

## "Here's Luck!"

We offer the following substitutes for a "spot on the crackle" and will be glad to fill your orders promptly:

IN STOCK:

**Welch's Grape Juice,**

—Just as good as ever—

"Nips", Half Pints, Pints, Quarts, Half Gallons.

**Cliequot Club Dry Ginger Ale,**

As so extensively advertised in The Lady's Home Journal, The Saturday Evening Post and other leading publications. Pints, Hotel Size.

TO ARRIVE:

**"ZIP"**

The first to cure that thirst. Barrels of Ten Dozen Pints.

**"PHEZ"**

Loganberry Juice.

An absolutely new one all the way from the Pacific Coast—2 oz., 4 oz., Half Pints, Pints, Quarts, Half Gallons.

**Hildick's Apple Juice,**

Not Cider—6 oz., Pints, Quarts.

Write, phone or call for Price List.

**P. E. OUTERBRIDGE,**

(Sole Agent for Newfoundland)  
COMMERCIAL CHAMBERS.  
Telephone 60.



**PIANOS:** CHAPPELL, London.  
New Sale Williams, Toronto.  
CABLE & SONS, New York.

We carry the largest stock of high grade Pianos and Player Pianos in the city. As to their quality, ASK ANY MUSICIAN.

Player rolls at popular prices 40, 50 and 60 cents.

**SPECIAL OFFER ON  
'Kimball' Organs.**

We have a large stock of Kimball Organs on hand purchased before the advance in manufacturers' prices. These Organs have eleven stops, double reeds, double swells, handsome French plate mirror and guaranteed first class throughout.

Price, with Stool to match, and freight prepaid while they last, \$85.

Orders accepted for future delivery provided \$5 accompanies order.

**Musicians' Supply Co.,**  
Royal Stores Furniture Department.  
mar24, s.t.

**SLATTERY'S  
Wholesale Dry Goods.**

**4,500 YARDS  
AMERICAN  
COTTON TWEED.**

The Patterns you are looking for.  
LOWEST POSSIBLE PRICE.

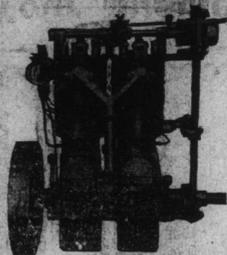
**Estate W. A. SLATTERY.**  
Phone 522. Duckworth Street. P.O. Box 236.

Advertise in The Evening Telegram

## CAN GIVE IMMEDIATE DELIVERY

of the following Brand New Engines:

- Two 8 H. P. Trask Stationary Engines.
- One 3 H. P. Trask Stationary Engine.
- Three 8 H. P. Trask Fisherman Marine Engines.
- One 4 H. P. Trask Fisherman Marine Engine.
- One 60 H. P. Batten Marine Engine.



Have a large list of new and rebuilt Engines for sale at special prices. If you are thinking of buying, send for particulars and prices on the size you need. If your present engine is not satisfactory, or you want more power, exchange it for a new one. Liberal allowances made to apply on new engines, two or four cycle, any H. P.

For anything in the Engine, Machinery or Motor Boat line write to

**W. H. TRASK,**

140 Water Street (2nd floor).  
m.w.s.t.

St. John's.

## GOOD SHIRTS

For Men, in  
Flannel and Wincey Makes!

Now is the time to figure for your requirements for present or winter wear, as it will be absolutely impossible to duplicate these later. These Shirts are made of Fancy Coloured Striped and Plain Grey Flannels and Winceys and are the finest kind of Shirts for men who have a lot of outdoor work. They are made with detachable collars. You all know that Flannels are now very scarce and high in price, but despite this, these Shirts are very reasonably priced and if you want a good Shirt will appeal to you.

We have thought of the larger men, who have often difficulty in getting a size and have had these Shirts made as large as size 17 1/2 inch neck band.

We are also showing amongst Cheaper Work Shirts for the cooler weather a special lot of

**Men's Khaki Winceyette  
Shirts, at \$1.35 each.**

This is a pretty decent Shirt for the money. They are made with collars attached.

## HENRY BLAIR.

RICH IN BUTTER FAT

## PURITY MILK

is made from Pure, Full Cream Milk, and nothing is added but finest granulated sugar. PURITY is away above the Government Standard for butter fat. INSIST on getting "Purity" the Full Cream Milk.

**T. A. Macnab & Co.,**  
CITY CLUB BUILDING.  
Wholesale Distributors.

**Your Business  
Success in 1917**

Rests upon the dependability of your service.  
Three big facts—our buying power, tremendous production, expert workmanship—stand behind our claims of superior service.  
It will pay all merchants to see our spring ranges in

**Men's and Boys'  
Suits, Overalls,  
Shirts, etc.**

DO IT NOW.



**Newfoundland Clothing Co., Ltd**



**TORIC  
LENSES**

ARE MORE BECOMING THAN  
FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,**  
Eyesight Specialist.  
St. John's.

**Clark's  
Pork &  
Beans.**

Orders for 1's, 2's and 3's with Tomato Sauce, and 2's Plain, can be filled from fresh stock now here at lowest prices. Stock up with these excellent sellers.

Phone, call or write for prices.

**P. E. Outerbridge**  
(Sole Agent for Newfoundland)  
COMMERCIAL CHAMBERS.  
Telephone 60.  
m.th.s.t.

**Now in Store.  
250  
Tons Nut Size  
Anthracite  
Coal.**

**H. J. Stabb & Co.**

Statutory Notice!

In the Estate of Alexander Bryden, late of Saint John's, Insurance Agent, deceased.

Notice is hereby given that all persons claiming to be creditors of, or who have any claim or demand upon or affecting the Estate of Alexander Bryden, late of Saint John's, Insurance Agent, deceased, are required to send particulars of their claims in writing, duly attested, to Charles U. Henderson, the duly appointed Administrator of the said Estate of Alexander Bryden, deceased, at his office, Theatre Hill, St. John's, or to the undersigned Solicitor for the said Administrator, on or before the 1st day of December, A.D. 1917, after which date the said Administrator will proceed to distribute the said Estate, having regard only to those claims of which he shall then have had notice. St. John's, October 25th, 1917.

**F. A. HEWES,**  
Solicitor for Administrator  
City Chambers, Water 56

oct26, 27, 30, nov3, 6, 10, 13, 17, 20, 24, 27, decl

## REID-NEWFOUNDLAND COMPANY.

**S.S. "GLENCOE"**

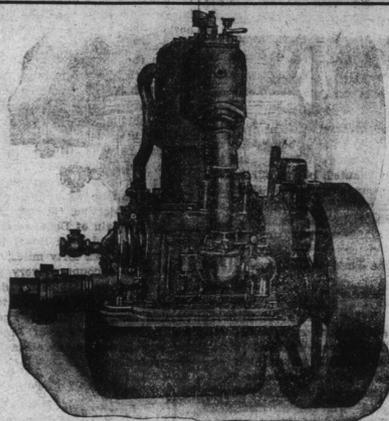
Will sail from St. John's at 10 a.m. MONDAY, October 29th, for following ports:

Cape Broyle, Ferryland, Fermuse, Trepassay, St. Mary's, Salmonier, Placentia, Marytown, Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West (Alt. with Hermitage)	Hermitage (Alt. with English Hr. West) Gaultois, Pushthrough, Rencontre (Alt. with Grand Bruit) Francois, Cape La Hune, Rames, Burgeo, Grand Bruit (Alt. with Ren- contre) La Poile, Rose Blanche, Burnt Island, Channel, Port aux Basques, North Sydney
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Freight received up to 1.00 p.m. Saturday, October 27th.

**Reid-Newfoundland Co.**

## The "PALMER."



"PALMER" MOTOR ENGINES, 3, 4, 6 and 7 1/2 H.P. - Cheapest, best and most reliable. Operated on Gasoline or Kerosene. The most Power for the weight. The most weight for the Price. Catalogues Free.

**FRANKLIN'S AGENCIES, LTD.,**  
199 Water St., St. John's.

**J. J. ST. JOHN.**

**SLOAN'S LINIMENT,**  
Known the world over for its immediate cure. Retailing at 25c. per bottle.

**J. J. ST. JOHN,**

AGENT,  
Duckworth Street and LeMarchant Road.

## LATHROP OIL ENGINE

Better Because They Last Longer.

**A. H. MURRAY, Agent.**

TEN PAGES TO-DAY

**WEATHER FORECAST.**  
TORONTO, Noon. — Strong winds and moderate gales from west, shower and mild. Tuesday — West winds, continues mild.  
Drink WELCH'S GRAPE JUICE

VOLUME XXXIX.

**THE PEOPLE'S  
AUCTIONEER**

**AUCTION.**

At the Reid Nfd. Company's Freight Yards.  
On Tuesday next, 30th inst. at 11 a.m.

**35 Brls. Pork,**

in good condition; saved from board s.s. Eburcon. Will be sold lots to suit purchasers.

**P. C. O'DRISCOLL**

Auctioneer  
**Auction—FREEHOLD**

On the premises,  
Saturday, November 3rd at 12 o'clock noon,  
That Desirable Freehold

Dwelling House,

with Shop, situate on the north of Water Street West, by which measures 24 ft. 2 in. The land tends back to Plank Road, on which it measures 25 ft. 6 in., with cottage erected thereon. For particulars apply to CLIFT & PINSENT, Solicitors, or

**P. C. O'DRISCOLL**

Auctioneer

**Patriotic Association**

**Employment Committee**

To enable the Committee to employ Soldiers and Naval Reservists, Employers seeking help, and seeking employment, should communicate their wishes to

**H. W. MATTHEWS, Secretary**  
Colonial Bldg., St. John's.  
oct1, m.th.ty.



**CUT IN PRICES.**

OUR PRICES NOW ARE

Steak, 40c. per lb.

Roasting Beef, 30 & 35c.

Frying Beef, 30c. lb.

Stewing Beef, 25c.

**M. CONNOLLY**

Insure with the

**QUEEN**

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given settling losses.

Office: 167 Water Street.

Adrain Bldg. P. O. Box

Telephone 658.

**QUEEN INS. CO.**

**GEO. H. HALL**

Agent.

**LAGER**

**MASSATI**

**TAL**

**POV**

Not only softer, smoother, more than any other, but distinguished by "True Oriental Odors," a fragrance in its subtle and charming.

In addition to Massati, we carry

one of Lussit's Famous Specialties,

the most exquisite Perfumes, de-

Waters, essences, Creams, and so-

onable accoutrements.

At all Druggists, St. John's.