

**RECEIVED:**  
**One, Two and Three**  
**Ply K Brand Roofing**  
**Felt, Asphalt Roof Coat-**  
**ing, Atlas Brand Port-**  
**land Cement.**  
**G. KNOWLING.**  
 nov14,41.eod

**Evening Telegram**

W. J. HERDER, - - - Proprietor  
 H. A. WINTER, B.A., - - Editor

TUESDAY, Nov. 14th, 1916.

**Success All Round.**

The latest war messages are a veritable feast of good news. Indeed, scarcely ever before, since the war began, have victories been recorded for the Allies so valuable both for what they achieve and for the hidden causes which they suggest. In the West the British have begun an entirely new offensive, which at the moment of writing can already claim splendid success; the victory of the Serbians, to which we alluded yesterday, appears to have been more considerable than at first appeared; and from Dobruja come tidings that are almost too good to be true. These are all important enough to deserve separate mention, but the most promising feature they present is the fact that they are occurring simultaneously. The meaning of a single front, unity of action and command of the initiative is by this time well enough known to indicate the great value of that fact.

The new British attack above the Ancre extends a little further the application of the principle which it is now clear underlies the whole Somme offensive, which is gradually to widen out and so lengthen the front as it moves forward. In this case the action has a particular and added importance in that it seeks to flatten out the strongest part of the advanced salient which the Germans have held immovable and only once challenged from the beginning. Beaumont Hamel has at last fallen and the very important Divion as well. We do not need to recall Beaumont Hamel twice to the minds of our readers: it is written in letters of blood into the proud-est page of our history. The "Daily News" makes the suggestion that its capture, even at this late date, may remove much of the uncertainty that surrounds the fate of so many of our men who fell before it on July 1st. This is very likely, and we trust it will be so. North of this place also the British have advanced and are disputing with the enemy the possession of Serre. Pages could be written to explain the importance of this action and the possibilities contained in its successful issue. For the present it is enough that it has so far succeeded brilliantly, many prisoners have been taken, positions believed impregnable have been carried by a frontal attack and the line to the south having been pushed already as far east as La Sarte, the prospects of a further advance are very bright. When it comes—and it may now come rapidly—Bapaume, and with it the great Arras-Gommeccourt salient will be in jeopardy.

We mentioned yesterday the Serbian campaign before Monastir, and there is little to be said about it for the moment beyond what the messages contain. News of the taking of seven shows how far our Allies have progressed since the fierce struggle for the Kymakchalan heights. The attack is being driven nearer and slightly north of Monastir, evidently with the idea of an ultimate envelopment. The capture of guns and other booty is to be noted, an element too often overlooked in the estimation of a victory.

Brilliant and encouraging as both these successes are, the best news of all comes from Dobruja in Roumania, though the rather highly-coloured reports must be accepted with reserve. If Mackensen's retreat turns into the rout that Petrograd claims, the expedition will mark a disastrous chapter in Germany's history of the war. Unable at any point to cross the Danube, he has pushed the defenders back as far as Hirsowa, but his momentum has failed to carry him further. That spent, the recoil has begun. The army in front of him, apparently greatly reinforced, is bearing him back, he is harassed on his eastern flank by the Russian navy and a further element of considerable danger is threatened from the army that is reported to have crossed the Danube in his rear. This last manoeuvre, if it is carried out with sufficient force and the frontal attack continues to succeed, may contrive to cut his retreat off entirely or decimate his worn-out troops. This is perhaps the most interesting expectation, but no one

can doubt that the tide has turned in Roumania's favour. Within the past three weeks now we have seen a large victory for the Italians on the Carso, a fresh advance of great importance by the British on the Ancre, continued progress by the Serbians below Monastir and a reversal of fortunes in Roumania favourable to our Ally. So that altogether we have good reason to be satisfied with the situation and the outlook.

**Sale of Work for Patriotic Purposes.**

Patriotism and Christmas needs will be served at the same time at the Presbyterian Hall to-morrow, when a sale of Xmas novelties, including particularly some fine cretonne work, will be held. The funds will be devoted to a patriotic purpose. In addition to the attractive fancy work and articles of great variety, which will solve the difficulties of many purchasers in the Christmas season, further inducements are held out for large patronage in the form of afternoon tea and an evening concert. The affair is being organized and managed by Mrs. Geo. Knowling (Jr.) and Miss Mackay, which is a sufficient earnest of its attractiveness and success. Help the cause and your Christmas shopping by looking in at the Hall to-morrow afternoon.

**McMurdo's Store News**

TUESDAY, Nov. 14th, 1916.  
 Have a bottle of Cream of Violets in the large size Catarrozone—the dollar outfit. We have now on hand all sizes of this famous remedy for catarrh, nasal inflammation and cold in the head—the trial size 25c. The medium size 50c. and the full size including 6 weeks treatment \$1 a pkg.  
 Have a bottle of Cream of Violets in the house. You may need to use it any day, since the rather sudden onset of the cold weather. There is nothing better to keep the skin of hands and face in good condition during cold and windy weather. Price 25c. a bot.

**"ARE WE DOWNHEARTED—NO."**

The British Army's new marching song, words and music by Robert Harkness, 40c. post paid. All the latest and popular Army and Navy Patriotic Songs at GARLAND'S BOOKSTORE, 177-9 Water Street, St. John's.—nov14

**Let Us Fill Your Order from FRESH SUPPLIES.**

**ELLIS & CO., LIMITED.**

203 Water Street.

Fresh N. Y. Turkeys,  
 Fresh N. Y. Chicken,  
 Fresh N. Y. Ducks,  
 Fresh N. Y. Corned Beef.

Fresh Blue Point OYSTERS.

New Celery,  
 Fresh Tomatoes,  
 Grape Fruit,  
 Bananas,  
 California Oranges,  
 Bartlett Pears.

Fresh Eggs.

American Beauty FRESH BUTTER, 1 lb. blocks.

Apples! Apples!  
 No. 1 Gravenstein,  
 No. 1 Kings,  
 McIntosh Reds.

Apples in boxes, most suitable for family use.

Fresh Consignment  
 Celebrated Confectionery.

2, 1 and 1/2 lb. boxes.

REMEMBER OUR TELEPHONES. Nos. 482 and 786.

**1st Nfld. REGIMENT.**

**Casualty List.**

Received 11:30 a.m. November 14.  
 559—Private Robert Penny, 36 East-chings Street. At King George Hospital, Stamford Street, London; disordered action of the heart; slight.

Previously Reported.  
 1076—Private Stephen Poole, Corbin, F.B. Gunshot wound left elbow, severe, Dannes Camiers, Oct. 31st. Now at Wandsworth, gunshot wound left elbow.

1052—Private Louis Sparks, Upper Island Cove. Gunshot wound leg, severe, Guildford, July 29th. Now at Military Orthopaedic Hospital, Shepherd's Bush, London; gunshot wound left leg, fractured femur.

1384—Private Oliver Goodland, Elliston, T.B. Wounded Oct. 12. Now at First Canadian General Hospital, Etaples, Nov. 2; pyrexia.

J. R. BENNETT,  
 Colonial Secretary.

**England Gets the Gum Habit.**

Manchester Guardian.—The English have suddenly become a nation of gum chewers, and the leading manufacturers are able to claim that within six months they have increased their monthly sale from three million to twenty million bars. It has been suggested that the habit has been introduced by the Canadian soldiers, who of course share the Americans' fondness for chewing gum, but I am assured that they have nothing to do with it. The spread of the habit is purely a triumph of natural weakness and advertising. The most enthusiastic adherents—a good word—were said to be not women clerks but soldiers and munition workers, with the navy a fair third. It seems that for the past four years chewing gum has been sold at army and navy canteens, but it was not until this last great advance that it was issued as an army ration. The soldier's theory is that it steadies his nerves to have something to chew on, and it certainly keeps his otherwise parched throat moist in time of stress. There is a story of a wounded man kept alive for five days by the native Indians, and a good yarn about a flying man who used his wad to plug a bullet hole in his petrol tank—not an advertised use.

**Life on the Top of a Dead Volcano.**

The Loneliest Island in the British Empire.—The First Mail for Ten Years Now on its Way.—Colony Which Has No Use for Money.  
 For the first time for ten years a ship from England is on the way to Tristan da Cunha. It is just the summit of an extinct volcano, peeping above the rough water of the South Atlantic, and the road to it leads nowhere, so our ships do not make regular calls. The inhabitants, about a hundred, are the descendants mainly of a tiny British garrison which was placed on the island when Napoleon was a prisoner at St. Helena. The rock became their home, they secured wives from afar, and there their descendants are now, mingled with survivors of wrecks. During the last forty years only a dozen ships have called, so that the inhabitants' stores of clothes and other links with civilization run low.

A French ship visited the island casually this year, and found some of the inhabitants in remnants of proper clothing, some clad in skins, some entirely without clothes. They begged for clothes and bread and flour, and offered in exchange purses and bags made of sealskin and shoes made of foxskin. They have also mutton and beef to offer, for there is vegetation enough for the support of sheep and cattle. They have little, home-made boats of apple-wood, equipped with sails of home-made canvas, and in these tiny cockle-shells they row fifteen or twenty miles out to sea to meet or cross the track of a ship which may pass within their view. They need everything except meat and fish—no, not everything, for Tristan is one of the few places where money is unknown. They live entirely by exchange of goods, and a pile of gold sovereigns would be of less use to them than a few yards of calico. What a tale there will be to tell when the first ship from home for ten years reaches their little world!

The white blouse is very attractive with old rose collar and cuffs and a pretty form of the wide collar reaches to the bust line and is in three rolling collars.  
 Many and varied are the toques, but the smartest of these is the one of rich velvet trimmed with a band of bronze ribbon tied in front in a flat bow.

Central Store. **G. KNOWLING.** Central Store.

**NEW Winter CLOAKINGS**

We have just opened another lot of Cloths and Tweeds, etc., suitable FOR Ladies' Coats. FOR Children's Coats.

This is the largest and best selection of high class Fashionable Fabrics, suitable for Women's and Children's Winter Coats we have ever had, and INCLUDED IN THIS SHIPMENT IS A LOT OF

**Manufacturers' Remnants & Samples,** consisting of Beavers, Tweeds, Black Caracul, Tiger Cloth. All in useful lengths of from two yards up. Many of the Tweeds would also be useful for Boys' Overcoats, which we can offer at

**One Third to One Half OFF Regular Price.**

We have also secured a number of pieces of CLOAKING on such particularly advantageous terms that

**It Will Save You Money to Make Your Winter Coat** WITH ONE OR OTHER OF THESE MATERIALS. The prices of same are as follows, but inspection will be the most convincing proof.

HEAVY GREY CLOAKINGS	.....	\$1.95 per yard
NAVY NAP CLOTH	.....	\$1.40, \$2.75 up to \$4.50 per yard
DARK GREY NAP CLOTH	.....	\$3.00 per yard
BROWN NAP CLOTH	.....	\$3.00 per yard
GREEN MIXTURE NAP CLOTH	.....	\$3.00 per yard
BLACK NAP CLOTH	.....	\$3.60 per yard
BLACK CARACUL CLOAKING	.....	\$3.75 per yard
MOLE CARACUL CLOTH	.....	\$3.80 per yard
NAVY MELTON CLOTH	.....	\$2.25 per yard
FAWN MELTON CLOTH	.....	\$2.50 per yard
WHITE BEAR CLOTH	.....	\$3.50 to \$3.80 per yard
BLACK ASTRACHAN CLOTH	.....	\$1.50, \$2.00 up to \$4.25

**Blanket Cloths** in Grey, Black, Navy, Cardinal, Royal, Green \$2.70  
 Check, Crimson Check, Brown Check

**G. KNOWLING.**  
 nov14,41.eod

**Gigantic REDUCTION!**

Every Lady's Fall Millinery

**HAT**

To be sacrificed at ridiculously LOW PRICE, even to the amount of one dollar off regular prices, this week

AT

**A. & S. Rodger's**

**Police Court.**

(Before Mr. Hutchings, K.C., J.P.)

An old offender of the Battery was up for being drunk and noisy. It was only his seventh offence this year, and he was given twice that number of days on cold water and hard tack to mend his ways.

A promising young farmer of Major's Path was charged with being drunk in charge of a horse. He was asked to contribute a V to the revenue or in default share the same fate as the former offender.  
 A truckman of Pilot's Hill was the next to step to the Bar. He was charged with drunk and disorderly conduct, but it was his first offence. He had to deposit a two spot for his liberty.

**Reids' Boats.**

The Argyle arrived at Placentia at 4.45 p.m. yesterday.  
 The Clyde left Lewisporte at 9 a.m. yesterday.  
 The Dundee left Port Blandford at 2.15 p.m. yesterday.  
 The Ethie left Lark Harbor at 2.15 p.m. Sunday, going north.  
 The Glencoe leaves Placentia to-day.  
 The Home is leaving Lewisporte to-day.  
 The Kyle left Port aux Basques at 10 p.m. yesterday.  
 The Megie arrived at Port aux Basques at 9 a.m. to-day.  
 The Wren left Clarendville at 10.40 a.m. yesterday.

**Here and There.**

Fresh Finnan Haddies & Fresh Smoked Kippers at ELLIS.

THE SUSU.—The S.S. Susu left Change Islands early this morning.

SAGONA SAILED.—The a.s. Sagona, which sailed this afternoon, took over 150 passengers.

WEATHER REPORT.—The weather across country is strong northeasterly winds and fine, temperature 29 to 30 above.

SHELTERED AT CHANNEL.—The schr. Judique, bound from Gloucester to Bonne Bay to load herring, has put into Channel for shelter.

HERE FROM HALIFAX.—The S.S. Terra Nova, Capt. Kennedy, 3 days from Halifax, arrived here this morning with a general cargo to Bowring Bros.

MORE DIPHTHERIA.—A new case of diphtheria was reported to the Health Office to-day from Pleasant Street. The patient is a woman aged 28 years.

BOWRING'S SHIPS.—The Prospero left Tilt Cove at 9 p.m. coming south, and is due at the end of the week. The Portia was not reported this forenoon but she is due back from the westward at the end of the week also.

Smoking Concert, Boxing and Military Sports, etc., at the Barracks (C. L. B. Armoury) to-night at 8.15 o'clock. Free admission to men of 18 years of age and over.—nov14,11

A COLD NIGHT.—Last night was the coldest for the season thus far. After midnight the temperature dropped considerably. The river above King's Bridge was caught over and not a few water pipes in houses in the city were frozen in.

**"I WANT TO KISS DADDY GOOD-NIGHT."**

The sweetest patriotic child song ever written by G. V. Thompson, author of "When Your Boy Comes Back to You" and "When Jack Comes Back." Each 25c. post paid; stamps accepted. GARLAND'S, Leading Bookstore, 177-9 Water St., St. John's.—nov14

WILL SETTLE DOWN IN CALIFORNIA.—It was currently reported around town in business circles to-day that one of our principal wine merchants, who did a big trade in the provisions and groceries line as well for many years, will discontinue to do business here at the end of the year and will leave for California where he will reside in future.

TEAM BOLTED.—A team of horses owned by Mr. Chas. Lester, bolted yesterday from Hutchings Street and were captured by a man named Walsh while dashing along Brine Street. The animals are supposed to have taken fright from the rattling of some tin cans in the vicinity of the West End Fire Hall. Fortunately several small children who were playing in the centre of the street escaped injury.

**DIED.**

On Monday, the 13th inst., after a short but painful illness, John Thomas Reymor Kehoe, darling and only little son of Patrick and Mary Kehoe, aged 8 years and 11 months, leaving father, mother and 3 sisters to mourn their sad loss. The last few years he was a bright little pupil of St. Bon's College. Funeral to-morrow at 2.30 p.m. from his late residence, 45 William Street. Friends and acquaintances please accept this, the only intimation.—R. I. P.

IST AN

are invited booklet from Hal the "Roy what the St. Kitts, St. Lucia ada, Trini a list of the various Copies of ing ticket

THE ROY 57-59 Gran

**TO-D Mess**

11.10

AIRPLANES BO...  
 A squadron of B... planes yesterday number of bombs val works in the ha on the vessels the British official issu

**THE BATTLE O**

What may become Battle of the Ancre when the British for blow against the Ge region of the Ancre been no serious fig tor since the openi push on the list of J ish line of attack e north of the Ancre but the other feat being made in this henceforth conc south. Frequent t the recent weeks is low move was cor tad weather, which serious operations the last big attac the Schwaben-Les the blow. Apparar were taken by sur id no serious resis Serre. The attack a front extending ides of the Ancre which the German ears and which t legnable. It resu of Beaumont-Hame Division, with a s

Keep hon

BR