

I want to purchase
ONE HOUSE about
\$500.00

—also—
ONE HOUSE about
\$900.00 in suitable
localities

J. J. ROSSITER
Real Estate Agent

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

The Mail and Advocate

Issued every day from the office of
publication, 167 Water Street, St.
John's, Newfoundland, Union Pub-
lishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., JUNE 16th, 1915

OUR POINT OF VIEW

The Three Beauties!

THE men who write and pub-
lish such stuff as The Star
does about the private business of
the Trading Co. and the F.P.U.
know they are fit and bad enough
to hang an innocent man.

Mosdell was purchased by the
Water Street Clique because he
was thought to be the right hand
of The Mail and Advocate and
might know something that may
injure Coaker, the F.P.U. and the
Trading Co.

They have found now that he
was not the power behind The
Mail and Advocate. They have
found he used the paper without
the knowledge of Mr. Coaker to
vilely abuse his political oppo-
nents after the fight was over in
1913.

The poison of his soul filtered
out in that vile attack on Piccott
which he was base enough to tell
Piccott's friends was written by
Coaker. The liar has therefore
been discovered. The venial na-
ture of his make up has been
proven by his acceptance of the
bribe to take a paper in order to
attempt to injure the man that did
more for him than all other men
alive.

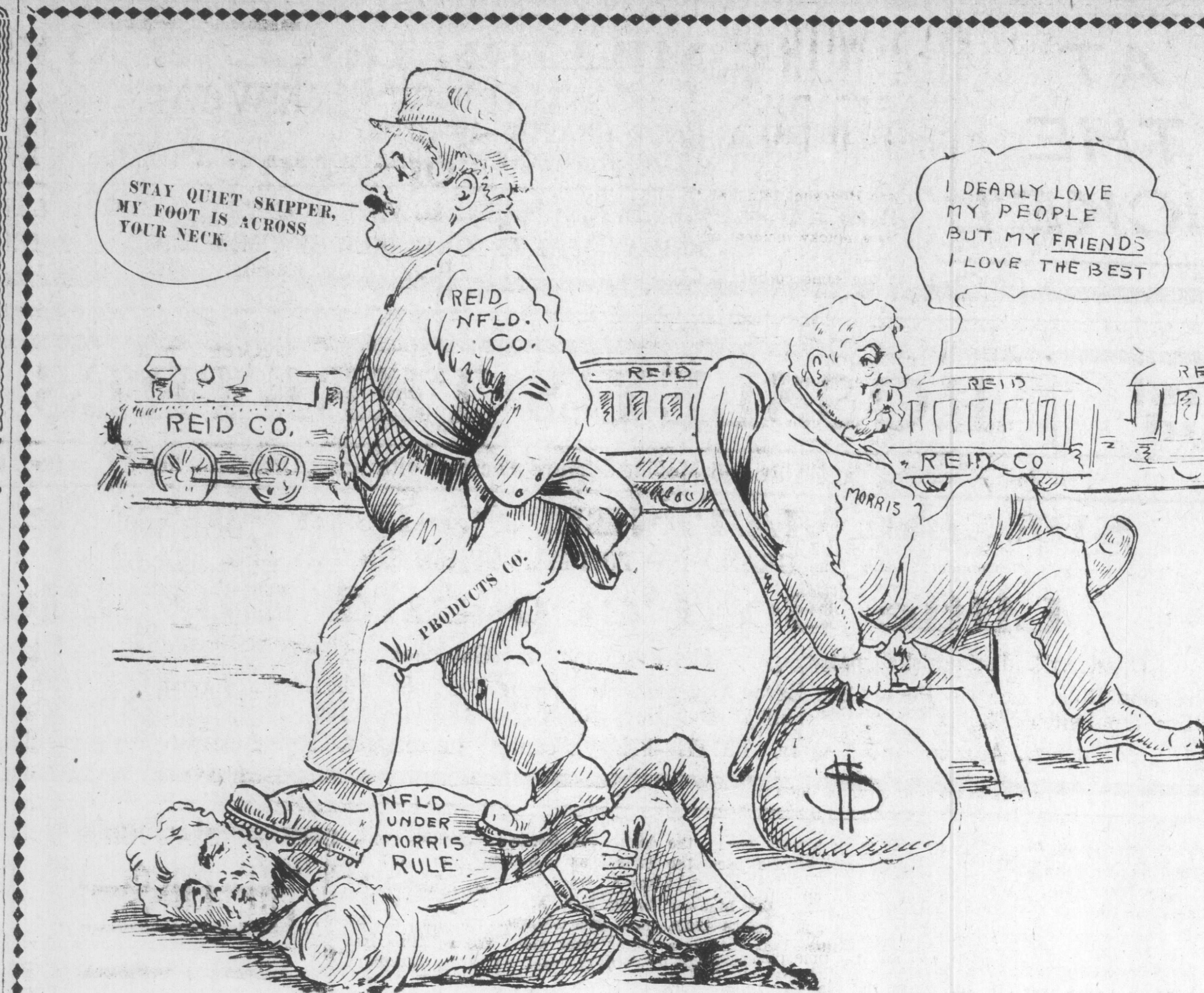
Mosdell doesn't state that he
spent \$600 of the F.P.U. funds in
the attempt to elect himself in
1913, for which money he has
never rendered an account, al-
though pressed for it a half dozen
times. Even his nomination fee
was paid for by the F.P.U.

Thistle—the Jack in the Box
Sneak—lies when he states in The
Star that President Coaker's
travelling expenses last year cost
\$500. They did not exceed \$200.
If they amounted to \$1000 or
\$10,000, it would be none of Mos-
dell's business. They have no
right to discuss anyone's private
affairs, much less discuss matters
of a confidential nature, concern-
ing information that they were
bought to reveal.

Who will suffer by such vile
conduct? Will it be Coaker or
will it be his vile and base tra-
ducers?

They have already established
their characters—they are the on-
ly men in the community that can
be looked upon as Sneaks of the
vilest class. Their names are
poison to every honest man or any
man of honor.

They have been given a paper
outfit worth \$25,000 by men who
have resolved to kill the F.P.U.
and the Trading Co., and if they
could injure Coaker they know
they can injure the Union and the
Trading Co.



The Reids dressed in the form of the Newfoundland Products Company, Limited, secured concessions from the Morris Government worth \$150,000,000 (One Hundred and Fifty Million Dollars) and thereby shackled the Toilers of Terra Nova and made Newfoundlanders "hewers of wood and drawers of water."

The above cut shows poor Newfoundland laying prostrate before the Octopus, with the foot of the Products Company across the neck of poor old Newfoundland—laying low and shackled—down never more to raise. Morris sits by, uttering words to fool the people and in the next breath bargaining with Reids for Railways, Contracts and Water Power Gifts. While at his side lays a huge bag of golden dollars which he loves dearer than life.

The haggard look of the Premier reveals his soul's forebodings. Well does he realize that the people are compelled to carry an enormous burden of taxation and debt for giving him the right to finish his work.

BETWEEN MAN AND MAN VITAL RELATIONSHIPS

"There are certain relation-
ships of life, as everybody
knows well, which involve a
certain degree of confidence,
and imply a certain degree
of secrecy between the par-
ties to them. For instance,
there are the relationships
between master and servant,
between principal and agent,
between a telegraph office
and those who confide the
secrets of their business to
its trust.

"Broadly speaking, it may
be said that no man is fit to
hold such a position of trust
or responsibility, WHO IS
"INCAPABLE OF KEEPING
"THE SECRETS OF AN-
"OTHER MAN COMMIT-
"TED TO HIS CARE. That
"man is, indeed, THE
"BASEST OF MEN, who, ob-
"taining information that is
"the property of another,
"uses that information, in
"any way, without the other's
consent.

"How much baser and
"more dishonorable and con-
"temptible is the man who
"uses that information so ob-
"tained, not only without the
"consent, BUT AGAINST
"THE INTEREST OF HIM
"FROM WHOM HE HAS
"OBTAINED IT, AND TO
"WHOM IT RIGHTLY BE-
"LONGS." — Mosdell, June
8, 1915.

and the tactics of the Bottle
Washer, knows this to be a fact, as
he identified the planter who
owned the money and was told by
the planter subsequently what he
intended to do with the money.

Over \$5000 worth of shares in
the Export Co. was sold during
the last ten days, and nothing aid-
ed the sale of those shares more
effectively than The Star's mad
foolish and purchased utterances.

MR. COAKER'S LITTLE PICNIC

"The Mail and Advocate
informs us that Mr. Coak-
er is to start off on his lit-
tle annual picnic early in
July. The motorboat trip
taken by the President last
summer cost Five Hundred
Dollars. The fishermen had
to pay for this vacation of
"Mr. Coaker and the fish-
ermen got but little in return
for the expenditure, for at
that period of the year most
of them are away attending
to the business of fishing so
that the majority of them
weren't even edified by the
sight of the countenance of
"the omniscient one.

"This summer, though, Mr.
"Coaker's itinerary is to be a
"more extensive one taking
"in the upper part of the
"Labrador shore, so that with
"a bigger boat and a longer
"longer journey, this excur-
"sion will probably cost the
"fishermen in the neighbor-
"hood of One Thousand Dol-
lars.

"Mr. Coaker doubtless, suf-
fers from the lung strain of
"blowing his own trumpet
"during the winter and the
"salt sea breezes should re-
"store him to perfect condi-
"tion for continuing this
"little pastime of his again
"this fall. But the fish-
ermen "pay the piper." —
Mosdell, June 15, 1915.

Does Thistle know that any pri-
vate business of the F.P.U. and of
the Trading Co., that is published
by Mosdell, will be placed against
his honor, and will write him
down the most despicable of
Sneaks?

Thistle must know that what he
sold the Clique as his part of the
plot can result only in painting
him the blackest of villains if de-
livered. Surely he is well aware

that all he can state has long ago
been known to all Union mem-
bers.

He knows that the Trading Co.'s
books are open to every share-
holder through the Chartered Ac-
countants—Messrs. Reed, Watson
& Sons. He knows that the share-
holders all know everything or
anything he can publish, and this
being so, all he might do will but
enrage the people most violently
against him and endear their
President to them more and more.

Doesn't he know that for five
years President Coaker has been
voted \$1800 per year by the F.P.U.
as salary and instead of drawing
\$1800 President Coaker has drawn
and received but \$600 for three
years and for two years he receiv-
ed no salary.

Doesn't he know that the Trad-
ing Co.'s shareholders voted him
\$1800 more for the past two years
and he is receiving but \$50 per
month.

Doesn't he know that President
Coaker has consequently enriched
the F.P.U. and the U.T. Co. some
\$9000.

Doesn't he know that President
Coaker's seasonal pay last year
went to the F.P.U. Disaster Fund
and this year it went to help fish-
ermen in need, much of it hav-
ing been given to the poor of Bon-
avista town.

Does he not know that Mosdell
was paid \$25 per week—or \$1300
per year—by the Union Publish-
ing Co. for working about four
hours per day chiefly for correct-
ing proofs, while President Coak-
er managed the F.P.U., the Trad-
ing Co. and wrote most of the edi-
torials for The Mail and Advocate
for \$1200 per year.

Yes, he knows all this and knows
also that since the Spring of 1914
President Coaker had no confi-
dence in Mosdell and kept him to
work out of pity and did most of
the work Mosdell was credited
with doing on the paper.

We defy Mosdell or Thistle to
injure Coaker or the F.P.U. The
more they try the stronger Coaker
will grow.

P. T. McGrath when he attack-
ed Coaker did more good for
Coaker than any other agency
could accomplish.

Go ahead vile traitors. Dive
deep into the mud which compose
your characters—each dive will
draw your journalistic careers
nearer its close.

President Coaker addressing
the Sealers at the T. A. Hall on
March 12th said:—

"Mark well those words, boys.
While I am vilified, despised, plot-
ted against, defamed, slandered,
called a scoundrel, persecuted and
held up to public ridicule, you can
feel sure that I am doing my duty
towards you; that I am true to
you and the F.P.U.; that I am un-
purchasable; that I am above be-
ing bribed or bought; that my
tongue has not been stilled or my
pen silenced.

"But when you hear the Clique
—the Graball gang—your en-
emies, your oppressors, say that I
am a very good fellow—an agree-
able sort of chap—a fine, clever
man,—then you may rest assured
that my usefulness to you is gone
and that I have been bribed and
purchased and your Union sold
and murdered."

Those words sank deep into the
minds of the 1500 men who heard
them on that remarkable occasion
and will appeal more than ever to
all the Toilers as they read of the
Bottle Washer's attempt to kill
out Coaker as he has so brazenly
stated.

Go ahead vile creatures of Cros-
bie, Squires, Bishop, Munn, Har-
vey and others. Your attacks are
welcome to the man who cares not
for your wounds, for every at-
tempt will but endear him to those
whose burden he is carrying and
whose battles he is hourly fight-
ing.

Bonavista's Waterloo ought to
be sufficiently convincing to rea-
sonable men.

If a more convincing proof is re-
quired let Morris hold a General
Election and we boldly assert that
he will not come back with six
men, and the most despised of all
would be Mosdell, the Hero of the
1913 Fight.

Let the Crackies bark, why
should the Lion be disturbed even
though the Crackies choke
through their very efforts.

Advice To The Star Man

THE STAR man seems so very
solicitous for the fishermen
of the country and so pained to
see that they are being led astray,
that one wonders why he does not
start a new F.P.U., all his very
own. It is so easy, and it would
be so nice and ever so much more
deserving of renown, than the
mere dispossessing of a leader
who has brought the old F.P.U. to
its present status.

It would be much more pleasant
to build up an organization out of
the new, especially when one
comes to consider how easy it is.

All is required is an indomit-
able courage, a great capacity for
work, so great that twenty hours
out of the twenty-four seven days
in the week, year in and year out,
might be considered a fair day's
work. Add to this a great organ-
izing genius, and a heartfelt sym-
pathy for the miseries of the poor.

Besides this all is required for
the successful carrying out of the
project, is the possession of a busi-
ness ability amounting to genius,
and a courage superior to being
thrown down by the most virulent
attacks on the person and charac-
ter by an united press.

The new organizer must be firm
as a rock to resist attacks open
and covert. He must have the
moral courage to hold out against
the blandishments of pretended
friends and the bribes of those
who failing to move by force scrup-
le not to have recourse to the
tempting quality of gold.

He must be a powerful speaker,
who can lay on the lash to the
backs of evil doers regardless of
who they might be, and must also
be able to appeal to the virile
qualities of his hearers.

He must have a profound un-

derstanding of the minds and as-
pirations of the fishermen. He
must know their wants and feel
them as his own. In fact he must
be one in heart and soul with the
fishermen. Summed up in a word
he must be prepared to endure all
sacrifices for the sake of the ob-
ject in view, i.e., the betterment
of the conditions under which
generations of fishermen have
lived and died, and the purifica-
tion of politics.

Possessed of all those simple
and every day qualities there is
nothing that we can see to debar
any man from doing as Mr. Coak-
er has done, and we feel sure the
very stable (?) star man, can do
even better.

It is no trouble to get up an or-
ganization of twenty thousand
fishermen, and to hold them to-
gether working as one unit, and
with one aim.

It is quite a simple thing to
establish a great Union Trading
Company, operating about forty
stores along the coast, east, west,
north and south.

It is all so easy that one won-
ders why it had not been done be-
fore.

According to the star man Mr.
Coaker has made such a mess of
it, that it should be no trouble
whatever for him to get the fish-
ermen to come over into his more
perfect F.P.U..

Another thing about the build-
ing of such a great organization
such as Mr. Coaker has built up,
and that makes it very easy (!) is
that not a cent of capital is need-
ed. Mr. Coaker did not have a
cent to start with.

Go ahead Mr. Star man, let the
people see that you are as fit to
do what Mr. Coaker has done as
that gentleman himself.

There is one other quality need-
ed if success is to crown your ef-
fort, let us say, and not the least
among the many qualities requir-
ed, and that is the quality of be-
ing able to preserve the confidence
of the fishermen.

Do you possess this quality Mr.
Star man, if you do not, then in
vain do you possess all the other
qualifications.

Do you think the fishermen will
trust you, you who have been false
to every principle of manliness.
You, who have turned to bite the
hand which had lifted you from
obscurity and given you a chance
to play the man.

You, who have fouled your own
utterances, in a few short months,
do you aspire to lead the fish-
ermen of Newfoundland, you, who
cannot lead yourself down the
narrow path of honesty in public
life, cannot hope to have any in-
fluence among such many men,
as follow Coaker, the sincere and
consistent.

Things Educational

WOULD somebody explain:—
(1) What are the specific
duties of a Public Analyst? (2)
What connection this office, from
a pedagogical standpoint, has
with so-called Technical Education
in this city (we say so-called to
differentiate actual vocational
training from the abortive thing
now strutting under this name in
our minds); (3) What authority
exists for the payment of \$1800
per annum to the gentleman who
fills the position of Analyst (it
seems to us impossible to under-
stand the statement furnished in
the published accounts); (4) Why
should the tax-payers of the Col-
ony be burdened with the payment
of an amount which apparently is
expended exclusively for the bene-
fit of the employees of Corpora-
tions in the City of St. John's?

Pending enlightenment on
these subjects, we beg to state
that, in our opinion the City ab-
sorbs into its over-capacious maw
considerably more of our Educa-
tional funds than it is actually en-
titled to. These funds, by the
way, are largely at the discretion
of the Superintendents of the re-
spective denominations, in the
way of Bonuses, augmentations,
etc.

(Continued on page 5.)