



Time Brings Out Its Greatest Value

Time is the big test that your motor car must meet. And time is the test that will bring out the greatest value in the CASE "25."

No matter how pleased you are with its beauty, its comfort, its economy, or its speed—you can have still greater satisfaction in its wonderful wearing qualities.

Men buy CASE cars to keep. They buy them because they embody the maximum in appearance and riding ease, with a mechanical sturdiness which can be most fully appreciated only after long service.

The time really to judge a CASE "25" is at the end of the third or fourth season.

Least in Price of Popular Priced Cars

Of the popular priced cars we maintain that the CASE "25" costs the purchaser the least, when value is considered, as this price is subject to 5 per cent discount if cash. Further, it is the only car in this class that comes completely equipped.

Our price includes *all* necessary equipment: Extra Casing and Inner Tube with Tire Cover on an extra Rim, Weed Non-Skid Tire Chains and Eight Day Clock.

These features, as you know, are necessary. Yet other cars do not have them.

And they amount—with 5 per cent discount we give if cash—to precisely \$110.25.

You must add this sum to the price of any other car in this class. Do this and you will see that it really costs more than the CASE, complete, at \$1350.

We Save in Selling

CASE cars are sold through the same organization that handles the CASE line of power machinery. Hence we are able to distribute our cars at exceptionally low cost.

The extra selling expense, which other makes must bear, is saved in the CASE "25" and goes to you in the form of better construction and better equipment.

Send for Catalog

Our new illustrated catalog tells you of the many ways in which we spend to your advantage the money we save in selling. Read this book before you buy a car. Learn the real reasons why time brings out the value in CASE cars as it does in other CASE products

CASE "25" Complete \$1350--5% Discount If Cash

F. O. B. FACTORY



Weight
Only
2735 lbs.

CASE

The Car With the Famous Engine

J. I. Case T. M.
Company, Inc.
(Founded 1842)

741-791 State Street
RACINE, WIS., U. S. A.

Canadian Branches: Toronto, Winnipeg,
Saskatoon, Regina and Calgary

