

Don't You Need a New Coat



YOU'LL like the Simpson Coats. They are here waiting your visit of inspection. We will all be keyed up to show Coats, to talk about Coats, to demonstrate the character of the Simpson Coats.

They embody our ideal of tailoring. Coats should, in our opinion, be strictly tailored. You'll find our coat styles are what the exclusive extravagant tailoring establishments make for their patrons---minus the extravagance.

Coats for Motoring
Coats for driving
Coats for Shopping
Coats for Walking
Coats for General Purposes

All reasonable prices from \$5.00 up. All the new weaves, the new colors and the new styles.

A FEW POPULAR COATS

A Handsome Long Coat, in English Tweed, semi-fitting, large shawl collar, with velvet and cord trimming, large jet buttons, taupe, wisteria, **\$16.50.**

Stylish Long Coat of English Tweed, in navy and green mixtures, double breasted, semi-fitting, tailored, tucked the whole length of coat, front and back. Very special, **\$8.95.**

A Smart, Stylish Coat of the new heavy diagonal tweed, in good shades of grey, new flat collar, strapped and stitched cuffs, a full ripple back; thoroughly well tailored. Exceptional value, **\$6.50.**

Distinguished tailored model of fine kersey cloth, mannish collar, lapels, and vents at side, splendidly tailored, **\$12.50.**

SOME NEW FURS FOR DRIVING

We are showing very handsome fur garments, suitable for carriage and street wear—the full-length kind now so popular, in Russian pony, Hudson seal, mink, marmot, muskrat, raccoon and other furs; prices start at \$50. Many of these are model garments, and cannot be duplicated. A visit to our Fur Section for comparison of styles and prices will pay you.

THE
ROBERT

SIMPSON

COMPANY
LIMITED

TORONTO