

To My Outport Friends:

As the Fall is now approaching, you will, no doubt, be thinking of coming to St. John's to purchase a supply of clothing for yourself and the boys. Our purpose in writing this is two-fold; we want to make a fair profit on the Goods we sell you, and also to give you the best possible value for your money. We offer you GOOD VALUE FOR GOOD MONEY. We have no TWO PRICES, and guarantee all a square deal. Anyhow, drop in and see our clothing when in the city, and if not satisfied with the Prices and the Goods, you need not buy.



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captive in Babylon, sat, their eyes tell us also, each in turn, the splend-

full of tears, on the shores of the id beauty of these tragical years: Euphrates, looking at its flowing Eu-Wives whose every thought goes, sad phrates, looking at its flowing waters. but resigned, to the absent one, con-Their silent harps hung on the wilveying to him your aspirations, your lows along the river banks. Who everlasting hope and your prayer. Mothen, among them, would have had thers, whose broken existence is conthe courage to sing the canticle to suming itself in the anguish of every Jehovah on a foreign shore?

minute, you have given them, your "O my dear native land of Jerusa- sons and your husbands and you will lem," exclaimed the Psalmist, "should not take them back. At every min-I ever forget thee, may my right ute, also, our admiration keeps us, hand wither! may my tongue to my panting, before you. palate stick if I should ever fail to The head of one of our most noble think of thee, if thou ceasest to be families wrote to me: "Our son, in the first of my joys!" The psalm the 7th. Infantry, has fallen; my with ends in imprecatory terms. We do and I are broken-hearted, however, not wish to repeat them; we do for- were it necessary, we would give get the Old Testament which toler- one more."

ated the "Lex Talionis": "eye for A victar attached to a church of the eve. tooth for tooth." Our lips puri- Capital, has just been sentenced to fied by the fire of Christian char twelve years hard labour. I was perwill never utter a word of hatred mitted to go into his cell, to em-To hate is to have for object other brace him and bless him. "I have people's harm or misfortune and to said he to me, "three brothers at the delight in it. Whatever be our dis- front; I believe I am here, especially, tress, we do not have any hatred for for having aided the youngest onethose who inflict it upon us. Here, he is seventeen years old-to go and among us, national concord is allied join his elders; a sister of mine is with universal brotherhood. But, ev- in a neighbouring cell, but I thank en above that sentiment of universal God that our mother is not left alone; brotherhood we place the respect of she has let us know it, besides, she absolute right, without which there is not weeping."

can be no possible intercourse, neith-Do not our mothers make us think er among nations, nor among individ- of the mothers of the Maccabees?

Admiral Teachings And therefore, do we proclaim,

with Saint Thomas of Aquinas, the How many teachings of 'moral greatest authorized doctor in Christian grandeur, here, and even on the road Theology, that "nublic vindictiveness to exile, and in the jails, and in detention camps, in Holland and in is a virtue."

Germany Crime Must Be Repressed

Do we fully realize the sufferings Crime, the violation of Justice, any outrage against the public peace, those brave ones who, since the bewhether committed by a single indi- ginning of the war, after the defence vidual or by a collectiveness, must of Liege and of Namur or after the be repressed. All consciences are up- retreat from Antwerp, have seen the heaved, restless, on the rack, as long end of their military cafeer and as the guilty has not been, as ready champ their bit, of those keepers of language so soundly and so forcibly our rights and of our communa! expresses it, "put back where he be- franchises, whose own valour has re-

longs." To put back things and men duced to a state of inaction? in their proper state, that means re- To start, needs courage; to contain establishing order, resettling equilib- one's self, requires as much. Somerium, restoring peace upon the basis times, there is even more virtue in of justice. Public vengeance thus suffering than in acting. understood alarms the sensibility; And these two years of calm subweak soul; it is, nevertheless, says St. missiveness on the part of the Bel-Thomas, only the expression, the law gian people to the inevitable are an of purest Charity and of zeal, which evidence of that profound tenacity burst forth! is its flame. It does not take suffering which inspired a humble woman beas a target, but as a weapon to fore whom the possibility of a near avenge ignored right. conclusion of the peace was being

Let us all bear in mind the grea law of austere living. "How we should, adds the patriot

> have just quoted how much should we under comparatively easy conditions and in our less exposed areas which are really not on the firing lines, apply ourselves to be reduced, simplified and, as our soldiers, but in our own way, assert ourselves with a steadier energy! Let us not bear a single minute of distraction or relaxation. Let us spend every minute of our life only for the grand winnings to which our soldiers are so fondly sacrificing their own.'

> > The Patriotic Concord

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And, just as, at the front, 0111 heroes offer us the admirable consoling picture of an indissoluble union, of a military brotherhood that nothing could break, so then, in our rank less else and of looser discipline, we should have at heart, however, the observance of the same patriotic concord. We respect the truce imposed upon our quarrels by the great Cause which must alone engage and absorb all our means of attack and of combat; and if some ungodly or wretched ones, not understanding the urgency nor the beauty of this national prescription, are obstinately bent upon wishing, in spite of everything, to maintain and stimulate passions which, ctherwise, separate us, we will turn our head and continue. without replying to them; to remain rue to the covenant of bonded friend ship, of good and loyal confidenc which we have, even in spite of them selves, made with them, under th great blast of the War.

The approaching date of the firs Independence entenary our hould find us stronger, more intrepid and united than ever. Let us therefore prepare curselves for it b work, patience and in full brother

When in 1930, we will recall the cloomy years 1914-1916. they shall uppear the most luminous, the most majestic and, on condition that we know even now to mean it, the happiest and the most fruitful in our National History. Per crucem ad lucem; through sacrifice shall ligh

hood

D. J. CARDINAL MERCIER, Arch. of Maline [Cardinal Mercier will be sixty-fiv

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How can you love order without discussed, to say: "Oh! as far as we hating disorder; inteligently wish are concerned, there is no hurry; we vears old on November 22 next. On hat day Belgians throughout the for peace without expelling what cor- can wait a little longer!" rodes it; love a brother, that is to What a fine sentiment and so full say, wish well to him, without desir- of teaching for the coming generaing that, willingly or forcibly, his mind tions! bends before the imprescriptible rig- That is what (we must see, my

ours of Justice and of Truth? It is brethren; the Nation's magnanimity from such lofty summits that war in its sacrifice, our universal and permust be considered to realize and un- severing brotherhood in suffering, in Once more, you may run against, hope-that is what must be considperchance, some effeminate tempera- ered to esteem, at its full value, the ment for whom war is nothing but Belgian country.

mine explosions shell bursting. Now, the first artificers of this slaughtering of men, bloodshed, heap- moral grandeur, they are our soldiers ing of corpses: you will find politi- Until the day of their return, and

lar is proud of her great son."] SAYS ROOSEVELT IS OUT OF DATE NEW YORK, Sept. 16 .- "Theodore

cians, rather short-sighted, who see that grateful Belgium acclaims the in a battle no other stake than a day's survivors and glorifies the memory of Roosevelt is out of date," Ida Tarinterest, the taking or retaking of a the dead, let us build for them in our bell, magazine writer and economist. territory or of a province. But if the souls a standing monument of relig- said to-day, in declaring for Presiliberating war has such a grand beau- lous gratitude. dent Wilson. "He does not and never

ty, it is because it is the outburst, Let us pray for those who are no has fully understood what the proaltogether disinterested, of a whole more. Let us exclude none from our gressives are fussing about," Miss nation giving, or intending to give. commiseration: the blood of Christ Tarbell said, "and there never has what is most precious, its own life, has flowed for all. There are some been one of them who could tell him so for the defence or the claiming of likely, in purgatory atoning the last that he could get the idea. President something that none can we'gh, figure traces of their human weakness. It Wilson is the first real Progressive up, write in ciphers or forestall: behooves you to hasten their admis- leader this decade has produced." sion into Paradise. Relieve the dis-Right, Honour, Peace, Liberty.

Do you not feel, have you not felt tress of the poor you know of the. The hot weather is over, but the for two long years, that the war, the bashful ones. Give your superfluity to hot weather jokes go on and on.

world are preparing to honour him as a patriot and churchman. In a little booklet recently issued by 'riends of the Cardinal and sent to all parts of the neutral world cours this passage: "No one knows what he future has in store for Cardinal Mercier, but he will at all times he equal to his task. The whole world admires him, and Belgium in particu-

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