Pictures and Picture Framing.

O. B. GRAVES

222 DUNDAS STREET.

Friend's Cream Puffs

Require no puffing. They are delicious and light.

20c Per Doz.

A HOME LIGHT.

The Incandescent Electric Light is distinctively a home light. It furnishes the best illumination for reading or work in the evening. It is steady—no fluttering—wind cannot blow it out—no chimney to clean—no bad odor—no waste. 'Phone 968.

London Electric Co.

359 RICHMOND ST.

R. K. COWAN,

BARRISTER, SOLICITOR, ETC.,
County Bldgs, next Court House, London.

Mail Orders

receive prompt and careful attention.

W. A. McKENZIE,

Photo Supplies. Opp. City Hall.

London Conservatory of Music and School of Elocution Now Open. Pupils May Enter at Any Time.

HARDING HALL

(Limited.)

Scholarships attained under the most favorable physical, social and moral conditions.

A FULL COLLEGIATE COURSE, with special advantages in Languages and Literature.

FULL COURSES in Music, Art, Elocution, Physical Culture.

Primary Department.

Diplomas granted to graduates from any course.

College reopens Jan. 6, 1904.

For fuller particulars address the president, J. J. BAKER, M.A.

Corner Queen's avenue and Colborne street, London. 871-tzx

SUPPORT A HOME INSTITUTION BY INSURING IN THE

MONARCH CASH MUTUAL FIRE INSURANCE COMPANY.

This is the only company with its head office in London. Authorized stock capital, $500,000. 'Phone 1,611.

Head Office—59 Dundas Street, LONDON.

Wall Paper, Painting, Picture Framing.

H. & C. COLERICK

212 DUNDAS STREET.

HIGHEST GRADES OF

Burning Oil, Lubricating Oil

and all other

Petroleum Products.

THE QUEEN CITY OIL CO.

Limited,

London Branch—York Street, East.
Head Office—Toronto.

XXV

Satisfaction In Shoes.

There is one thing that people know absolutely when they buy Pocock shoes—the quality is worthy, no matter what the price. They are shoes that it is safe to save on. Years of continuous favor illustrate this point thoroughly.

The Peerless Shoes for Women, $2.50

in all leathers, turn soles and Goodyear welt, shaped on the dressiest and nattiest lasts of the season.

The Faultless Shoes for Women, $2.00

These shoes are made specially for us, and we can say with absolute confidence THERE'S NOTHING BETTER.

POCOCK'S.

HOLIDAYS

The trouble with an individual in a trust capacity is that he is apt to die, to be ill or take holidays just when needed.

This company does not get sick or die, or take holidays, but is open for business every lawful day.

OFFICES:

Huron and Erie Building,
LONDON, ONTARIO.

The Canada Trust Co.

Repeat

YOU can never tire of art in its highest form. It bears repeating. It is the crude tone of cheap pianos that becomes wearisome. The pure, rich, artistic Nordheimer tone is a thing of beauty—a joy forever. Age reveals its perfect refinement, and cannot destroy its charm.

Sole Canadian Agents for Steinway Pianos.

NORDHEIMER'S

(Limited.)

188 Dundas Street.

Nordheimer.

X RAY Treatment is positively harmless and painless. Attended with most satisfactory results in lupus, rodent ulcer, eczema, neuralgia, acne, tubercular glands and joints, epithelornier, etc. etc.

DR. PINGEL,

Spec'alist—444 Wellington St., London

Dr. R. Jarvis, DENTIST, Duffield Block

BRANCH Office, Mt. Brydges (Fridays).

In 1904

You'll find us ever ready to supply all that's best and most pleasing in Flowers, Plants, Wedding, Dinner and Funeral Designs.

GAMMAGE & SONS.

It's the Flavor.

The flavor is the prominent feature of our Coffee. Absolutely the delight of the connoisseur. No biliousness with this most exquisite Coffee.

40c Lb. Ground Fresh.

Harry Ranahan

PHONE 1024.

..Diamond Hall..

W. G. YOUNG, Diamond Hall,

214 DUNDAS STREET.

..Diamond Hall..

LONDON AND DISTRICT

—Mr. J. R. N. Cooke, of Calgary, is spending a few days in the city.

—Miss Laura Glover is visiting in Toronto.

—Mr. Harry Johnston, of Chicago, has been visiting his father here.

—Mrs. D. P. Urquhart, of Montreal, will remain in this city for the winter.

—Mrs. (Dr.) Ferguson is at Courtright, the guest of her son, Dr. John Ferguson.

—Mrs. C. H. Fewings has returned from Buffalo, where she has been attending the funeral of her mother.

—Rev. Dr. Johnston's father is seriously ill at Walkerton. Dr. Johnston was so severely injured in the explo and went to Walkerton Saturday night.

—A meeting of the executive committee of St. Andrew's Society will be held tonight in room 30 of the Bank of Toronto building.

—Messrs. A. K. Woolley, Will Dinsmore and Richard Adcock, of Toronto, have been spending the Christmas and New Year's vacation in this city.

—Messrs. Ed and Howard Miner, of Detroit, formerly of this city, have returned home after spending New Year's here.

—Mr. A. J. Murchison has returned to St. Anne de Prescott, after spending a few days with Mr. and Mrs. Gilbert Murchison, of Dufferin avenue. A party was given in his honor.

—Mr. Cawthrop, of Thamesford, has secured the contract for supplying flour to the London Insane Asylum. The contract calls for about 300 bags a month.

—Private Walter Worswick, who was here from Montreal New Year's, sion at Wolseley Barracks a week ago, is now on a fair way to rapid recovery. Today his condition is very much improved.

REMEMBERED THE BRIGADE.

New Year's Eve there was a pleasant time at the Dufferin House, Centralia. Some time ago Mr. E. Colwell's store caught fire, and the bucket brigade turned out and worked with a will, soon quenching the flames, Mr. Colwell was very grateful for the services rendered, and to show his gratitude gave an oyster supper to the brigade. Mr. John Barry was the toastmaster, and witty speeches and songs and instrumentals whiled the evening away.

MUSIC AND DRAMA

"LITTLE ALABAMA."

A special feature with the Myrkle-Harder Stock Company, which opens a week's engagement at the Grand Opera House tonight, is Lattimore and Leigh, "that mysterious team" in their wonderful substitution cabinet mystery. This vaudeville feature is only one of several that are most pleasing. The opening play Monday night will be Lem B. Parker's characteristic Southern drama, "Little Alabama." Popular prices will prevail.

Ex-Empress Eugenie.

Paris, Jan. 4.—Those who are in immediate attendance upon the former Empress Eugenie at the Hotel Continental, this city, deny the report circulated that she is in ill-health.

Pearl Brooches In 14-k Gold.

PEARL CRESCENTS,
PEARL SUNBURSTS,
PEARL STARS.

Gents' Pearl Stickpins, in 14-k. gold, make a neat and useful Christmas present.

Gents' Gold Cuff-Links, in solid gold and gold-filled.

C. R. SUMNER. Watchmaker and Jeweler.

380 Richmond Street.

FURS..

Seal, Sable, Fox, Otter, Moleskin, Gray Squirrel, Thibet Grey Lamb, Russian Lamb and the finest collection of Persian skins—all made into the newest Fur styles.

Beltz, Leading Furrier.

A LONDONER WEDDED.

At Lochlin, Victoria county, the other evening, Mr. Charles Matthews Johnston, of Schreiber, Thunder Bay district, son of Mr. Charles Johnston, of this city, was married to Miss Margaretta Alberta James, daughter of Mr. George James, P. M., of Lochlin. The bridesmaid was Miss Lillian Kellar, and the ceremony was performed by Rev. G. B. Johnston, assisted by Rev. P. Smith, of Minden Clergy House.

IS NOW CROWN ATTORNEY.

Mr. Philip McKenzie, barrister, who was at one time a partner in the local law firm of Magee, McKillop & Murphy, has been appointed crown attorney and clerk of the peace for the district of Rainy River, Ontario. Mr. McKenzie is a bright and clever lawyer, and his success in the west is pleasant news to his many friends in the city, where he was well-known and very popular. A still brighter future is predicted for him by those who know him best.

FUNERAL OF MR. C. MUNRO.

The funeral of the late Mr. Christopher Munro took place from his late residence, 574 Dufferin avenue, on Saturday afternoon, to Mount Pleasant Cemetery. Impressive services were conducted at the house by Rev. Dr. Johnston, of Montreal, and at the grave by Rev. James Kennedy. Although the funeral was private, a great number of intimate friends were in attendance to pay their last tribute of respect to the deceased. The pallbearers were Messrs. Samuel and C. W. Munro, sons; George A. F. Jackson, a son-in-law, and Fred M. Jackson, George and Rowland Munro, grandsons.

A BYRON WEDDING.

On Wednesday evening last at 6 o'clock a very pleasing event occurred at Belview Farm, the residence of Mr. Henry P. Tanton, near Byron, it being the marriage of his eldest daughter, Ellen E., to Mr. Franklin Vanstone, of Delaware Township, in the presence of immediate relatives and friends. The ceremony was performed by Rev. J. S. Fisher, of Delaware. The bride was testefully gowned in cream albatross, trimmed with silk and applique, and carried a bouquet of bridal roses. Miss Alice Tanton, sister of the bride, who acted as bridesmaid, was attired in white silk, and carried a bouquet of pink and white carnations. The groom was assisted by his brother, Mr. Thomas Vanstone. Mendelssohn's wedding march was played by Miss Lillian Arthurs, cousin of the groom. The many beautiful presents testified to the high esteem in which the bride and groom are held. The happy couple will take up their residence on their farm on con. 4, north of the Delaware gravel road, Delaware Township.

AT HOME AT HYDE PARK.

The children of the Methodist Sunday school of Hyde Park held an at home recently at the residence of Mr. John Mickleborough, which was largely attended by the parents and friends of the school. During the evening a short programme was rendered by the children, interspersed with addresses by the pastor, superintendent and others, after which refreshments were served. Toward the latter part of the evening the younger folk were delighted by the arrival of a guest, who though rather late, was none the less welcome, proving, as he did, to be no less a personage than Santa Claus himself. After exchanging greetings with the children the jolly old saint proceeded to divest a gaily decorated Christmas tree of its handsome and useful gifts, after which he proceeded to distribute the annual prizes among the children. Miss Ethel Smith and Master Jim Mickleborough were awarded first prizes for regular church attendance. Mr. Thomas Mickleborough was the recipient of a handsome ebony and silver shaving set from the members of the Bible class. After tendering a hearty vote of thanks to the kind host and hostess, Mr. and Mrs. Mickleborough, the gathering dispersed among pleasant Christmas greetings.

THE ST. ANDREW'S CONCERT.

The announcements being made regarding the concert to be given under the auspices of St. Andrew's Society, on Jan. 14, are being noticed with interest. This society's affairs have been so invariably enjoyable that a new concert to be given by them is now looked upon as an event unquestionably worthy of patronage. The artist engaged for the evening of Jan. 14 form the most expensive talent ever provided by this society. Mrs. Shepwell Piper, of New York, is one of the leading sopranos of the continent. She has been engaged for four this year with the Thomas Orchestra of Chicago. She was leading soloist in the great New England festivals. Murdoch Mackenzie has been named the Paganini of Scotland, so wonderful is his command of the violin. He has appeared in all the countries of Europe. At Massey Hall, Toronto, he was given one of the greatest receptions ever accorded a player in that city. George Neil is Scotland's greatest living tenor. Mrs. Helen Shafor, of Detroit a well-known entertainer of that city. Mr. Harold Jarvis, of Detroit, and Mr. Cyril Dwight-Edwards complete a combination that has not been surpassed at any concert ever given in this city. The concert will take place at the Grand Opera House.

A Rare Operation.

Paris, Jan. 4.—An exceedingly interesting operation has been performed in a hospital at St. Antoine on a man who had swallowed a long carpet tack which had lodged in the bronchus. The operation of tracheotomy was successfully performed, a silver tube was introduced, and with a magnet the nail, nearly an inch long, was extracted. The operation lasted five minutes, and was executed by Drs. Lernoyez and Guises, proving the bronchus may now be operated on as easily as the larynx.

A new message each day—watch for it.

YOU CAN HELP.

Have you a suggestion that would lead to improvement in laundry methods? Let's know, and we'll do our best to apply it. Many FOREST PROCESS methods have been suggested by customers.

'Phone 1,048, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY.

"THE CAREFUL LAUNDRY,"
72-74 King Street.

The Large Quantity of Coffee That We Sell

Enables us to sell ours at the same prices as you pay for very ordinary Coffee.

40c Pound.

Always freshly roasted and ground.

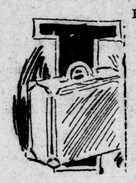
Telephone 317.

T. A. Rowat & Co.

234 Dundas Street.

TRAVELERS' CLUB ELECTS MR. DONALD FERGUSON AS PRESIDENT

Annual Meeting of the Organization—Mr. Harry Buttrey Retires from Chair—New Staff.



THE Travelers' Club of London held its annual meeting at the club rooms in the Masonic Temple on Saturday evening last, and it was most enthusiastic and largely attended.

A short resume of the history of the club since its inception in December, 1901, was enthusiastically received from the retiring president, Mr. H. E. Buttrey, who mentioned the several balls, picnics, whist tournaments, and banquets so successfully handled by the energetic travelers, and terminating with a statement of the existing healthy condition of the club's affairs generally.

The choice of officers was then proceeded with, and after some warm but friendly-contested elections, the following officers were declared elected for the year 1904:

Honorary President—C. S. Hyman, M. P.

Honorary Vice-President—H. E. Buttrey.

President—Donald Ferguson.

First Vice-President—E. R. C. Struthers.

Second Vice-President—C. W. McGuire.

Honorary Secretary—E. I. Sifton.

Treasurer—J. K. Spry.

Directors—J. S. Townsend, J. J. Harkness, A. T. Edwards, J. M. Ferguson, J. J. Dyer, R. D. Kilgour and A. H. Brener.

Mr. Buttrey was urged to again accept the position of president, but declined owing to the pressure of other business. Mr. Buttrey was one of the number who were mainly responsible for the great success achieved by the club in every undertaking; and it was becoming that his services should be recognized by his election as honorary vice-president.

Among others, together with the above officers, there were present: Messrs. S. F. Glass, F. A. McCormick, J. F. Nolan, A. W. Lind, R. S. Sainsbury, J. W. Couse, Wm. Watson, W. E. H. Best, J. H. Tune, Herb Henderson, E. W. M. Flock and F. G. Brunton.

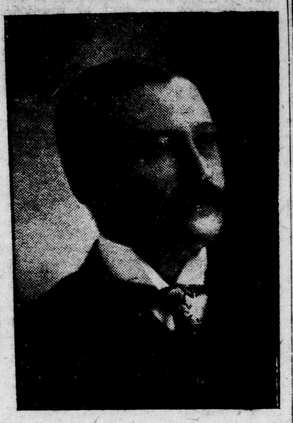


Photo by Edy Bros.

Mr. Harry E. Buttrey,

Retiring President of the Travelers' Club.

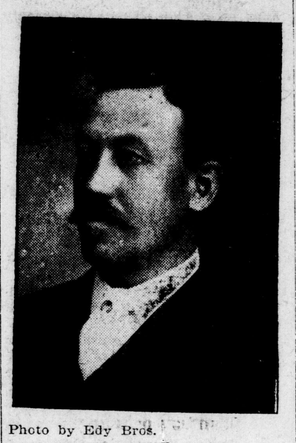


Photo by Edy Bros.

Mr. Donald Ferguson,

The New President of the Travelers' Club.

IS AS MUCH HUMANITY IN THE PULPIT AS THERE IS IN THE PEW

Rev. J. J. Ross Preaches Inaugural Sermon as Pastor of Talbot Street Baptist Church.

THE occupation of the Talbot Street Baptist Church pulpit yesterday by Rev. J. J. Ross, marked an epoch in the history of that congregation. Rev. Mr. Ross is the new pastor, and in his initial services as such he created a very favorable impression. He comes from St. Catharines, where he met with great success, and much is expected of him here.

Mr. Ross' ability was seen at once in his first sermon. He has a commanding figure, is still a young man, and evidently his words are at all times well-chosen. He speaks in a forcible manner, with clear enunciation. He was heard by a congregation in the morning which filled the lower part of the church, and in the evening by a larger number.

In the morning he appropriately chose the model congregation and the model preacher as introductory to his work among the people at the Talbot Street Church. For the basis of his sermon he used the tenth chapter of the Acts of the Apostles—that chapter in which Cornelius, the Cesarean, sent for Peter to preach. Peter had gone to the church at Cesarea and had found favor with the congregation and remained there, all of which, together with Peter's first sermon, was given in this chapters of Acts.

The Cesarean congregation was a model congregation. Among other attributes, Mr. Ross mentioned that it had prepared for the coming of Peter, so that when he arrived there was a multitude upon which the spirit of God fell, and many were converted. It was a sympathetic congregation and were there to hear Peter. It was the congregation, after all, said Mr. Ross, that made the preacher.

Peter was a model preacher, and from him the speaker drew a lesson. Peter had said he also was a man, and of this Mr. Ross said he could assure them that there was as much humanity in the pulpit as in the pew—as much mean and sinful humanity. The preacher required the sympathy of the people. The model preacher should be a prayerful man. He should love the people no matter who they were. should love the poor and the ignorant, as well as everyone else that named the name of Jesus Christ.

Then there was the model sermon. The speaker referred to Peter's sermon as a model sermon, and pointed out that it was a dogmatic sermon without a shadow of doubt. He hoped that God would save him from carrying his doubts into the pulpit, for every preacher had his doubts. The ideal sermon would also have to be filled with Jesus Christ. And very important, too—Peter's sermon was a short sermon of nine verses. Spurgeon had said that not only should sermons be short, but the prayers should be short, and he agreed with him.

As to the model results, there were the conviction of sin, the conversion to God, the confession of a new life, and then the people went to the preacher and asked him to remain many days—and Peter did.

SPOKE TO YOUNG MEN.

An especially interesting and convincing sermon to young men was preached by Rev. James Rollins in the King Street Presbyterian Church Sunday evening. The reverend gentleman, in opening, said that the great problem of the day was how to be not a goody-goody, but a thoroughly good man.

"There are good men all around us," said the minister, "but I fear they are all older than the majority of you men who are young. As yet there may be but a stain on your soul, but if the wickedness is continued, it will yet mar your cheek. That tippling which you now carry on only under cover of darkness, or in club rooms and secret places, will yet leave its mark stamped where all may see.

Rev. James Rollins,

Pastor of the King Street Presbyterian Church.

Your nearest and dearest friends already know, but because of the ties of nature they speak no word about it to the world, but nature herself is more stern. Nature is writing it with increasing clearness in every lineament of your face and in every relaxing muscle of your frame."

Mr. Rollins then exhorted his hearers to walk in the narrow path, and to renounce the world with its wickedness and sin.

"Let it be said of you," he concluded, "that you have lived a good life and that you have helped to make the world better."

NOTES FROM THE CHURCHES.

versary a week from next Sunday, to the Chicago fire, pointing out how death in that manner was no evidence of God's wrath. The First Presbyterian Church will hold its tenth anniversary a week from next Sunday, when a building fund collection will be taken. The debt is $24,000, including $17,000 for the new Sunday school.

Mr. Matthew Wilson, K. C., of Chatham, will preach at St. James Church, South London, next Sunday morning, and Rev. Mr. White, missionary in the China field, in the evening.

Rev. Mr. Crawford, of St. Catharines, occupied the pulpit of new St. James Presbyterian Church last night, the pastor, Rev. A. J. MacGillivray, being ill.

Union prayer meetings will be held by the Congregational Church tomorrow night at the First Congregational Church, and Wednesday night at the Southern Church.

Special services are to be held in the Askin Street Methodist Church every night this week.

The pulpit of Rev. George J. Bishop, who has been ill for the past week, was occupied yesterday in the evening by his son, Rev. C. W. Bishop, and in the morning by Rev. Mr. Salton.

Elder Evans has consented to conduct the services at the Latter Day Saints Church another month.

The speaker at St. Andrew's Church yesterday was Rev. Marcus Scott, of the Central Presbyterian Church, Detroit.

The Congregational Sunday schools rallied at the First Church yesterday and had a most successful gathering, at which short addresses were made by Rev. C. C. Claris, of Tilbury, Rev. D. S. Hamilton and Rev. W. H. A. Claris. Gordon Imrie sang, and the superintendents of the schools, Messrs. Anundson and Cannom, also spoke. The union will likely be held annually.

Rev. Father Cowell, professor of literature at L'Assumption College, Sandwich, is visiting here.

The services at the Dundas Street Methodist Church yesterday were of an interesting character. The pastor, Rev. C. T. Scott, preached sermons appropriate to the New Year season, and the choir also rendered music of a special character. It was assisted by Miss Winnifred Hooper, soloist of the Centenary Church, Hamilton, and formerly of the Dundas Street Church choir, and Mr. W. Francis Firth, baritone, of Toronto, and a former well-known resident of the city. In the evening Miss Hooper sang the recitative and aria from Homer Norris' "Nain," while Mr. Firth sang a number of his own composition, entitled "Hear Us, O Father." In the morning he sang "Fear Ye Not, O Israel" (Buck). Mr. Firth has a remarkably good voice, which has won for him a foremost place in the ranks of Toronto's vocalists.

A PIANO RECITAL

Pupils of Miss Minnie Raymond Creditably Acquit Themselves.

A piano recital of exceptional interest was given by the pupils of Miss Minnie Raymond, assisted by Miss Isabel Love, elocutionist, on Saturday evening, in the lecture hall of the Y. M. C. A. The pupils acquitted themselves in a manner reflecting great credit upon their teacher, playing with a precision and accurateness which showed painstaking and thoroughness on the part of the instructor, coupled with talent on the part of the pupils, who all did well. Deserving of special mention were the two difficult numbers, "A Scarlatti Tansig" (Pastorale, B. Nevins), and "A Shepherd's Tale," rendered by Miss Mabel Luscombe; also the playing of Miss Marjorie Nash, who shows a sympathy and temperament unusual in so young a musician. Miss Kathleen Sine displayed spirit and soul in Gabriel, Mazurka, bespeaking for each a musical career. A feature of the pianists' work was that their parts were rendered entirely without notes, which added to the charm of the music. Miss Isabel Love, elocutionist, gave two selections, and scored a hearty encore in her excellent rendering of "The Search for the Lost Teapot. The following was the programme:

"War March of the Priests" (six hands) ..... Mendelssohn
Misses M. Luscombe, M. Nash, M. Raymond.

Tone Pictures—"Joy" ..... Rhode
Miss Rhea Orr.

Valse ..... Durand
Miss Florrie Rogers.

"Picknick in Walde" (four hands) .... Sartorio
Masters Fred and Tom Kingsmill.

"Mice at Play" .....
Miss Isabel Love.

"Pas des Amphores" ..... Chaminade
Miss Brieggler.

Mazurka ..... Gabriel
Miss Kathleen Sine.

"Slumber Song" ..... Schumann
Miss Marjorie Nash.

"Spinning Lay" ..... Gordeler
Fred Kingsmill.

(a) Pastorale ..... Scarlatti-Tansig
(b) "A Shepherd's Tale" ..... Nevin
Miss Mabel Luscombe.

"Gypsy Dance" ..... Synkzbehr
Mr. R. Orr.

Recitation ..... —
Miss Isabel Love.

Trio—Allegro (four hands), change X ..... Black
Misses Kathleen Sine and Raymond.

The piano used on this occasion was a Heintzman, and, as is always the case, gave perfect satisfaction.

Sale of Art Denims

Art Denims make elegant cosy corner coverings, French Drapes, Bedroom Curtains, Box Covering, etc., etc. This week we make a special sale of all our new patterns and colorings at remarkably low prices.

Denims sold at 25c and 30c for - 20c
Denims sold at 35c for - - - 25c
Denims sold at 40c for - - - 30c

ART REPPS.

Nile green and old blue with moire grounds and stripe and floral effects, rare value at 75c. Our sale price..... 50c

Fancy Velvets for Cushion Tops, sold at $1 50 per yard. Sale price..... $1 00

Furniture Coverings.

Leave your orders for Furniture Covering. We guarantee satisfaction. Our stock of Coverings is large and the values are not equaled. We cover furniture of all kinds, cover and drape cosy corners and dens.

A. SCREATON & CO.

HOLIDAY BARGAINS

PRICES TO SUIT

in Trunks, Valises, Suit Cases, Gloves, Mitts, Fur Gauntlets, Moccasins and Snow Leggins, Overstockings, Blankets and Blanketing, Harness, Whips, Brushes, Oils, Dressings, Etc., Etc.

R. F. LACEY & CO.

Importers, Wholesale and Retail Dealers in Leather and Findings. .. .. ..

395 Talbot Street. Opposite Market Square.

NOW! NOW! NOW!

If you did not give a Christmas Gift, give a New Year's Gift and it will be appreciated.

Hockey Skates, 40c to $3.00.
Hockey Sticks, Mic Mac, 40c.
Pucks, rubber, 25c.
Skate Straps, 10c.
Runners for Baby Carriages,
Sleigh Bells on Strings,
Horse Blankets, 75c to $2.
Robes.....$6.50.

--- AT THE ---

Purdom-Gillespie Hardware Co.

Successors to Jas. Reid & Co. 148 Dundas St

Ayer's Hair Vigor

So young? And hair turning gray? Why not have the early rich color restored? It is easily done, every time.

J. C. Ayer Co., Lowell, Mass.