.
8 p.m.—Evening service.
CFC, TORONTO—356.9.
11 a.m. and 7 p.m.—Services.
WCAP, WASHINGTON—468.5.
11 a.m. and 4 p.m.—Services.
7:20 p.m.—Program from WEAF.
WWJ, DETROIT—527.7.
11 a.m.—St. Paul's Cathedral.
7:30 p.m.—Program from WEAF.
WEAR, CLEVELAND—389.4.
3:30 p.m.—Concert orchestra.
7 p.m.—Park theatre orchestra.
8 p.m.—Safety congress reception.
(Central Standard Time.)
WLW, CINCINNATI—422.3.
9:30 a.m.—Sunday school.
11 a.m.—Church of the Covenant.



UNRESTRICTED vision brings
happiness to married folks.
Many physical ailments are the
result of strained eyes and fail-
ing eyesight. Let us correct this
condition.
"Some folks neglect
nothing but their eyes.
They attend to every de-
tail but this one im-
portant one."
says Mr. Forelight
**Carlyle
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OPTICIAN**
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OF INTEREST TO THE AUTUMN SHOPPER

FUR COATS

Luxurious Coats that may be worn on the formal occasion or for general utility.

Hudson Seal (dyed muskrat)—The department has a number of beautifully fashioned coats with shawl collars or small tailored ones, trimmed with dyed squirrel or sable (dyed skunk).

Prices \$325 to \$450

SILVER MUSKRAT

This coat with its silvery tinge produces a model that is both becoming and youthful. It makes a smart coat for the college girl, the business girl and the sports woman. In straight and wrap models.

Prices \$145 to \$300



Velvets the Vogue For Fall and Winter

According to persistent rumors, a great deal of velvet, either the plain chiffon finish or the exquisite brocade on transparent georgettes are to be leaders in fashions this winter. The softness and flexibility gain additional attractiveness from the great variety of new colors in which they are being made. Through the mists and fogs of winter they will continue the vogue of color.

Brocade Cut Velvet Georgettes, \$6.50, \$7.50
and \$8.50 Yard

Light, silky transparent georgettes, with cut velvet designs, in the newest and richest of autumn colors. Most pieces are featured in two-color combinations that simply blaze with brilliancy. All hold complete sway here after first appearances in Paris. Some of the outstanding pieces are in these color combinations—royal blue with Roman gold, marine blue with fez red, jade with old lavender, champagne with Kabistan, black with rosewood, gray with orchid; also a fine selection in solid colors including pond lily yellow, Madeira tan, poinsettia red, fuchsia, black, ivory, sunset. All are yard wide. On display at Silk Section.

MILLINERY SILK VELVETS \$2.50 YARD

The genuine Lyons Silk Millinery Velvets that are supple and respond to the soft twist and turn in trimming. There's a great variety of colors to choose from, and plenty of black; also French Lyons Velvets in black only, as low as \$1.50 yard. All are 17 to 18 inches wide.

Special Subscription Offer!

The Designer is essentially a woman's magazine, for it carries within its pages the latest styles of which patterns can be obtained. Knitting, crochet and tasty recipes appear from time to time. But this is not all. Interesting articles, serials and short stories are run every month. The price is 90c a year. By taking it in this way it costs only 7½ cents a copy. The Designer for one year, with one copy of the Designer Quarterly, costs \$1.10. You can obtain this offer any time now.

At the Pattern Counter, Main Floor.

Mrs. L. Jane Smith, fashion expert from New York, is at the Pattern Counter to give advice on any of your sewing problems. Her next lecture is on Tuesday, Sept. 29th, at 2:30 p.m.

ORIENTAL RUGS.
See new shipment of Oriental
Rugs.—Third Floor.

SMALLMAN & INGRAM
LIMITED

STORE HOURS.
9:00 to 5:30.
Saturday Included.

To-day I saw

As I was sauntering through the Furniture Department today I saw the most luxurious chesterfield! In the lovely rich brown tones, with just a hint of rose, with the seat of jacquard velvet, while the back and arms of diamond-cut mohair made a most attractive resting-place.

I was about to pass on, when the salesman asked me if I wouldn't like to have it demonstrated. On agreeing, he lifted the center cushion, gave a sudden pull, and presto—a full-sized bed appeared before me! The cushions are reversed, and slipped back to fill the space where the bedding can be stored; and the coil springs in the cushions, and the upholstered front make a perfect bed. This attractive chesterfield is the full size and the cushions the regulation number of inches.

It looks exactly what it is, an excellent chesterfield, and yet it is a bed! The salesman would be pleased at any time to demonstrate it to you, and our Furniture Department is on the Third Floor.

Judith

J. FERGUSON'S SONS
R. R. Ferguson, Manager.
174 TO 180 KING STREET.
**FUNERAL DIRECTORS
AND EMBALMERS**
24-Hour Service.
Phone: Office 543; Res. 2056W.
ywt

WDAF, KANSAS CITY—365.6.
4 p.m.—Theatre programs.
5 p.m.—Lesson and hymn-sing.
WQAW, OMAHA—526.
9 a.m. and 5 p.m.—Services.
KTHS, HOT SPRINGS—374.8.
11 a.m.—Morning service.
9:15 p.m.—Sport review; concert.
10 p.m.—Lawson Reid, organist.
10:15 p.m.—Baxter's orchestra.
WFAA, DALLAS—475.9.
6:30 p.m.—Radio Bible class.
8 p.m.—Church service.
9:30 p.m.—Little symphony orchestra.
KPRC, HOUSTON—296.
10:30 a.m.—Chimes and service.

THE FUNERAL HOME.
In a quiet, convenient
location, with every fa-
cility for rendering a
Superior Service at the
minimum cost.
A. L. OATMAN
Funeral Director
Cor. King and Colborne
Streets.
8 p.m.—Trinity Lutheran church.
KOA, DENVER—322.4.
Noon, 4 and 7:45 p.m.—Services.

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Hawken-Lang
Coal Co.**
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London Tire Repair Depot.
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