

New Spring Millinery!

To-day we show our first shipment of
Ready-to-Wear Hats,
In all the LEADING SHADES,
Also, full assortment
Black Straws, Crinolines,
etc., etc., etc.

S. MILLEY

Bernalda Shoes,
\$2.00

per pair—second to none.

All the advanced styles in stock. We would like you to try a pair.

STEER BROTHERS.
Wholesale Fruit & Vegetables

Landed to-day ex S.S. "Tobasco,"
100 barrels Choice No. 1 APPLES—N. Spys and Baldwins.
10 barrels Cape Cod CRANBERRIES.
30 cases SILVER PEEL ONIONS.
30 cases Small Val. ORANGES. Lowest Prices Guaranteed.
All the above in fine order.

George NEAL.



Harry W. deForest.

This is the Man

Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his **STANDARD** bulks, and **UNION BLEND** in packets are such good sellers.

Do You Handle Them?

Wholesale by

H. W. deForest Tea Co.,

Exclusive Tea Merchants.

**REID NEWFOUNDLAND
COMPANY.**

Placentia Bay Service!

S.S. "ARGYLE"

Leaves Placentia every MONDAY, after arrival of Train from St. John's, for the following ports:

Presque,
Paradise,
Petit Fort,
St. Joseph,
Oderin,
Baine Harbor,
Flat Island, Lords Cove,
Mary's Town,

Beau Bois,
Fox Cove,
Burin,
Great Burin,
Epworth,
St. Lawrence,
Lawn,
Lamaline.

Reid Newfoundland Company

The Irish Night!

(Under the distinguished patronage of His Excellency the Governor and Lady Williams)
THE ANNUAL IRISH NIGHT,
Under the auspices of the Ladies' Association of St. Bonaventure's, will be held in the **METHODIST COLLEGE HALL ON ST. PATRICK'S NIGHT.**
A number of the **Leading Musicians** (vocal and instrumental) of the city, will take part. **A Splendid Programme of Irish Melodies** has been prepared. Conductor, **PROF. HUTTON.**
Admission:—Reserved Seats, **50c.** General Admission, **25c.** Doors open at 7.30. Commence 8.30. mar5,1in

BEAVER FLOUR



makes a big loaf and a deliciously white loaf of bread because it is a blend of Ontario Fall wheat and Manitoba Spring Wheat.
It is a perfectly balanced flour—as good for Pastry as it is for Bread.
Best for both.

DEALERS—write us for prices on Feed, Coarse Grains and Cereals.
The T. H. Taylor Co. Limited, Chatham, Ont. 88

Apples, Smoked Fish, etc.

Just landed ex "Almeriana,"

160 barrels No. 1 RED APPLES—Ben Davis.
50 boxes Kippers and Haddies.
100 boxes Digby Herring. Prices Right.

Edwin Murray.

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.



GENTLEMEN.—Our shelves are now replete with the choicest goods that the West of England can produce. All parts of Old England are famed for the excellence of their goods, but more especially the West, and, as regards that indescribable "thing" called style we know how, and can give full expression to that elusive quality. We please both young and old. You can have your choice of either English or American cut. Personal supervision given each order. Give us a trial and we have a customer. Thirty years experience in the tailoring line.

JOHN MAUNDER, 'THE' TAILOR,
291-293 Duckworth St., St. John's

JOB PRINTING Neatly EXECUTED

RODGER'S

One Dollar Cotton Blankets are Great Value.

Thirty Cent Hearth Rugs, A MARVEL of CHEAPNESS.

Wonderful Value in Ladies' BELTS and EMBROIDERED COLLARS.

Big Clearing Lines Laces and Insertions.

Winter Gloves, at Greatly Reduced Prices.

Dainty Effects in Stripe Dress Gingham.

Splendid Line Gents' Neck Ties, at 15 cts.

A. & S. RODGER, Water Street.

Bovril Wine

As a restorative in Exhaustion,
Defective Nutrition and General Debility,
it is recommended with the utmost confidence.

Bovril Lozenges,

An antidote to Mental Overstrain.

T. J. EDENS,

Job's, m&f. Agent for Nfld.

You Want One?

This week we are showing a splendid lot of

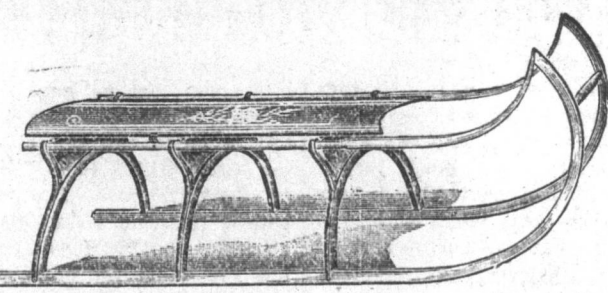
Men's Working Shirts.

Regatta Shirts, with Band or Collar, from 35c.
Flannelette Shirts, from 35c.
Black Sateen Shirts, from 60c.
Tennis Shirts, from 40c.
Grey Flannel Shirts, from 55c.
Also, Fancy Shirts (Negligee), soft fronts 70c.
Well worth \$1.00.

R. TEMPLETON, 333 Water St.

SLEIGHS and SLIDES

to clear at
Half-price.



We are clearing the balance of Sleighs and Slides at

HALF-PRICE. Only a few left

GET ONE NOW

**U.S.
Picture
and
Portrait
Co.**



SCREENED North Sydney Coal

Now Landing, ex S.S. Bonaventure.
This is a special cargo, which we can safely recommend as

GOOD ROUND COAL.
Also, in Stock,
FURNACE, EGG, STOVE AND
NUT COAL.

M. MOREY & Co.,
decd, eod, if Office—Queen St.

Ex "ROSALIND,"

75 carcasses

Fresh Mutton,

Selling Cheap.
JAS. R. KNIGHT,
feb22, if 311 Water St.

THE BEST IS NOT TOO
GOOD FOR A FISHERMAN.
MUSTAD'S Hooks Never Miss.
Ask for Mustad's.



Job Printing Executed