

In this Issue—Beginning Series on Commercial Law.

CANADIAN GROCER

Only Weekly Grocery Paper Published in Canada
THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXX

PUBLICATION OFFICE: TORONTO, APRIL 7th, 1916

No. 14

ENO'S "FRUIT SALT"

*will keep your customers in good spirits
—healthy and happy
at all times.*

A Live-Wire Money-Maker for You

Eno's "Fruit Salt," the original and only Fruit Salt, has been on the market for nearly half a century and is used in every civilized country the world over. Every household in your community will be the better for using Eno's "Fruit Salt"—keep your stock to the front, introduce it, show it on your counter and in your windows.

Every first sale is the forerunner of repeats and incidental business in every department of your store.

Keep your stock replenished. Take advantage of our extensive consumer advertising. Order from your wholesaler.

Prepared only by

J. C. ENO, Ltd., "Fruit Salt" Works, London, England

Sold in all the principal towns and cities of Canada

Agents for Canada: Harold F. Ritchie & Co., Limited, 10 McCaul St., Toronto

