

Success with Canned Meats

It is not a matter of chance. The full and habitual satisfaction of your customer; furnishing goods of unvarying excellence; goods that are certain to please to-day, to-morrow, every day—that is the way to win success. Grocers the world over know that canned meats bearing the "Helmet" trade mark are certain to please. They can be depended on for uniformity day in and day out, and they are prized best by customers who use them most. There is a world of satisfaction in selling them, and a good profit for the grocer, of course.

If your jobber does not sell you the "Helmet" brand, write to

J. L. WATT & SCOTT, Toronto and Montreal
W. S. CLAWSON & CO., St. John, N.B.
SPRATT & MACAULEY, Victoria, B.C.

Manufacturers' Agents.
Or Address
Armour Packing Co., Kansas City, U.S.A.

Batty's



Are unquestionably the finest and most enjoyable in the world. Have been awarded

ALL WHOLESALERS . . . EIGHT PRIZE MEDALS
HAVE THEM.

Canadian Agents

J. A. GORDON & CO.

. . . Montreal

is Honest Goods and just the Thing on Which to make or Extend a Business.



The Best Grocers Make a point of Keeping it always in Stock.

DRINK . . .

::: Chocolate for Breakfast

It invigorates MIND and BODY
whereas Tea and Coffee
SLOWLY RUIN THE NERVES



But to get a good cup of Chocolate, you want to use the best of all

VANILLA . .
CHOCOLATES

CHOCOLAT MENIER

And not that cheap stuff sold as sweet chocolates, which lacks purity and becomes injurious.

Ask your grocer for Chocolat Menier
The world-renowned French Vanilla Chocolate.

Canned Goods...

1,000 cases Corn at 50c. doz.
500 " Peas (Early June) 65c. doz.

Handsome labels. New pack. Guaranteed equal to the best packs in Canada.

D.S.F. Mustard (Lion Brand) 1/4' at 75c. a doz.

Equal to the best English

T. B. Escott & Co., London, Ont.

Wholesale Grocers.