1913

Eaton's Great Semi-Annual Sale

SPECIAL PRICES ARE BEING OFFERED FOR LIMITED PERIOD ON ALL LINES OF GOODS LISTED IN NEW SEMI-ANNUAL SALE CATALOGUE JUST ISSUED

Drop us a post card and a copy will be mailed free



Read it carefully---every item listed is a bargain

The EATON
Semi-Annual
Sale for Western Canada
opens July 2
and continues
till August 15.
Our immense
stock is available to Mail
Order buyers
at greatly reduced prices,

the bargains this year far surpassing those offered in previous sales.

All particulars of the sale are given in our special Semi-Annual Sale Catalogue, now being distributed.

The above is an illustration of the front cover of our new Semi-Annual Sale Catalogue, thousands of which are being sent through the mails to Western Canada customers. Have you received your copy yet?

If not drop us a post card with your name, address and request, and it will be forwarded to you free of charge.

If you have received the Catalogue, read it care-

fully, for every item listed is a bargain. We have planned for the biggest Midsummer Sale in our history and have priced our goods accordingly.

Do not fail to order early as some lines will be exhausted rapidly. A number of lines are broken and are being cleared regardless of cost in order to make way for new stock. Make your selection at once. The best Eaton service will be given in every transaction.

T. EATON COMITED

WINNIPEG

CANADA