

A Big Demand For Lots In The Model City

THE C. N. R.'s. BEAUTIFUL NEW RESIDENTIAL DISTRICT AT MONTREAL

OVER \$500,000 worth of Model City lots was sold in Montreal before noon on the opening day of the sale. Every day since the demand has been big.

Some of the sales to individuals have been on a large scale. One Montreal purchaser secured lots to the value of \$25,000. Another selected property valued at over \$30,000. Many sales to individuals have been recorded between \$5,000 and \$20,000. One Toronto man bought from us \$100,000 worth of the property, one St. Catharines man \$17,000 worth. And so it goes.

Those who understand the situation in Montreal realize that Model City property is the greatest real estate opportunity in years. It is an opportunity that is unique in the history of real estate in America.

The opportunity in a nutshell is as follows:

Montreal, Canada's largest city, is in a fearfully congested state, because it is walled in on a narrow

strip of land between Mount Royal (The Mountain) and the St. Lawrence River.

It seeks an outlet for its rapidly increasing population and for its thousands of home-hungry flat dwellers, who are tired of paying exorbitant rentals, and who want more congenial and healthful surroundings.

The C. N. R. Tunnel, a Mackenzie & Mann enterprise, provides the outlet through Mount Royal, and brings the beautiful residential district lying on the north side of the mountain within ten minutes of the business heart of Montreal.

The C. N. R. Model City, with its 50 ft. x 100 ft. building lots, wide avenues, diagonal boulevards and pretty parks, is laid out on ideal lines for a high-class residential district.

With the rushing of the tunnel to completion, property in the Model City will double and treble in value. To-day's prices, compared with other purely residential districts of Montreal, provide for a margin of 100 to 300 per cent. profit.

Mackenzie & Mann enterprises are invariably successful. The Model City looks like becoming their greatest success. With twenty-five million dollars at stake in this gigantic project no stone will be left unturned to make the enterprise another Mackenzie & Mann triumph.

Model City Property is a safe and sound investment. The sooner you secure lots, especially *best selections*, the more profits you will reap.

Best selections are obtainable through Oliver, Reid & Co., Limited, only one other syndicate having an equally wide selection.

At the rate the lots are selling we advise immediate action on the part of prospective investors. Cut out, fill in, and send the coupon to us by first mail. Address the envelope to our nearest office.

Act Promptly

**Send the Coupon
by First Mail**

Please send me booklet and complete information about the C. N. R. Model City (Mount Royal) Real Estate opportunity.

Name

Street Address

P. O. Address

County Province

Canadian Courier Coupon.

Oliver, Reid & Company

Limited

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Exclusive Selling Agents for Toronto & Montreal Properties, Limited