

# REID-NEWFOUNDLAND CO.



Just a Word or Two of Advice to Business Men

## UNIVERSAL OZONATOR

For Air Purification in Banks, Restaurants, Cafes, Billiard Halls, Bowling Alleys, Etc.

The Universal Ozonator produces about 4000 cubic feet of ozonized air per hour. A motor-driven blower draws fresh air into the ozone generating units and expels the ozonized air into the room. As the ozone diffuses very rapidly, this feature assures a wide distribution of the ozone. The two-point switch produces means for varying the amount of ozone. For deodorizing purposes the ozonator will be found invaluable.

Sterilize and deodorize all rooms or halls where human beings live or congregate, as:

- |          |                |
|----------|----------------|
| Offices  | Hotels         |
| Banks    | Clubs          |
| Theatres | Bowling Alleys |
| Churches | Turkish Baths  |
| Schools  | Steamships     |
| Cafes    | Factories      |
|          | Restaurants    |
- To remove odors in:  
Storage rooms Tunnels  
Steamship holds Vaults  
Subways Cellars  
Basements Kitchens Lavatories
- To destroy odors of:  
Tobacco smoke. Cooking.  
Sewer gases. Manufacturing processes  
Decaying fruits, meats and fish.

## ELECTRICAL DEPARTMENT.

### GREAT SALE OF WINTER GOODS

We are closing out the balance of our Ladies', Misses' and Child's

### Paletots, Coats and Furs

AT AN

ENORMOUS REDUCTION IN PRICES.

And all classes of

### WINTER GOODS

Suitable for Ladies' and Gent's, Boys' Youths', Misses' and Child's wear. Also, all Winter Household Goods at Greatly Reduced Prices.

### STEER BROS.

### Rolled OATS.

To-Day, ex "Morwenna,"

ROLLED OATS—barrels.

ROLLED OATS—half barrels.

F. McNAMARA, Queen St.

### NOW IS THE TIME

To remember that we are specially prepared with good

Mouldings and Specially Imported Glass

to frame those Portraits and Pictures given you for Christmas and New Year's Gifts. Have them done before they get soiled or creased.

THE HOLLOWAY STUDIO, LTD.

Corner Bates' Hill and Henry Sts. Phone 768.

### A MUSICAL PROPOSITION

At HUTTON'S Cheap Sale.

For every 50c. worth of Music purchased you get FREE your choice of one of our Celebrated CENTURY EDITION. A Catalogue of 3,000 to select from.



Why "Paisley Flour" marks an advance in home baking.

It eliminates the time and trouble taken when using yeast.

Takes away the uncertainty of ordinary baking powder.

It is always fresh and pure, and retains its raising power very much longer than self-raising flour and cake mixtures.

It gives improved results in lightness, fineness and digestibility.

### "Paisley Flour" The SURE raising powder.

—is mixed one part to eight of ordinary flour.

"Paisley Flour" is packed in 22c., 14c. and 5c. tins. The 22c. tin contains 14 ozs. and will raise half a stone of flour, the 14c. tin contains 7 ozs. and will raise 3/4 pounds of flour, the 5c. tin contains 2 ozs. and will raise 1 pound of flour.



### The Testimony of Facts!

From a letter published in the "Autocar" of Sept. 14th, '12, we notice that out of 13 Cars in a garage at Harrogate the following splendid tribute to

#### MICHELIN TYRES:

- 3 Cars fitted with 2 MICHELINS each out of 4 Tyres.
- 2 Cars fitted with 3 MICHELINS each out of 4 Tyres.
- 5 Cars fitted with 4 MICHELINS each out of 4 Tyres.
- 3 Cars fitted without any MICHELINS at all, which shows out of 52 Tyres, 32 were MICHELINS. In other words, 61 1/2 per cent of Tyres fitted were MICHELINS, the remainder being divided between five other makers. MICHELIN Beats Them All.

A. H. MURRAY, Agt.

### Choice English Goods.

Ex s.s. Carthaginian.

- 50 sacks Good English POTATOES.
- 50 sacks Swede TURNIPS.
- 20 cases Valencia SILVERPEEL ONIONS—5's.
- 50 cases PINE CUBES.
- 10 cases Large PALERMO LEMONS.
- 10 cases Valencia ORANGES (sweet).
- English SMOKED HAMS and BACON.

LOWEST MARKET PRICES.

A. T. FITCHIE.

### Fresh Arrivals!

### ELLIS & CO., LIMITED.

293 Water Street.

New York Turkeys.  
New York Chicken.  
New York Corned Beef.

#### FRESH BLUE POINT OYSTERS

New Cauliflower.  
Fresh Tomatoes.  
Florida Celery.  
Brussels Sprouts.  
American Parsnips.

#### N. Y. FRESH BUTTER.

Bananas.  
Dessert Apples.  
Grape Fruit.  
Tangerines.  
Florida Oranges.  
Almeria Grapes.  
Bartlett Pears.

#### FRESH RABBITS.

JAMS, JELLIES and MARMALADES.

Pineapple and Apricot.  
Ginger Marmalade.  
Green Fig Marmalade.  
Tangerine Marmalade.  
Jelly Marmalade.  
Raspberry Jelly.  
Blackberry & Apple.

### ELLIS & CO., LIMITED.

293 Water Street.

Telephone 482 and 786.



DRINK

### 'Me Malto'

A TONIC WINE. A guard against illness! It creates ENERGY, and wards off Cold and Chills.

J. C. BAIRD.

Grocer and Wine Merchant.

### SHOES

FOR

YOUNG MEN.



PARKER & MONROE, Ltd. The Shoe Men.

We have a Shoe that is a great favorite with Young Men who are smart dressers, and who want all the style kinks that can be worked into a Shoe.

Our TOURIST \$3.50 Shoe.

This is the Shoe that fills the Young Man's fancy to the letter.

Made on lasts that are correct but extreme in style.

Straight or swing. Extension soles, narrow toes and military heels.

Blucher and lace cut. Choice leathers.

All sizes and widths.

Not-high priced, when we say \$3.50.

Many young men have already found out, and others are finding out, that this is the store for swell Shoes. If a Shoe is here, it's right.

### At The Nickel!

Our biggest asset is our prestige, as the house that gives a uniformly good show ALL THE TIME, and we mean to retain that prestige. Look!

THE BATTLE OF AUSTERLITZ—A trick picture, showing the movements of the armies during 24 hours of that famous battle.

TO SAVE HER BROTHER—A pretty western drama by the Edison Co.

MERELY A MILLIONAIRE—A comedy, with a series of most amusing incidents.

WHEN CALIFORNIA WAS WON—A Kalem, featuring Alice Joyce. "NUF-SED."

Hear Reginald Thomas sing the very latest New York Craze.

"SOMEBODY ELSE IS GETTING IT." A Big Sister to "Everybody's Doing It."

And a great big Matinee Program for the Children Saturday. Send the little ones.

### JUST RECEIVED.

1,000 sacks WHITE OATS.  
1,000 sacks HEAVY BLACK OATS.  
890 bds. CHOICE TIMOTHY HAY.  
And in stock:

500 brls. SWEDISH TURNIPS.  
800 brls. "BLUE NOSE" POTATOES.  
50 cases P. E. I. EGGS.

These are offered at lowest market prices. Telephone 302.

M. A. DUFFY,

CABOT STREET. SMYTH'S BUILDING, DUCKWORTH ST.

Telegram ads. Give Satisfaction