

THE GREAT BRITANNIA HOUSE, WYNDHAM STREET, GUELPH.

IMMENSE ARRIVALS OF NEW SPRING AND SUMMER DRY GOODS AT THE MAMMOTH CHEAP STORE.

HEFFERNAN BROTHERS

The Only Dry Goods Firm in Guelph who Import Direct from Great Britain, have pleasure in announcing the arrival ex-steamship Scandinavian, from Liverpool, of a superb stock of New Spring and Summer Dry Goods, which have been carefully Selected and Imported exclusively for our own trade.

EXTRAORDINARY INDUCEMENTS! SPECIAL ADVANTAGES! ALL GOODS BOUGHT FOR CASH!

HEFFERNAN BROTHERS, owing to their unlimited resources, are enabled to purchase exclusively for cash, and as their stock was all bought before the recent advance in prices, they are prepared to offer inducements and advantages to customers unequalled by any Dry Goods House in Ontario. Our stock is now fully assorted in the following lines, all of which we are determined to offer at a small advance on the sterling cost:

Dress Goods in all the New and Fashionable Fabrics.

Dress Trimmings in laces, fringes, gimps, satin and velvet folds, buttons, etc. etc. A beautiful lot of Shawls, including a line of American Goods, quite new, and really handsome. Skirtings, parasols, gloves, hosiery, real laces, linen and lace sets, ladies underclothing, cotton braids, edgings, trimmings, etc. etc.

Carpets and House Furnishings.

Velvet, Brussels, and Tapestry Carpets, 2 and 3 ply; all wool, and Union Carpets, Stair Carpets, Stair Linens, Crumb cloths, etc. Curtain Repe and Damasks, Lace and Muslin Curtains, Curtain holders, Fringes, Laces, Table Linens, Cigarette cases and Quilts, Toilet Covers, Towellings, etc. etc.

READY-MADE AND ORDERED CLOTHING

A Fine Assortment of Men's, Youths and Boy's Ready-made Clothing all manufactured on the premises, which we will guarantee well-made and finished in the very best style. The Ordered Clothing Trade, under the management of Mr. James Foster is every day increasing. In order to meet the requirements of this important Department, we have purchased very extensively, and have been careful to select only the newest and most desirable goods. In every instance we warrant a good fit, or no sale. Gents' Furnishings, Mens' and Boys' Hats and Caps in Endless Variety.

DAMAGED GOODS, DAMAGED GOODS.—We have received a few lines of Goods a little damaged at the late fire in the Iron Block, Toronto, which will be sold at a great sacrifice:

2000 Parasols, "slightly damaged," from 50 cents to \$1, worth double the money.
500 Shawls, at \$1.50, \$2, and \$3, worth from \$3 to \$10.
175 pieces Dress Goods, at One York shilling per yard, worth 30c.

200 dozen Ladies Cotton Hose at 25c per pair, regular price 50 cents.
500 dozen Ladies Cotton Hose at 12c per pair, regular price 25 cents.
All these Goods are only partially damaged, and are rare bargains.

MANTLE AND MILLINERY SHOW ROOMS.

Our Show Rooms will be opened early in April, when we will be prepared to show all the Novelties of Fashion in Hats, Bonnets, Jackets, &c. &c.

NOTED FOR CHEAP GOODS.

HEFFERNAN BROTHERS, Britannia House, Wyndham Street, Guelph.

Guelph, April 2nd, 1872

(dwlm)

Guelph Evening Mercury THURSDAY EVENING, APRIL 4, 1872

HELEN MOIR OR— LOVE AND HONOUR.

A TALE OF THE CLYDE. CHAPTER XXIII.

"Hillo! what are you about?" growled Mangles. "Mother M'Geen won't thank you for that, and neither will her lodgers when they come in at night."

"They ought to thank me, then, for the air of this place is horrible. And now, Mangles, let us to business."

"Yes, business, that's the word," responded the ex-gamster, quickly. "I hope you are going to come down with a heavy tip."

"We shall not object to give you a little money in exchange for some information," said the Squire.

"Information?" returned Mangles, in a tone of keen inquiry.

"Yes, information regarding a matter which occurred in a gaming house not far from Regent Circus some twenty years ago. You were connected with it."

"Ha, ha! that's a good one, too," cried Mangles with a loud harsh laugh; "as if I could remember what occurred in a gaming house twenty years ago. Bless you, I know half-a-dozen cribb near the Circus, and had many a 'go' in them all. And twenty years since, too! Oh, my eye, that's a good one."

"The occurrence to which I refer, however, is one you are likely to remember," rejoined the Squire. "It was in connection with a man of the name of—ch—Wegate, you know?"

"Philip Jerdan," exclaimed Edwin, ere the lawyer had time to speak.

"Whew—Philip Jerdan?" ejaculated Mangles.

"You know him?" continued the youth with the same eager impatience.

"Perhaps I did, perhaps I didn't. If I owned I did, what then? Who are you?"

"No, none; but I am a relative of a man who was fleeced by Jerdan and you one night, and I am anxious to know the exact truth of what took place on that occasion."

"Ah, oh; just so, my covvy. And what night your relative's name be?"

"Edwin Allerton."

There was a pause, and the three watched Mangles' face narrowly. A keen look of intelligence and suspicion had come into it as if the name just mentioned had shown him the necessity of putting himself on his guard.

Shrewd and successful as Mr. Jay Cooke, the celebrated Philadelphia banker, finally is in his many financial speculations, the fact can no longer be concealed that his recent attempt to float some twenty millions in Northern Pacific Railway bonds in the English market has been a failure.

BREAKFAST—Epps's Cocoa—GATEFUL and COMFORTING.—By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected cocoa, Mr. Epps has provided our breakfast tables with a delicately flavored beverage which may save us many heavy doctor bills.—Cecil's "Ice Gazette." Made simply with boiling water or milk. Each packet is labeled "James Epps & Co., Homoeopathic Chemists, London." Also, makers of Epps's Milky Cocoa (Cocoa and Condensed Milk).

The public are hereby assured, through the columns of the Mercury, that "Parson's Purgative Pills" contain no injurious principle, but that they may be administered to children and the most weak and shattered constitutions in small doses, with great certainty of success.

Dr A. Johnson, one of the most successful practitioners of his time, invented what is now called "Johnson's Anodyne Liniment." The great success of this article in the cure of Bronchitis and all diseases of throat and lungs, will make the name of Johnson not less favorably, if less widely known, than that of Louis Napoleon.

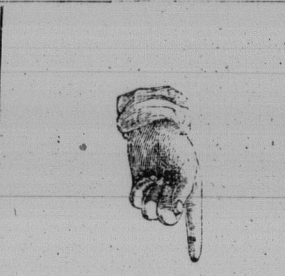
"Tired Nature's Sweet Restorer, Balmly Sleep." But there are times when this "Restorer of Strength" is denied us, times when our minds and bodies have been so over-worked and are so worn out that we "woo the drowsy God in vain." The Peruvian Syrup (an Iron Tonic), renews our strength and makes our rest sweet and refreshing.

Fire, Marine and Life INSURANCE

Provincial, Lancashire and Phoenix. Canada Landed Credit Comp'y

Lower rates than any Loan Co. in Ontario.

JOHN MCCREA, Agent, 30th over Bank of Commerce Buildings, Guelph, Guelph, Nov 23rd, 1871

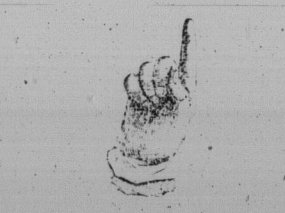


WM. STEWART

Is now opening out a very attractive Stock of New DRY GOODS for early Spring use.

Notwithstanding the great advance in Dry Goods, I will be enabled to offer these Goods at last Season's prices. See advertisement next week.

WM. STEWART.



R. CRAWFORD, MANUFACTURING WATCHMAKER & JEWELLER.

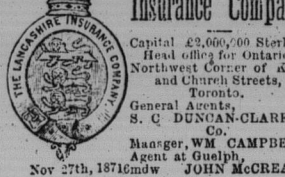
Next the Post Office.

WATCHES AND JEWELLERY

BARGAINS WILL BE GIVEN

THE Jobbing Business will be carried on to a fuller extent than ever.

NEXT THE POST OFFICE, GUELPH, ONT.



GUELPH TEA DEPOT

E. O'DONNELL & CO.

ARE SELLING

TEAS AND GENERAL GROCERIES

FOR 18 DAYS

Wednesday, the 13th of March, 1872

E. O'DONNELL & CO. NEW TEAS

A Splendid Mixed Tea at 50 cents per lb.

EVERYBODY TRY IT.

J. E. McELDERRY,

NO. 2, DAY'S BLOCK

For Clover & Timothy Seed

CHEAP AND GOOD GO TO

PERRY'S GROCERY STORE.

IN TEAS AND SUGARS

FISH, FISH, FISH, FISH,

SALT, SALT, SALT!

LUMBER, LUMBER.

WE, the Undersigned, beg to inform the public that we have sold out our Lumber Yard on Upper Wyndham Street to

MESSRS. DOUGLAS & BANNERMAN,

AND we also beg to inform our numerous customers that our business will hereafter be carried on

N. HIGINBOTHAM, Real Estate and General Agent.

Loans Negotiated.

The Hamilton Provident and Loan Society

Head Office, Hamilton, Ont.

To the owners of Real Estate who want to borrow money, the above Institution offers facilities and advantages which can be obtained from no other Company of Private Lenders in the Province.

Mechanics, Tradesmen, Professional men, or others who desire to become owners of their business premises or private dwellings, will find an easy method of so doing by applying to this Society.

EXAMPLE—A farmer or mechanic borrows \$100 for five years, and by a yearly instalment of \$20.15, of ten half yearly instalments of \$12.70 pays off the loan, PRINCIPAL AND INTEREST.

No fines or lawyers' fees charged to borrower. Full particulars on application to N. HIGINBOTHAM, Agent.

A Splendid Farm in Peel, County of Wellington, containing 100 acres, 75 acres cleared, and in good cultivation, the balance covered with hardwood, and watered by a good spring creek; brick house and log barn; situated two miles from a Railway station, and 11 miles from a Gravel Road. Terms easy.

Park Lots in the Town of Guelph, containing together 5 acres of good land, well adapted for a market garden. The greater portion of the purchase money can remain on the lot.

THAT large three storey Stone Building with five lots of Land, known as the old Farrow's Hotel, well adapted for manufacturing purposes, being conveniently situated near the Great Western and Grand Trunk Railway Stations. Terms easy.

900 ACRES in the Township of Preston, County of Grey, in the Municipality of the Township of Grey and Bruce R. R. Will be sold cheap.

THAT excellent farm situated on the Grand River, within 2 miles of the village of Fergus, consisting of 300 acres, 220 cleared, the balance in good hardwood. The farm is well fenced, with a plentiful supply of water. The buildings consist of one rough-hewn dwelling house, two workmen's houses, bank farm with stables and root house under the same, all in good condition. There is also an excellent orchard with trees in full bearing. This is, without exception, one of the finest farms in the County of Wellington, and well adapted for stock raising. Terms easy.

176 ACRES in the Township of Sandwich, County of Bruce, about 2 miles from the thriving village of Port Elgin, an important station on the Wellington, Grey and Bruce Railway; 30 acres cleared, the balance covered with hemlock and hardwood, with a log house, and double log barn. There is also a good water privilege on Snake Creek, with 14 feet head.

FARM for Sale, 7 1/2 miles from Guelph fronting Elora Gravel Road, 100 acres, 8 acres free from stumps, well fenced, 4 acres seeded down with clover and timothy. Superior two story stone dwelling, with lawn and orchard. Commodious barn and outbuildings.

SMALL FARM, situated in the Township of Sandwich, on the Gravel Road, within 3 miles of the Village of Fergus, consisting of 65 acres good land, with barns, etc. Will be sold cheap.

Full particulars as to terms of sale of the above can be had on application to

N. Higinbotham, Agent, Day's Block.

Guelph, Feb. 24, 1872.

Medical Dispensary

McCULLOUGH'S

Worm Powders

The safest and most reliable Worm Medicine now in use. Prepared only by

McCullough & Moore

GUELPH

WINE OF CALISAYA

A pleasant and gently stimulating tonic containing all the valuable properties of the best Calisaya or Yellow Bark united with other aromatics in a vinous menstruum. It is particularly adapted to females, children, and those with weak or delicate stomachs.

PREPARED BY McCULLOUGH & MOORE. Guelph, Jan. 20, 1872

THE MEDICAL HALL GUELPH



THE New Disinfectant!

(BROMO CHLORALUM) NON-POISONOUS, POWERFUL DEODORIZER AND DISINFECTANT.

ARRESTS AND PREVENTS PUTREFACTION AND CONTAGION;

The Best and Safest Disinfectant for all Contagious and Pestilential Diseases,

SUCH AS CHOLERA, TYPHOID FEVER, SCARLET FEVER, SMALL POX,

&c. &c.

For DWELLINGS and FAMILIES it is a most useful agent for CLEANSING and PURIFYING damp Cellars, Closets, Store Rooms, where close confined air generates unpleasant vapours. In the SICK CHAMBER it can be used with perfect safety—when the air is impregnated with unwholesome odours which the patient is obliged to repeatedly inhale, cloths wet with the Bromo Chloralum and suspended in the room will purify and absorb the noxious odors. For sale by

E. HARVEY & Co.

Chemists and Druggists.

Guelph Lumber Yard

WE, the undersigned, beg to inform the inhabitants of Guelph and surrounding country that we have purchased the stock in trade of the Guelph Lumber Yard,

UPPER WYNDHAM ST.

Where they intend keeping on hand all kinds of LUMBER

Lath, Shingles, Waterlime, Flour and Feed as usual

Bill Stuff Cut to Order!

We hope by strict attention to business to merit a share of public patronage.

Douglas & Bannerman, Guelph, Jan 20 1872.

EMPORIUM OF FASHION

Madame Demorest's celebrated full sized PATTERNS

For Ladies', Misses and Children's GARMENTS OF ALL KINDS

THE GARDNER SEWING MACHINE

First Prize at Central Fair, and everywhere else. Acknowledged by all to be the best and most reliable.