

Sale!

Approval ONLY.

During these uncertain times useful MONEY SAVING

Costume Corded VELVETEEN Bargain

We can offer a special lot of Grey, Fawn and Sky Costume Velveteen at

\$1.10 per yard.

Note the width, 36 inches. Worth \$1.70.

Fancy, suitable for trimmings, Less Than Half Price.

Blouse Flannel and Embroidered Delaine Nun's Cloth

27 inches wide, all wool.

30c. yard.

Pink, worth 50c. yd. offer at...

Central Store Limited.

AND WRECKING CO. LIMITED

BUYERS AND LIQUIDATORS

WASTE MATERIALS
LEAD, TIN and ANTIMONY
SIZES AND LENGTHS
EQUIPMENT
ALL HYDRAULIC, STEAM AND GAS
ALWAYS IN STOCK.

TRANSPORTATION BLDG. MONTREAL

ERY'S

Dry Goods.

TRADE.

large stocks of American

OODS.

OUND GOODS.

ckworth Street. P. O. Box 236.

The Royal Stores' ANNUAL FEBRUARY SALE

Commences To-Morrow, Feb. 1st.

Price Reductions in every Dept.

This Sale embraces almost every article in the Store, and it is decidedly to your advantage to come and inform yourself as to the remarkable savings on goods needed for present or future use.



HANDSOME DRESS GOODS, Much Less Than Usual.

Like a child that is never satisfied, increasing business only serves to make us desire more. The very special prices we have placed on our entire stock of lovely Dress and Costume Goods should make the Sale the very busiest in our history. Discriminating buyers—those well versed in Dress Goods values—will readily appreciate these exceptional offerings for this Sale.

SARANAC CLOTH—A beautiful material for women's, misses or children's dresses, etc., with a close even finish that will give lots of hard wear and great satisfaction. Comes in Brown, Wine, Roseda, Crimpon, Saxe, Pink, Champagne, Yastow, Black and White. Reg. 55c. yard. **47c** Sale Price

Navy Cheviot Serge. Reg. \$2.50 yd. S. Price. \$2.25

Saxe Serge. Reg. \$2.20 yd. S. Price. \$1.98 Reg. \$3.75 yd. S. Price. \$3.38

Grey Serge. Reg. \$2.00 yd. S. Price. \$1.70 Reg. \$2.50 yd. S. Price. \$2.15 Reg. \$3.75 yd. S. Price. \$3.38

Black Cashmere. Reg. 40c. yd. S. Price. 35c. Reg. 50c. yd. S. Price. 44c. Reg. \$1.20 yd. S. Price. \$1.00 Reg. \$1.25 yd. S. Price. \$1.05 Reg. \$1.30 yd. S. Price. \$1.10 Reg. \$1.40 yd. S. Price. \$1.20

Brown Serge. Reg. \$1.50 yd. S. Price. \$1.25 Reg. \$2.00 yd. S. Price. \$1.70 Reg. \$2.50 yd. S. Price. \$2.15

Saxe Lustre. Reg. \$1.40 yd. S. Price. \$1.20

Saxe Cashmere. Reg. 50c. yd. S. Price. 44c. Reg. 55c. yd. S. Price. 47c.

Navy Blue Serge. Reg. 95c. yd. S. Price. 82c. Reg. \$1.25 yd. S. Price. \$1.05 Reg. \$1.35 yd. S. Price. \$1.15 Reg. \$2.20 yd. S. Price. \$1.98 Reg. \$3.75 yd. S. Price. \$3.38 Reg. \$4.00 yd. S. Price. \$3.40

Brown Diagonal. Reg. 90c. yd. S. Price. 75c. Reg. 95c. yd. S. Price. 82c. Reg. \$1.50 yd. S. Price. \$1.25

Cardinal Satin Cloth. Reg. \$2.25 yd. S. Price.

Grey Whipcord. Reg. \$1.55 yd. S. Price. \$1.30 Reg. \$2.00 yd. S. Price. \$1.70

Brown Whipcord. Reg. \$1.75 yd. S. Price. \$1.50

Brown Herringbone Tweed. Reg. \$2.00 yd. S. Price. \$1.70

Brown Melton. Reg. 60c. yd. S. Price. 52c.

WOMEN'S READY-TO-WEAR COSTUMES and COATS.

Here's the department closest to the affections of every woman—and with the full knowledge that it is to play an important part in this Sale, every effort has been put forth to give the greatest values to the women of Newfoundland on this season's choicest models.



SHEPHERD CHECK COSTUMES. Reg. \$17.00 each. Sale Price \$14.10

NAVY SERGE COSTUMES. Reg. \$25.50 each. Sale Price \$21.37

WOMEN'S RAGLANS. In Fawn, Grey, Brown, Green and Navy. Reg. \$7.50 each. Sale Price \$6.27 Reg. 8.50 each. Sale Price 7.18 Reg. 12.00 each. Sale Price 9.98 Reg. 16.00 each. Sale Price 13.37 Reg. 21.00 each. Sale Price 17.48

WOMEN'S MACKINTOSHES. Reg. \$9.50 each. Sale Price \$7.98 Reg. 12.00 each. Sale Price 9.98 Reg. 13.50 each. Sale Price 11.29 Reg. 14.75 each. Sale Price 12.28 Reg. 16.00 each. Sale Price 13.37 Reg. 16.50 each. Sale Price 13.78 Reg. 26.75 each. Sale Price 22.31 Reg. 32.50 each. Sale Price 27.34

SPORTS COATS. **SAXE, GREY and BROWN.** Reg. \$5.00 each. Sale Price \$4.75 Reg. 8.00 each. Sale Price 7.49

SAXE and TAN. Reg. \$10.50 each. Sale Price \$8.75

FAWN and NAVY. Reg. \$11.75 each. Sale Price \$9.78

TWEED and SERGE COATS. Reg. \$15.75 each. Sale Price \$13.15 Reg. 16.00 each. Sale Price 13.37 Reg. 17.50 each. Sale Price 14.37 Reg. 18.00 each. Sale Price 14.98

CORDUROY CLOTH COATS. Reg. \$32.50 each. Sale Price \$27.14 Reg. 40.00 each. Sale Price \$33.38

WOMEN'S RUBBER COATS. Reg. \$13.00 each. Sale Price \$10.50



Wall Papers.

Buy your WALL PAPERS Now at Sale Prices. We have for this Sale over 10,000 pieces of beautiful wall-paper in patterns and colorings to suit every room in a modern home. The variety is so extensive that any attempt at description is precluded. We merely mention that the patterns are all attractive and up-to-date. Light and Dark effects. Papers for Bedrooms, Kitchens, Libraries, Parlors, Dining Rooms, Halls. Frames and Borders to match all patterns. Prices range from 27c up to \$1.65 piece.

Wash Goods.



This Stock includes Fine American Percales, Cottons, Muslins, etc., in white and colored grounds, fancy striped, spotted and floral designs, plain Zephyrs, Mercerized Lawns, Dress Linens, Poplins, etc., etc. Although the snow is on the ground we expect to do a rushing business in this Department. "Here's a Reason." When you see the values offered you will at once agree that it's a good one. For years past we have made a feature of offering extra Special Values in wash goods during the Annual Sale and we intend to beat all previous records in value-giving during this Sale. Prices Range from 13c yd. to 45c yard.

MAIL ORDERS

receive our personal and prompt attention. Out of town customers by enclosing cash with order may secure any of these items at advertised prices.

FEBRUARY FURNITURE SALE



Goods that are much below value at their regular prices—and alluring to an irresistible degree. If you have put off buying your furniture until now, consider yourself as fortunate, for when we tell you that the real value of these goods is fully forty per cent. more than the Sale Prices, you will be ready to come here this week and make a selection, as this is without question the only chance you will have for many months to come to choose these particularly attractive goods at such low prices.

QUARTERED OAK BUFFETT—with bevelled plate glass mirror, swivel leaded front, one large and two small drawers, and two spacious cupboards. Remarkable value. Regular \$80.00. Sale Price \$66.00.

MAHOGANY FINISHED BIRCH BUFFETT—Beaten brass pulls; long mirror, finished at the top with neatly carved ornament. 2 large drawers, one small and two large cupboards, one small and two large drawers. Reg. \$48.00 each. Sale Price \$39.70.

FUMED OAK BUFFETT—with rope shaped standards, fancy mirror 10 x 20 inches with neat panels at both sides, three drawers and two large cupboards. Reg. \$42.25. Sale Price \$36.50.

QUARTERED OAK BUFFETT—with plain front, bevelled plate glass mirror, two cupboards, 2 small and one large drawer. Reg. \$61.00. Sale Price \$52.55.

EXTENSION TABLES—Extra heavy make with circular top that extends 6 feet. Stands on a ten inch pedestal with extra heavy claws. Reg. \$19.25. Sale Price \$16.70.

QUARTERED OAK EXTENSION TABLES—With double pedestal, automatic lock and circular top that extends 6 feet. Well made and perfectly finished. Reg. \$32.00. Sale Price \$27.20.

CENTRE TABLES. A splendid variety of the most popular Center Tables obtainable will be found here during the early days of this Sale. Included in the assortment are Solid Oak, Surface Oak and Birch finished in mahogany. They are well made and very highly finished. Reg. \$4.25. Sale Price \$3.60. Reg. 7.00. Sale Price \$6.10. Reg. 7.65. Sale Price \$6.60. Reg. 10.90. Sale Price \$8.60. Reg. 10.65. Sale Price \$9.40.

CHINA CABINETS—Made with adjustable shelves, convex glass mirror and plain glass front. The wood work is of quartered oak. Reg. \$37.55. Sale Price \$32.20.

BUREAUS & STANDS. These beautiful Bureaus and Stands could not be bought to-day at the low prices offered here. There are several odd bureaus as well upon these reductions are sufficiently attractive as to assure their immediate purchase. Reg. \$40.00. Sale Price \$34.25. Reg. \$46.00. Sale Price \$39.25.

ODD BUREAUS. Reg. \$35.00. Sale Price \$28.75.

Shantung Silk at 76c. yard.

A material of unquestionable merit, in the natural shade and considered one of the best values offered during the Sale is now prominently displayed in our Showroom Department. It is 33 inches wide and particularly suitable for making women's costumes, blouses and dresses and is sometimes used for curtains and draperies. Considered undoubted value at its regular price of 90c. yard.

Sale Price, 76c. yard.

Boys' New SPRING SUITS.

Decidedly Underpriced.

Strong new suits isn't it to offer fine new Spring Suits for boys at a bargain before buying time is rightly begun. It's a rare bit of good news, particularly for parents who are ambitious to have their boys look well and who appreciate a liberal saving in the cost. Reg. \$ 6.50 suit. Sale Price \$ 5.95 Reg. \$ 7.70 suit. Sale Price \$ 7.00 Reg. \$ 8.20 suit. Sale Price \$ 7.45 Reg. \$ 8.80 suit. Sale Price \$ 8.05 Reg. \$ 9.00 suit. Sale Price \$ 8.20 Reg. \$ 9.30 suit. Sale Price \$ 8.50 Reg. \$10.20 suit. Sale Price \$ 9.50 Reg. \$11.30 suit. Sale Price \$10.55 Reg. \$12.20 suit. Sale Price \$11.00 Reg. \$16.50 suit. Sale Price \$15.00



The Royal Stores Ltd.

Raglans and Mackintoshes.

Our fine stock of Men's Raglans and Mackintoshes, this season's leading styles and colors, will be sold in this Sale at big reductions in price. It will be money in your pocket if you take advantage of them.