

Lake of the Woods Milling Company, Limited

Makers of Manitoba Spring Wheat Flour
Guaranteed

Not Bleached

Not Blended

Mills at Keewatin and Portage La Prairie
Offices: Montreal and Winnipeg, Canada

Cable Address, "Hastings" Montreal
Capacity, 13,700 Barrels Daily

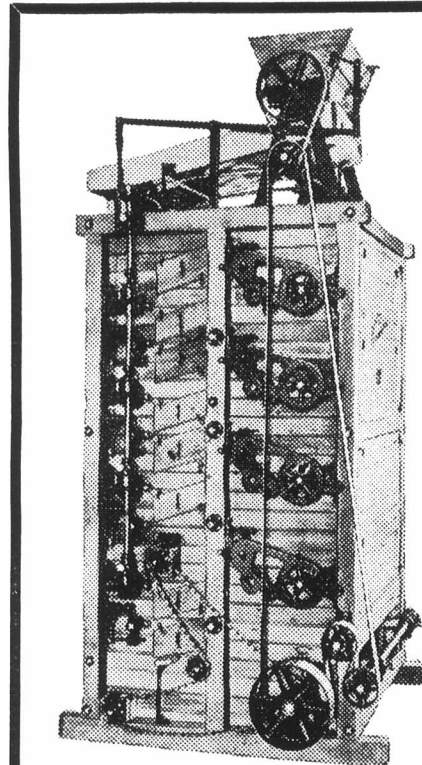
Prince Edward Island Notes

United Farmers' Co-operative Society Has Been
Formed.

(Special correspondence).

Charlottetown, P.E.I., July 18, 1916.

One of the latest enterprises to be established on the Island is that by the United Farmers' Co-operative Company, which was incorporated at the last session of the Legislature, with a capital of \$10,000, divided into shares of \$10 each. The purpose of the company, as set forth in their prospectus, is to eliminate all jobbers, wholesalers, retailers, mail order and middle-men, high salaried advertising managers, travellers, and commission agents, to buy direct from manufacturers for cash in such large quantities that they will be able to call for tenders and buy from ten to fifteen per cent below the prices the jobber and wholesaler pays, then to turn over and distribute the sale direct to the consumer at an advance of ten per cent on the price charged by the manufacturer, plus the freight from points in Canada, and plus the freight and duty from foreign countries. An advisory committee is chosen from among the members in each territory where a branch store is located to help the branch manager select the goods in demand, and best suited to the locality in which he is placed. The company is undertaking to buy farm produce and export it. At the present time the movement is just starting, and the promoters are touring the country, holding meetings, and selling stock. So far only a small quantity of goods has been handled by them. If the company succeeds, it is proposed to establish a branch store where there are 300 members or over. The object is to adopt the cash system as fully as possible, but in cases where members will give a statement of their financial standing, and the value of their property, they will be allowed to purchase goods on time, bank interest being charged. This is the first extensive movement of the kind, although a smaller



Ask about our
Simplex Cleaner

RICHARDSON OAT SEPARATORS

At the head of your mill on
your main stream of wheat
will take out the wild and
tame oats with one operation
without wasting any wheat.

Improve your flour by grind-
ing clean wheat. Keep oat
hulls from bran and oat fluff
from bolters.

Write for New Catalog.

THEODORE KIPP CO. of Winnipeg, Canadian Representative
UNION TRUST BUILDING

Manufactured by RICHARDSON GRAIN SEPARATOR COMPANY, Minneapolis, Minn.

store, established by a number of farmers, has been in operation for several years near Charlottetown—the goods being bought from the wholesalers in this city.

The company expect to handle practically everything that the farmers require. It is too early yet to predict whether the movement will be successful or not.

The records of the American Consulate at Charlottetown show that 351,044 lbs. of canned lobsters, valued at \$115,957, were exported to the United States during the second quarter of 1916, compared with 170,308 lbs, valued at \$55,575 during the same period in 1915. The imposition of the embargo by France is largely responsible for the increased export to the United States.

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