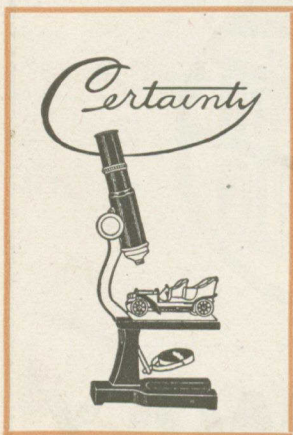


Some Men Buy Automobiles As A Child Buys Candy



This handsome booklet, mailed upon request, describes our methods and these cars: - - - -

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LOOKS count for a great deal with many automobile buyers. Bulk counts with others,—people who want a great deal of horsepower or a great deal of carrying capacity for their money. It is perfectly possible—it is even easy—to get a maximum of these several qualities in the same car. Possible, too, to pay the right price, and get out of the whole wilderness of makes the one that will surely suit you best. That is possible, and easy, and certain if you utilize our knowledge and experience by using us as your purchasing agent. Certain because our staff of expert automobile mechanics has passed in review the typical car of every standard factory in Europe, United States and Canada, judging solely on a basis of mechanical merit—which means strength, simplicity, sanity of design, practicability, and staunchness of service under Canadian road conditions. These experts select a make solely upon merit, regardless of price,—the business staff deals with that factor. And so, when a car's name appears on our list of makes, it is there because that car has satisfied exacting more stringent than any amateur motorist can conceive, has withstood tests ordinary usage never approaches. Wherefore we guarantee, independently of the maker, each car we sell: and wherefore, also, you can buy of us simple certainty that the car you buy is the car best suited of any to your special and individual requirements. A warrant of certainty! Is it not significant that we dare offer it so explicitly? We shall be glad to satisfy you of its actual scope and value to you in your own automobile buying.

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