

American Millinery.

WE have just received a shipment of AMERICAN HATS for Ladies and Children, all personally selected.

To make room for Fall shipments all must be cleared out quickly.

MARSHALL Brothers.

Memories and Wastebaskets!

RUTH CAMERON.



What a strange and wonderful thing is the power of association! It can clothe some simple object with deep significance, it can create for you a mood of depression or exaltation out of some simple sight or sound or fragrance.

I have a letter on my desk which brought me very pleasant news. I have not the heart to throw it away. I keep it there and now and then when I chance to see it I get a reflection of the thrill it gave me when I first received it.

"You may break, you may shatter the vase if you will But the scent of the roses will cling round it still."

Association clings to some objects like a fragrance. I suppose that is why we love to bring back souvenirs from our voyages and why we keep books of memorabilia.

They Will Show Them To You. Personally, I have never liked such collections, partly because people who keep them insist upon showing them to other people in whom, of course, they arouse no stirrings of memory; partly because their very formality seems to take away from their potency. You must run across an object to get the proper thrill from it. Associations are like shadows, pursue them and they elude you, elude them and they pursue. I could never get the rush of memories from a carefully-preserved book of school mementoes that came to me when I chanced across an old school picture in the garret, recently.

Speaking of Beverages!

Here's to the friend of the thirsty! The best and most refreshing drink you can obtain is a good, honest, always-the-same Tea like **HOMESTEAD**.

It's mildly exhilarating, promotes digestion and has no after-clap of insomnia, headaches or nausea.

"There's a smile in every cup of Homestead."

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

Ex S.S. 'Stephano'

Aug. 3, 1916.

Canadian Green Cabbage.

Fresh Tomatoes.

Bananas.

American Turnips.

Messina Lemons.

California Oranges.

New York Corned Beef.

Campbell's Soups.

Gong Soup Tablets, 5c. ea.

Special doz. price.

New Turnips.

20 brls. New Turnips.
Per s.s. Stephano.

California Oranges.

40 cases216 count

20 cases176 count

40 cases150 count

ALL SOUND & EXTRA SWEET.

Soper & Moore,

Retail and Wholesale.

Drowning a Submarine Very Gruesome Work.

Traps Laid by the British Navy to Catch the German U-Boats—Removing Bodies After Days Elapse—The Most Disagreeable Business of the Great War—Makes Strong men Weak.

Men of the British Navy have taken many submarines of the enemies out of their traps, says the Worcester Telegram. That they make these U-Boats over and send them out as English submarines to torpedo other craft of the enemies is taken for granted, though it is not admitted in the official reports. Worcester men may have made some of the wire in the traps which have captured the German and Austrian submarines, and there may be some satisfaction in that part of the work. Englishmen whose duty it is to take in the trapped diving boats do not like the work. It is the most gruesome of all the ghastly business of the great war in Europe, they claim.

Raise Crew When Dead.
An English doctor who has been with the "rescue" crews tells the story, but he admits there is no sense of rescue about it, for nothing is done to raise the submarine from the trap until all on board are dead, and it is the most horrible of deaths of war, the doctor claims. When a submarine strikes one of the thousands of wire nets set all around the British Isles, there is no known means of escape. Every move of the boat means more mixing up with the enmeshed wires. And the wires also telegraph the capture to a naval station automatically. Then a destroyer boat hurries to the trap like a hunter who discovers that game has been caught in his deadfall. The destroyer takes a position above the submerged boat.

Wait for the Bubbles.
And the doctor is still more graphic in further description. "Then there

is nothing to do but wait, sometimes for hours, sometimes for days. Officers and men of the waiting vessel know what's going on down in the green depths. They know that in time bubbles will come to the surface and oil will spread over the sea. The destroyer waits for the bubbles, 'death bubbles' they call them, for they tell of death struggles going on in the submarine." That may seem simple to people who never tried it, and of course an Englishman should not bother about how much an enemy of his country suffers in war time.

Still men are more or less human in their thoughts, if not in their acts, and the doctor says it is frightful there over an expiring corpse of men who are experts in the worst kind of warfare practiced. They suffer until the horrible end, and in some cases it appears that the waiting men safe above them suffers more and longer until the death bubbles rise to the top and show through the oil, and then the hoisting crane comes and lifts up the submarine and the net and the disentanglement takes place.

Make Strong Men Weak.

And you may expect to read what the English naval men find in the German submarine. On that point the doctor says: "Seamen who fought through the maelstrom of Skagerrak will tell you their story, but no sailor speaks of the sights seen in a recovered submarine. Those sights make strong men weak and drive sensible men delirious with horror." Then there is something about the war which is not allowed even to get as far as the censors. It is too horrible for the observers to talk about. And sailors are not as a rule squeamish. For that reason and some others, it is probably not true that for months, as the cable reports have it, the German people have been urging the Imperial Government to turn the submarines loose to do their worst with the peaceful shipping of all nations.

Your Boys and Girls.

There are some very important don't's for parents. Don't forget that children like plants suffer seriously from want of sunlight. Don't forget that children are more seriously affected by impure air than grown people. Don't forget that little children are easily depressed by gloomy surroundings, and this lowers their vitality. Don't forget that lowered vitality makes children more liable to catch any infectious disease.

Don't think that any room in the house will do for the nursery. The sunniest most airy and most cheerful room in the house should be given to the child. If you want them to be healthy. Don't shake or scold a child who wakes up and cries out in the night. Often night terrors are a purely nervous affection, and any harshness only makes matters worse. Don't say "don't" to your children, remember you are to tell them what to do, not what not to do.

If often happens that little children especially those nervous or highly strung are disposed to keep on crying when they get started. When you want a child to stop sobbing give him a good drink of cold water. It almost always will stop the sobbing immediately.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale everywhere.—July 22, 16

Grateful Acknowledgement.

We, the Clergy, representing the various denominations of Grand Falls, hereby desire jointly to tender our sincere and heartfelt thanks to the President and Directors of the Anglo-Newfoundland Development Company, Limited, for their generous donation of One Thousand Dollars to each of the religious denominations of Grand Falls.

This munificent expression of the benevolence and magnanimity of the Company is all the more deeply appreciated in view of the kindly interest and charity that the Company and its officials have always manifested towards the Churches of Grand Falls, and is a further unmistakable evidence of their genuine regard for the moral as well as the material welfare of his country.

There is no doubt that the residents of Grand Falls cannot, all, considering such repeated marks of assiduous good-will, to regard the donors as benefactors to whom are due their unswerving loyalty and co-operation.

Signed—
WM. P. FINN, P.P.,
W. T. D. DUNN,
DAVID JONES,
Presbyterian Minister,
A. G. BROWN, S. A.,
T. E. LODER,
Rector Holy Trinity Church.

For the Ball Players.

STAFFORD'S LINIMENT.
For bruises and pains—aches and sprains and similar troubles of the man who trains—sell "Stafford's Liniment."
It makes stiffened and some muscles supple and ready for work.
For your baseball friends—your local tennis or football players—and all who indulge in any form of athletics recommend

"STAFFORD'S LINIMENT."
Even the man who unaccustomed to strenuous exercise attempts to mow his own lawn or perhaps spends a day on the links may be interested.
Stafford's Liniment is prepared only by
DR. F. STAFFORD & SON,
St. John's, Nfld.
Manufactures of 3 Specialties:
Stafford's Liniment.
Stafford's Prescription "A."
Stafford's Phorotone.

AT THE CRESCENT.
The great four reel Edison feature: "Gladia" is being repeated at the Crescent Picture Palace to-day; Viola Dana, "the sweetest girl on the screen," Robert Conness and Pat O'Malley feature in this beautiful story of countryside life and love. "Little Brown Hen" is a clever and very laughable Mina Comedy featuring Bill Parsons, the Broadway Prince of Comedians. The latest musical gems are being played by Professor McCarthy including Sidney Baines beautiful waltzes: "Destiny," "Loyalty," "Mystery," etc., etc. To-day is the last chance to see "Gladia," don't miss it.

NOTE OF THANKS.—Mr. and Mrs. J. C. Noseworthy desire to thank the many friends who visited and sent letters and messages of sympathy in their sad bereavement on the death of their beloved son, Herman J., who was killed in action the 1st of July in France.—adv.

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, **YOUR** ambition to get clothing fit for a **KING** and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right **AND** our styles and qualities are of the very best. There is no other factory throughout the **COUNTRY** where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you **NEED** proof of what we say, give us a trial and **YOU** will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.

THE WELL-KNOWN

Old Established Factory and Furniture Ware room of
Callahan Glass & Co., Ltd.,
will make to ORDER Furniture of every description, and especially Church and School Furniture.

ALTARS, PULPITS, PEWS, CONFESSIONALS, VESTMENT CASES, BAPTISM FONTS, etc.

Having forty years' experience and our extensive work in the above lines, we are in a splendid position to give perfect satisfaction and turn out work superior to the imported article. Any order placed into our hands will have prompt and undivided personal attention.

Don't Forget Our School Besks, Teachers Desks, Chairs, etc.

Photos and Prices with full particulars on application.

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DUCKWORTH ST. and THEATRE HILL.

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In stock the following well known brands:
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All size boxes in stock.

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